

## **“Chernobyl”**

An ad for a chain of beauty stores

*(Opening, ladies brunch, mimosas aplenty)*

“Did you get your Save The Date? Have you seen Marley’s new baby? Alex was just telling me about that...”

*(Various conversations pass round)*

Female 1: “Cheryl your eyes have this depth I’ve never noticed before!”

*(Cheryl blushes)*

Cheryl: “It’s nothing, just a new shadow I picked up. What about you Sam? You’re positively glowing!”

*(Sam literally glows a sickly pale green)*

Sam: “I’ve been trying out this new foundation imported from somewhere in Russia...”

Narrator: “What you wear matters, so wear it with confidence. ‘Company name’ 100% cruelty free, 100% sustainable”