

Adirondack Craft Beverage Trail

The Adirondack Beverage Trail is a self-guided tour of 27 **beer**, **wine**, **cider**, **soda**, **and distilled spirits makers** throughout Warren, Essex, Washington and Northern Saratoga Counties.

Each of these enterprises produce fine **New York State** products with dedication and pride. When you visit - *you are supporting "buy local".*

The website provides the map with details of each.

Now craft beverage drinkers can gain access to special offers and the chance to win Adirondack Craft Beverage Trail swag through a new digital passport offered by the Lake George Regional Chamber of Commerce & CVB.

Find the link to sign up for the new Adirondack Craft Beverage Trail Digital **Passport** at <u>adkcraftbev.com</u> or <u>lakegeorgechamber.com</u> under the Attractions tab. After people sign up, they will then get a text or email with a link to their passport. The passport is then ready to use immediately. There is no app to download. The passport can be saved to the user's smartphone home screen for easy one-tap access.