

 The American Dream EXCELSIOR U.S.A. MARKET ENTRY & GROWTH SERVICES	STARTER PACKAGE	BASIC PACKAGE	PRO PACKAGE	ADV PACKAGE	PREMIUM PACKAGE
Office					
New York Office Address	✓	✓	✓	✓	✓
Office / Meeting Room Use (by appt.)	✓	✓	✓	✓	✓
Mailing & Phone # and Phone Answering	✗	✓	✓	✓	✓
Team (U.S. Based Native Speakers)					
Marketing Specialist	✗	✗	✓	✓	✓
Pre-Sales Specialist (Dedicated / by req.)	✗	✗	✓	✓	✓
Sales Professional	✗	✗	✓	✓	✓
Channel Partner Professional	✗	✗	✓	✓	✓
Referrals					
Opportunity Referrals	✗	✗	✓	✓	✓
Channel Partner Referrals	✗	✗	✓	✓	✓
Team Building					
Internship Services for Presales	✗	✗	✗	✓	✓
Sales / Marketing Professionals	✗	✗	✗	✓	✓
Extra Services					
Software Presales Services by Request	✗	✗	✗	✓	✓
Tier-1 Software Support	✗	✗	✗	✓	✓
Marketing Content Creation	✗	✗	✗	✗	✓
Digital Marketing & Social Media Mgmt.	✗	✗	✗	✗	✓
Telemarketing services for lead gen.	✗	✗	✗	✗	✓
Conference & Event Management	✗	✗	✗	✗	✓
Handover to your company's employee	✗	✗	✗	✗	✓
Go-To-Market (GTM)					
GTM Strategy Diagnosis	✗	✗	✗	✗	✓
GTM Execution Plan Development	✗	✗	✗	✗	✓
GTM Plan Execution / Management	✗	✗	✗	✗	✓
Channel Partner Development					
Referral Partner Development	✗	✗	✗	✗	✓
Sales Partner Development	✗	✗	✗	✗	✓
Implementation / VAR Partner Dev.	✗	✗	✗	✗	✓
Living in the USA					
Company Formation & Compliance	✗	✗	✗	✗	✓
Accounting & Tax & Legal Services	✗	✗	✗	✗	✓
Investor Visa / Immigration Services	✗	✗	✗	✗	✓