

**“Life is for the living”**

A commercial for Royal Caribbean, advertising adventure and thrill

*(Opening scene, skeletons hunch on a couch, listlessly watching TV)*

Narrator: “Mundanity”

*(A skeleton microwaving a sad meal, tossing its used box into wastebasket full of the same)*

Narrator: “Monotony”

*(An office skeleton stamping forms before pushing them on)*

Narrator: “A fate worse than death”

*(The office skeleton wanders over to window to gaze upon glimmering cruise-ship docked in the distance)*

Narrator: “Life is for the living”

*(Families on deck watching a massive projected film)*

Narrator: “Share it”

*(Cruise guests sampling food at an open air hibachi)*

Narrator: “Savor it”

*(Cruise-liners writing on a photo-postcard of them jet skiing)*

Narrator: “Live it to the fullest”

*(Follow as the postcard is dropped into a darkened mailbox, then removed and opened by our office skeleton)*

Narrator: “Because life isn’t just making a living”

*(The skeleton grabs hat, dons his Hawaiian shirt, and heads for the beach where the ship lies docked)*

Narrator: “It’s about making memories”

*(Company name)*

Narrator: “ Royal Caribbean Ready to live life to its fullest? Welcome aboard”