

“You’ll never know it’s there”

An advertisement for McAfee's cloud security service

(Opening, feudal battlefield, knights and vassals alike defend against a horde of barbarian savages. One villainous hacker stands before modern computers as war rages before a mighty keep’s wall)

(Battle is joined on the field below as barbarians are flipped aloft, bludgeoned back, etc.)

Underling: “Sir, they're pushing us back! The phishing legion has been repelled and the clickbait cavalry routed!”

Hacker: “They grow too confident in their petty victories! No more... Let loose the wyrms!”

(Monstrous worms dig forth toward the wall only to be repelled, the hacker’s army then retreating in disarray, streaming past the computer stand)

Hacker: “But how!? Their commander must be a tactical genius!”

(Modern-dressed man reclining in a chair typing away on laptop, background battle muted and blurred behind. A knight rushes up, kneeling and holding aloft a tablet)

Knight: “My lord!”

(Alert pops up on tablet face ‘threat detected and removed’)

Man: “Oh thanks”

(Catapults hurl fire amidst wailing opponents, background grows blurred and muted once more as man focuses on typing)

Narrator: “It only takes one good decision to protect you from 100 bad ones. Let us do what we do best, so you can focus on what you do best. McAfee Security”