

NEWSFLASH

Michigan PTA's Newsletter For Leaders

Convention Edition



105th MICHIGAN PTA
ANNUAL CONVENTION
April 28-30, 2023

BUILDING BRIDGES, MAKING CONNECTIONS



You Belong at Convention!

Convention is not just for leaders – it's for students, teachers, families, and advocates. This event is a unique mixture of training, networking, leadership development, advocacy, and fun!

The Convention includes an exciting, dynamic, and relevant slate of activities. We have included speakers and workshops on topics that are of special interest to our members, while also providing times for interactions and networking so that you can get to know other members from throughout the state and hear what they are doing in their districts.

Remember, this is your main opportunity to influence the direction of the organization. The general sessions provide you the opportunity to vote on bylaws changes and other issues that are of importance to Michigan PTA. Don't miss the chance to have your opinion heard. PTA Ask Anything, Council Highlights and Board Drop-in sessions also allow you to interact with board members and discuss particular topics.

Don't worry; the Convention is not all workshops and general meetings. We have several other activities like the Photo Booth, Exhibit Hall, and After Party to add to the fun. Friday is PTA Gear Day; wear your favorite unit's gear to show the PTA spirit.

The Convention is for you! Get involved, gain knowledge, share your thoughts, visit the exhibits, and get to know your peers!

Registration

Member Early Bird Register now ends February 15th, 2023	\$150
Member Registration Register now ends March 24th, 2023	\$200
Non-Member Registration Register now ends March 24th, 2023	\$300
Student Registration (6th grade - undergrad) 6-12th grade students have a customized program Register now ends March 24th, 2023	\$50*
Late Registration Begins March 25th, 2023 and includes on-site registration	\$400



Basic Schedule

Friday, April 28, 2023
7:30 PM- 9:00 PM

Saturday, April 29, 2023
8:00 AM - 9:00 PM

Sunday, April 30, 2023
8:00 AM - 4:00 PM

Schedule at a Glance

Friday, April 28th

7:30-8:00 PM Registration Open
7:30-9:00 PM Welcome Social - Game, Karaoke, Snacks!

Saturday, April 29th

7:30 AM Registration Opens
8:00-9:00 AM Continental Breakfast
8:15-8:45 AM First Timers
9:00-10:30 AM General Session 1
10:30-11:20 AM Workshops
11:30-12:00 PM Self-care Break & Snack
12:00-12:50 PM Workshops
1:00-2:30 PM Lunch, General Session 2, Plenary Talk
2:30-5:30 PM Workshops
5:30-6:15 PM PTA Board Ask Anything
6:15-8:30 PM Awards Dinner & Keynote
8:30-? PM Happy Hour Party: DJ, Game, & Snacks!

Sunday, April 30th

8:00-9:00 AM Hot Breakfast
9:00-10:00 AM Workshops
10:00-11:00 AM General Session
11:30 AM Lunch Served
11:00-1:30 PM Vendor Hall
12:45-2:45 PM Reflections Ceremony
1:30-2:30 PM Workshops
2:45-4:30 PM Keynote & General Session

General Session Agendas

General Session 1

Posting of the Colors
Pledge of Allegiance
Inspirational Moment
Credential Report
Convention Rules & Program
President's Report
Board and Committees Introductions
Sponsor Presentation: Elkay Water Solutions

General Session 2

Inspirational Moment
Credential Report
Sponsor Presentation: AIM Insurance
Governor's Welcome
Plenary: Tiffany R. Foster, National PTA Representative

Awards Dinner

Welcome
Keynote: Dr. Jay Marks
Recognition of Past Presidents
Many Hats of PTA
Scholarship Award Presentation
State Awards Presentations

General Session 3

Inspirational Moment
Credential Report
Opportunities with Michigan PTA
Treasurer's Report
Presentation of Audit
Bylaw Amendments

General Session 4

Inspirational Moment
Credential Report
Bylaw Amendments cont. (if needed)
Elections
Youth Engagement Summit Report
Keynote: Dr. Michael Rice, State Superintendent
Closing

List of Workshops

(details at michiganpta.org/detailed-schedule)

Saturday

10:30 AM - 11:20 AM

- Gun Safety Awareness and Talking to Our Kids
- Parenting 101: How Social and Emotional Learning Can Address Trauma, Improve Academic Achievement, and Decrease Inappropriate Behavior
- Planning Your Program Year with National PTA Programs
- Membership 365 - It's Everybody's Business
- MI School Data - Parent Dashboard and other Useful Information

12:00 PM - 12:50 PM

- Sponsor Session: Why Does Your PTA Need Insurance?
- Road to being a State President (and beyond)
- Empowering Students Through PTSA
- Resolutions: What They Do and How to Build One
- Mental Health, Academic Achievement, and School Safety from the Inside Out

2:30 PM - 3:20 PM

- Sponsor Session: Filter Water, Not Kids - Healthier Hydration In Your School
- Encouraging Leadership Development Through Recognition Programs
- Sticky Situations: Understanding Life and Law

2:30 PM - 3:50 PM

- Six Steps to Strengthen Family-School Partnerships
- Healthy Minds & Communities of Color

3:30 PM - 4:20 PM

- Sponsor Session: Saving for College in Michigan
- Do You Know Why I Pulled You Over Today?
- OK2SAY - Michigan's Student Safety Program

4:00 PM - 5:20 PM

- ThinkFirst For Parents of Teen Drivers
- Coming Out and Calling In: A Panel of LGBTQ+ Youth

4:30 PM - 5:20 PM

- Sponsor Session: Filter Water, Not Kids - Healthier Hydration In Your School
- Transformative Family Engagement
- Building Momentum Through Planning
- Support After Crisis

Continued on page 4

List of Workshops cont.

(details at michiganpta.org/detailed-schedule)

Sunday

9:00 AM - 9:50 AM

- School Nurses: Bridging Education & Health for Our Students
- Legal Considerations and Best Practices for Parents Advocating for LGBTQ+ Students
- Hosting an IEP Binder Organization Event
- The PTA Family Reading Experience: Reaching ALL Students Through Literacy, Equity, and Culturally Relevant Practices

1:00 PM - 2:20 PM

- Forging Alliances: Partnering with Schools to Support LGBTQ+ Student Health and Academic Achievement

1:30 PM - 2:20 PM

- It Takes A Village To Strive for Excellence from NPTA, State Congress, and Local Units
- Introduction to State/National Advocacy
- School boards - what they do, how you engage them, and maybe you want to run someday?

FEATURED SPEAKERS



Youth Engagement Summit (YES) Workshops

- Speaking your Truth
- Who Am I? Living in America
- Hustle Fit
- Sticky Situations: Understanding Life and Law
- OK2SAY - Michigan's Student Safety Program
- The Power of K(no)W
- We ROC!
- LGBTQ Community and Peer Supports Through Organizing a GSA
- How organizing or supporting a school or countywide Gender and Sexualities Alliance (GSA) can support not only LGBTQ Youth but the school and community as a whole.

Thank you to our sponsors!



Platinum Sponsor

Headquartered in Milwaukee, Wisconsin, Zurn Elkay Water Solutions is a growth-oriented, pure-play water business that designs, procures, manufactures, and markets what we believe is the broadest sustainable product portfolio of solutions to improve health, human safety, and the environment. The Zurn Elkay product portfolio includes professional grade water control and safety, water distribution and drainage, drinking water, finish plumbing, hygienic, environmental and site works products for public and private spaces. Visit www.zurn-elkay.com for additional information about the Company.

Bronze Sponsor

AIM Insurance specializes in providing insurance to PTA's. With a focus in helping PTA's for over 30 years, AIM understands the risks involved in running your organization and can help you choose the right coverage for your PTA. We have an excellent customer service team providing everyday support and guidance on best practices, and clear answers to all the questions that come up around protecting your PTA. With over 23,000 parent teacher groups insured, AIM is the largest protector of good people doing good things. Contact us today at 800-876-4044 or www.aim-companies.com



Youth Engagement Summit (YES) Sponsor

The Michigan Education Trust (MET) is here to help make saving for college easier. Avoid rising tuition rates and save on college tuition by buying college credits at today's price with a MET 529 prepaid tuition savings program.



We are available to:

- Participate in school events (i.e. Kindergarten Round-up, Welcome Back Fairs, Parent-Teacher Conferences, etc.)
- Conduct in-person or virtual presentations on the importance of saving for future education costs and the benefits of Michigan's 529 education savings programs.
- Provide educational materials.
- Assist HR/Payroll with initiating MET payroll direct deposit.

Exhibit Hall Sneak Peek

Premium Vendors

Tuinier Brothers Greenhouse

Tuinier Brothers Greenhouse fundraisers provide fresh annual baskets and mums.

Ziggby

Ziggby is an online platform designed to help schools, groups, and charitable organizations reach more supporters and raise funds faster by leveraging the power of e-commerce and virtual fundraising. Our shop-to-give marketplace offers supporters an easy way to shop for products they actually need while supporting a great cause. When supporters shop online at Ziggby.com, we contribute 10% of the item's purchase price to the chosen charity or fundraiser.

Vendors

- Out Of The Box Fundraising
- Parent Network
- Jose Madrid Salsa
- MellyPop! Productions
- Fundraiser Blankets
- Chuck E. Cheese
- Kendra Scott Jewelry
- educreds LLC

Government and Non-Profit Vendors

- Michigan Association of School Nurses
- Special Education Mediation Services
- Strive for a Safer Drive
- Bubbles the Blind Beagle
- OutCenter Southwest Michigan
- Words of Hope 4 Life
- Michigan Optometric Association
- American Foundation for Suicide Prevention- Michigan Chapter

Hotel Accomodations

Radisson Southfield-Detroit

Get the most out of the convention by staying onsite.

Call 248-469-4867 by April 14th to take advantage of the group rate.



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Voting: Bylaws, Resolutions

At the Michigan PTA Annual Convention, members of the voting body will vote on the proposed resolutions and proposed bylaws amendments which are posted 30 days in advance on the convention website: michiganpta.org/2023-convention

To vote on convention business, you must be a member of the voting body of the annual meeting as defined in Article XIV A Section 3 of the Michigan PTA bylaws which state:

SECTION 3. The voting body shall consist of:

- a. Registered attendees who are members of a Local Unit in good standing in Michigan or of Great Lakes PTA, and who have been a member for more than 30 days.
- b. A new or reactivated unit chartered by the Michigan PTA between April 28th and fifteen (15) days prior to the annual convention.

Convention Dress Code

Friday Night: Show your PTA pride by wearing gear from your local unit or school.

Saturday and Sunday: Business casual is recommended (with comfortable shoes).

Saturday Night: Don't forget your dancing shoes for the after-party!



**You can't predict their
future, but you sure
can prepare for it.**



Start saving today at SETwithMET.com



Get **FREE** Family Mental Health Resources!

Let's break the stigma around mental health. Visit [PTA.org/HealthyMinds](https://www.pta.org/HealthyMinds) for family activities and information on how to:

- ▶ Have family discussions about mental health
- ▶ Build resilience and social and emotional learning skills
- ▶ Address challenges like depression and anxiety

And more!



GREAT LAKES PTA

MICHIGAN'S STATEWIDE PTA



Join Great Lakes PTA now to support all children! For just \$10 you can help make every child's potential a reality! Great Lakes PTA (Formerly A.L.L.) amplifies your voice in our state and on Capitol Hill. When you belong to our PTA, you connect with a nationwide network of PTA advocates and a wide array of influential individuals and organizations. Your membership dues fund advocacy efforts that help all children and change policies and laws in your city, our state, and on Capitol Hill. Will you support our efforts by becoming a member?

Who should join Great Lakes PTA? Everyone who believes in the PTA mission to make every child's potential a reality, including:

- Parents
- Community members
- Education advocates
- Elected officials
- Business owners
- Superintendents and administrators
- Former A.L.L. PTA members
- You!



**JOIN
NOW!**

GREATLAKESPTA.MEMBERHUB.COM/STORE/ITEMS/19146

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Vacant

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Michigan
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