

Kirk R. Fuller

Copywriter

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Inquisitive reader,

Cover letters are meant to be tailored for the position toward which they are applied, so what to do here? Keep it concise, informative, and exciting while giving you the broad strokes, much like a giant in art class. Thank you for the time you've taken in considering me, and enjoy your reading.

I started out my career as nothing more than an assistant editor for an academic magazine, proofreading and editing its print publications. It was only an internship, a fling; yet it defined my very destiny. Since that fateful summer, writing has claimed a hold on me more sturdy than a hipster's grip on their artisanal coffee. An opportunity for advertising volunteerism arose shortly after my graduation, allowing me total freedom in creating a local charity's branding from scratch as their marketing agent. That's when it became clear I MUST be a writer. More recently I've earned an advertising associate position at the Mannik Smith Group, an excellent opportunity by all accounts, and one far more formal than my previous experience. It is within these walls that I've set my sights on the next and perhaps greatest chapter of my journey; working in an agency, with you.

As of late, I've found myself wanting something different, something more. Not more money, nor accolades, but diversity, greater opportunity, grander challenges. As such I've furthered my knowledge of and exposure to different forms of copy, broadening my understanding of the advertising process and how its contributors collaborate, interviewing fellows with more experience than I, striving to become a better writer to work beside. One product of these efforts has been a modest collection of freelance copy. The portfolio you've likely viewed by now is a mix of paid work, slightly edited for client privacy, and personal challenges posed by wiser writers than I to produce some interesting spec samples. This very website is both a monument to how far I've come, and a promise as to what you can expect.

Variability. Growth. Innovation. Corporate buzzwords all, but written now in honesty. It's time for me to do more, to do better, and you could be the perfect partner to make use of these hard-won skills. I am by no means perfect, but I yearn to make better use of my talents, and will strive ceaselessly to impress. The only thing left to do is schedule a call, and see for yourself if the feeling is mutual. Thank you for your attention, and please, don't hesitate to reach out. I'm ready to prove myself, to work with the best; all you have to do is give me the chance, and watch your investment impress you.

With gratitude and anticipation,

Kirk Fuller