

## Lake Nona Teams with Nationally Acclaimed Eco-Designer Robin Wilson on Laureate Park Homes

*Robin Wilson, a nationally acclaimed eco-friendly and wellness inspired interior designer, partners with Lake Nona's newest residential development -- Laureate Park -- to develop the bold exterior color palette with more than 20 unique designs.*

**Nov. 29, 2011** - [PRLog](#) -- Nationally acclaimed eco-friendly and wellness inspired interior designer, **Robin Wilson** ([www.robinwilsonhome.com](http://www.robinwilsonhome.com)), recently unveiled her latest design project at Laureate Park, Lake Nona's newest residential community. Appearing as a design and home style expert on ABC's Good Morning America, CNN, and Martha Stewart Living, Wilson created the bold exterior color palette at Laureate Park with more than 20 unique designs for homeowners to choose from. Laureate Park celebrated its grand opening Saturday, October 29th, with six furnished models by Ashton Woods Homes, David Weekley Homes and K. Hovnanian Homes.

"The Lake Nona community is exceptional," said Wilson. "The homes at Laureate Park are affordable, energy efficient and showcase non-toxic elements for a healthy family lifestyle."

The designer's brand, Robin Wilson Home sells kitchen cabinetry at over 500 independent dealers nationwide and is manufactured by Holiday Kitchens. Robin's line of bedding and bath textiles debuts this month on the Bed Bath & Beyond website and will also be featured in the model home space showcasing the aesthetic beauty of hypoallergenic and eco-friendly products to consumers.

Wilson specified low-VOC paint for the entire development and is consulting with the building teams regarding elements that can be placed in the homes such as low flow plumbing fixtures, passive lighting and energy efficient appliances supplied by General Electric. "I remember coming to the raw land and seeing the beautiful terrain and watching them work hard to preserve the natural habitats of the birds and other animals," Robin said. "Now, they are working to ensure that the Medical City has a continued focus on wellness through the homes that are built."

With modern architectural styles and forward-thinking building materials to high-tech energy saving systems, the homes at Lake Nona's Laureate Park are making this neighborhood a new standard for sustainable design. And with continued collaboration among Lake Nona partners — like that of Robin Wilson Home, GE and Promethean — "Laureate Park is able to offer innovative amenities and energy-saving features that can't be found anywhere else in the market," said Rob Adams, a vice president at Lake Nona.

Laureate Park sits within Lake Nona in southeast Orlando, amidst the large and growing employment base known as Lake Nona Medical City. The community will offer the closest residences to the thousands of jobs at Lake Nona Medical City, giving its residents the shortest commute.

### To View Photos, Visit:

<http://www.flickr.com/photos/68492588@N07>

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### ABOUT ROBIN WILSON HOME

Robin Wilson Home is an interior design firm focused on creating environments that promote healthy living. Based in New York, Robin Wilson maintains a design aesthetic of “classic with a modern touch” for both residential and commercial clients. Learn more at [www.robinwilsonhome.com](http://www.robinwilsonhome.com).

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### **ABOUT LAKE NONA**

Lake Nona is a 7,000-acre master planned community within the city limits of Orlando that will be home to world-class education, medical and recreational facilities, a medical city, diverse workspaces, retail centers, entertainment choices and residential options for all types of people seeking the best the city has to offer with all the conveniences of living within a dynamic, vibrant community. Lake Nona is being developed by Lake Nona Property Holdings, owned by Tavistock Group, a private investment company with a broad portfolio of assets around the world.

For more information on Lake Nona, visit [www.learnlakenona.com](http://www.learnlakenona.com).

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