



SOUTH BAY **BRAIN** CENTER

MEMORY | ATTENTION | FOCUS

*Using the program **Fast ForWord***

Fast ForWord® is an evidence-based digital intervention program designed to directly target the root causes of language and reading difficulty and produce fast learning gains.

Why Fast ForWord is So Effective:

- **It uses the principles of neuroplasticity.** Fast ForWord was created by renowned neuroscientists to permanently improve brain processing speed, which makes reading and all learning easier.°
- **It adapts to each learner's needs.** Fast ForWord utilizes “Automated Intelligent Agents”, which make sure every trial adjusts to each learner, keeping participants successful 80% of the time.
- **It provides cognitive and literacy “cross-training.”** Each Fast ForWord exercise focuses on a specific set of reading or language tasks while simultaneously developing memory, attention, processing speed, and sequencing.

Unrivaled Research and Results

No other reading and language intervention program has been as thoroughly researched and reviewed as Fast ForWord. The program has more than 55 patents in neuroscience and education and more than 250 research studies verifying its effectiveness.

Some of the most impressive independent research comes from Stanford and Harvard and shows actual physiological changes in the brain after struggling readers used Fast ForWord.

