

STYLE SHEET



RHAPSODY IN GREEN

While energy-conscious zoning codes are making "green" a real estate buzzword, local pros are paving the path for the most stylish, livable and efficient homes.

by Heather Buchanan
photography by Thomas Gardella



FRANK DALENE CEO, Telemark Inc. (est. 1978)

CEO, Telemark Inc. (est. 1978) Bridgehampton

PHILOSOPHY

"Once you change your conscience level, you start thinking of new ways to become green. Start anywhere."

BACKGROUND

"I've always been an environmentalist—I founded the Hamptons Green Alliance. When I introduced myself as a builder and environmentalist, people thought that was an oxymoron. My brother and I innovated the green heating and air-conditioning systems in homes, and have been invited to speak on it nationally."

MEMORABLE PROJECT

"The HGA house in Southampton was awarded LEED Platinum certification by the U.S. Green Building Council. It was groundbreaking in integrated design."

GREEN TIP

"Our Telemark service and maintenance department will do an initial home audit; we then make suggestions on ways to reduce energy costs. The biggest bang for your buck is air-sealing—that's where most energy is lost."



MARC CLÉJAN

CEO, Green Logic (est. 2005) East Hampton

PHILOSOPHY

"I'm not a tree-hugging, granola-eating environmentalist. Our philosophy is to provide beautiful, eco-friendly energy systems that enhance the value of the property and provide a compelling financial return to the homeowner."

BACKGROUND

"When I got my master's in environmental management, I learned energy was one of our biggest problems, but that there were good solutions coming out."

MEMORABLE PROJECT

"One of the pioneering zeroenergy homes we did in Amagansett—people thought you couldn't have a decent-size home that was attractive and could be operated without consuming energy. The best moment was when we asked the home's owners how much energy they'd consumed in the past year, and they said 'None."

GREEN TIP

"Get a Kill A Watt, a device that looks like a power strip, then plug in any appliance or device to learn how much it's costing you to run."



ROBIN WILSON

CEO, Robin Wilson Home (est. 2000) New York City

PHILOSOPHY

"Green was always a part of our approach, but we called it 'wellness'—wellness for your lifestyle, from the foundation to the furniture. Put healthy in and you're going to get healthy out."

BACKGROUND

"I grew up with allergies and asthma. We went to a holistic doctor who was against medicating children and for empowering families with a healthy lifestyle. Because of that, I've always been ecofriendly on all my job sites and in the product lines I create. I have a master's in real estate finance from NYU, so I can talk to developers about ROI, and at the same time use my creative brain."

MEMORABLE PROJECT

"Former President Bill Clinton's Harlem office, because of the details involved and the secrecy we had to maintain."

GREEN TIP

"The chemicals in vinyl shower curtains are harmful. Get a nylon one."



PETER SABBETH

Founder/general partner, Modern Green Home (est. 2007) Bridgehampton

PHILOSOPHY

"Green to me has become the new word for quality. It's creating an energy-efficient house that's healthy to live in. It doesn't matter how finely a home was built—if it's not green, you've missed the boat."

BACKGROUND

"When designing my first house in 2005, I worked with an architecture firm, Sandbox, and Bruce Engel, who were really well-versed in green building. These guys pushed every button to get us to think in a green way."

MEMORABLE PROJECT

"The Sagaponack house on Daniel's Lane—it's now owned by Ross Bleckner, and used to be owned by Truman Capote. Collaborating with Bleckner, with his detailed sense of design, was inspirational."

GREEN TIPS

"Put in LED lightbulbs for energy savings of 60 percent. Turn off the water while you brush your teeth—we'll save billions of gallons of water nationwide."

LINDA PERILLO

Real estate agent, Saunders & Associates Southampton



PHILOSOPHY

"I have a holistic approach to life, in everything from physical wellbeing and lifestyle to the building of a home."

BACKGROUND

"I've studied the holistic lifestyle since the '70s. I'm a board member on the local U.S. Green Building Council. When buyers or sellers are looking for changes or renovations, I'm able to help guide buyers in ways that save money."

MEMORABLE PROJECT

"I built my own green house. A big influence on me was the pioneer in green building, Bill Chaleff. He said, 'You shouldn't learn how to build traditionally—learn the right way."

GREEN TIP

"Instead of driving, walk into the village or bike to the beach. I can't tell you how many customers I have now who make that a priority."