

Michigan PTA Advocacy Summit

March 19, 2022

Agenda

This is a virtual program and all sessions will be recorded and made available to Michigan PTA members. This information is only for use for Michigan PTA activities.

Program handouts available at michiganpta.org/advocacy-summit-2022

10:00 AM	Welcome – Tracey Troy, Michigan PTA President Housekeeping Notes – Carin Meyer, Michigan PTA Federal Legislative Chair
10:05 AM	Advocacy Overview and Training What is an Advocacy Chair? – Mike Testa, Advocacy Committee Michigan School Funding - Maryanne Van Haitsma, Advocacy Committee National PTA Legislative Update – Carin Meyer, Federal Legislative Chair Diversity, Equity, and Inclusion Committee - Jenn Garland, DEI Committee Chair Resolutions Committee – Jenn Garland, Resolutions Committee Chair VoterVoice – Jenn Garland, MIPTA VP of Children’s Advocacy How to Update Your Advocacy Chair in MemberHub – Lisa Roscoe, MIPTA VP of Outreach & Support
10:35 AM	Pause for questions, Introduction of Speaker
10:40 AM	Guest Speaker: Tina Kerr, Executive Director, Michigan Association of Superintendents and Administrators (MASA)
11:10 AM	Questions & Answers with Guest Speaker
11:25 AM	Michigan PTA Legislative Asks for 2022 1: Support Increased School Funding – Maryanne Van Haitsma, Advocacy Committee 2: Oppose School Voucher Petition Campaigns – Casandra Ulbrich, President of State Board of Education & Marcy Dwyer, MIPTA State Legislative Liaison 3: Support Seizure Safe School Bill - Beth Hulett, MIPTA VP of Communications 4: Support Increased School Safety – Carin Meyer, Federal Legislative Chair Michigan PTA Legislative Meetings: March 25 – April 11, 2022 Advocacy Round-Up: April 13, 2022
12:00 PM	Conclusion

Michigan PTA Advocacy Contacts:

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Michigan PTA VP of Children’s Advocacy
Michigan PTA Advocacy Committee Chair
Michigan PTA DEI Committee Chair
Michigan PTA Resolutions Committee Chair
Michigan PTA State Board
childadvocacyvp@michiganpta.org

Carin Meyer
Michigan PTA Federal Legislative Chair
Michigan PTA Advocacy Committee
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REFERENCE/BACKGROUND MATERIAL FOR 2022 MICHIGAN PTA LEGISLATIVE ASKS:

ASK 1: School Funding

[\(Education inequities start at the schoolhouse door | Crain's Detroit Business \(crainsdetroit.com\)\)](#)

<https://www.freep.com/story/news/politics/elections/2022/02/06/gretchen-whitmer-budget-k-12-school-funding/6664400001/?gnt-cfr=1>

<https://www.detroitnews.com/story/news/local/michigan/2022/02/06/governor-gretchen-whitmer-mental-health-schools-budget-proposal/6665761001/?gnt-cfr=1>

<https://apnews.com/article/coronavirus-pandemic-business-health-education-gretchen-whitmer-56c6709d69cca731feb11a01d3bc5a5f>

ASK 2: Voucher Petition Drives

<https://www.bridgemi.com/talent-education/michigan-effort-launched-ok-tax-breaks-private-school-education>

<https://www.mlive.com/public-interest/2021/11/petition-for-voucher-style-school-scholarship-system-approved-by-state-board.html>

[\[<https://www.mackinac.org/michigans-school-aid-budget-soars-again>\]\(https://aftmichigan.org/weekly-update-november-29-2021/<u>https://aftmichigan.org/weekly-update-november-29-2021/</u></p></div><div data-bbox=\)](https://www.detroitnews.com/story/news/local/michigan/2021/11/29/michigan-oks-petitions-creating-controversial-student-scholarships/8798252002/<u>https://www.detroitnews.com/story/news/local/michigan/2021/11/29/michigan-oks-petitions-creating-controversial-student-scholarships/8798252002/</u></p></div><div data-bbox=)

[\[<https://www.privateschoolreview.com/tuition-stats/michigan>\]\(https://www.detroitnews.com/story/news/education/2019/01/23/msu-study-michigan-dead-last-funding-growth-k-12-schools/2656393002/<u>https://www.detroitnews.com/story/news/education/2019/01/23/msu-study-michigan-dead-last-funding-growth-k-12-schools/2656393002/</u></p></div><div data-bbox=\)](https://www.letmikidslearn.com/<u>https://www.letmikidslearn.com/</u></p></div><div data-bbox=)

<https://www.mlive.com/public-interest/2021/11/petition-for-voucher-style-school-scholarship-system-approved-by-state-board.html>

ASK 3: Seizure Safe Bills

<https://www.cdc.gov/epilepsy/data/index.html#:~:text=Epilepsy%20Prevalence%20in%20the%20United,million%20adults%20and%20470%2C000%20children>

<https://www.cdc.gov/healthyschools/npao/epilepsy.htm>

<https://wwmt.com/news/back-to-school/school-nurses-play-key-role-in-student-health-but-most-michigan-schools-dont-have-them>

<https://www.cdc.gov/healthyyouth/data/profiles/pdf/2018/CDC-Profiles-2018.pdf>

<https://epilepsymichigan.org/>

https://legiscan.com/MI/bill/HB4970/2021?utm_campaign=rss&guid=1Wia8loKJcC1OvIJV6YXG

ASK 4: School Safety

<https://detroit.chalkbeat.org/2022/2/9/22926415/michigan-schools-gretchen-whitmer-budget-covid-recovery>

[http://www.legislature.mi.gov/\(S\(ux430txzc30nz03spnp5f445\)\)/mileg.aspx?page=GetObject&objectname=2019-SB-0321](http://www.legislature.mi.gov/(S(ux430txzc30nz03spnp5f445))/mileg.aspx?page=GetObject&objectname=2019-SB-0321)

<https://www.bridgemi.com/talent-education/michigan-senate-passes-bill-help-teachers-spot-student-mental-illness>

<https://wdet.org/2022/01/18/michigan-sen-rosemary-bayer-on-proposed-gun-safety-legislation-we-need-stronger-laws-here/>

<https://www.candgnews.com/news/advocates-work-to-pass-secure-firearm-storage-bills-122771>

<https://www.bridgemi.com/michigan-health-watch/mental-health-crisis-children-breaking-point-during-covid>

<https://www.pta.org/home/advocacy/ptas-positions/Individual-Position-Statements/safe-and-supportive-schools>

<https://www.pta.org/home/advocacy/federal-legislation/Public-Policy-Platform/gun-safety-and-violence-prevention>

Planning a meeting with your State Representative or State Senator is as easy as ABC

Michigan PTA



A. Plan out your meeting

- Determine who you want to contact – look up the contact information for your legislative person. Michigan PTA Members can find both State and Federal Contacts at <https://www.votervoicenet.com/MIPTA/home>
- Decide what you want to share or discuss with your State Representative or State Senator.
 - Look to the following areas for suggestions and ideas:
 - Current Michigan PTA Asks for advocacy goals and issues. Look at the talking point documents from the State PTA Advocacy Committee. Contact Michigan PTA to speak with an advocacy committee member at childadvocacyvp@michiganpta.org or call [734-975-9500](tel:734-975-9500)
 - Current Michigan PTA Action alerts from VoterVoice.
 - Questions or topics that have come to you from your local PTA Members.

B. Contact the legislator's office to set up a meeting

- Select if you wish to meet at their office in Lansing or locally, meet at a coffee or town hall event, have the politician attend your PTA in-person meeting, or plan a virtual meeting. Note Michigan PTA Advocacy has a Zoom account that local PTA leaders may use for virtual advocacy meetings; contact childadvocacyvp@michiganpta.org for more information.
- Determine who from the PTA should attend the meeting.
- Have all attendees hold the date and send reminders closer to the meeting.
- Identify the primary spokesperson and host before your meeting.
- Send a brief agenda and handouts to the legislator's office before the meeting.
- When visiting government buildings, you will need to understand their security requirements. Make sure to share those requirements with all attendees.

C. Have the meeting!

- Confirm talking points and agenda with all attendees.
- Remember, your State Representative and State Senator are friendly people who want to hear your viewpoints.
- End the meeting with any questions you have about issues discussed.
- FOLLOW UP YOUR MEETING WITH A THANK-YOU.
- Let your Michigan PTA Advocacy Committee know how the meeting went! Send an update to childadvocacyvp@michiganpta.org.

Michigan PTA Advocacy Tool: VoterVoice

Michigan PTA Members can use this tool for communication with politicians in Lansing and Washington, D.C.



VoterVoice is an online software for both national and state advocacy communication. This software helps Michigan PTA quickly implement an intelligent approach to online governmental affairs. PTA Members can receive legislative updates from Michigan PTA and National PTA and have their voices heard on issues impacting education and children in Lansing and Washington, DC. This software does not cost any money for participants to use. Michigan PTA and National PTA pay the costs.

Sign up today to be actively involved in children’s advocacy:

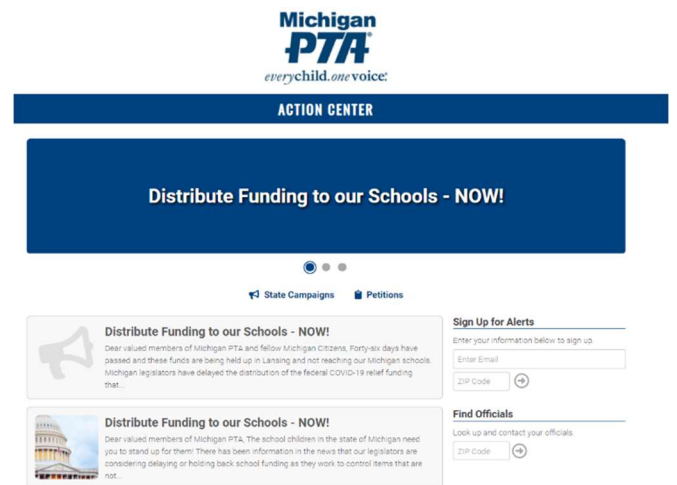
*Send these links to your members
via email and post on your website*

Michigan PTA VoterVoice

<https://www.votervoice.net/MIPTA/home>

National PTA VoterVoice

www.pta.org/home/advocacy/take-action



Questions on how to share VoterVoice with your members or how to gain more advocacy impact?



Contact the Michigan PTA Advocacy Committee for the answers!

Email childadvocacyvp@michiganpta.org or call [734-975-9500](tel:734-975-9500)