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90 Black-Owned Businesses in the Home Space To Support

by NICOLETTA RICHARDSON updated JUL 7, 2020

♡ SAVE 💬 COMMENTS



Credit: Jacobs Stock Photography/Getty Images

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Supporting Black-owned businesses is always a good idea.

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often left off lists like this. And let us know of any that should be added to this ever-growing list.

Home Goods and Furniture

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colorful throw pillows to illustrated paper goods, including mugs that say “[Plant Addict](#)” (see above). Discover her [House Tour](#) to get a glimpse of her style. *Check her out on [Instagram](#).*

[The Black Home](#): Created by celebrity designer Neffi Walker, The Black Home sells stylish tableware as well as fragrant candles—plus, it also offers up free design inspiration. *Check them out on [Instagram](#).*

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records, furniture, and more. *Check them out on [Instagram](#).*



Credit: Duett Interiors

Duett Interiors: In addition to their interior design services, Duett Interiors also has a home collection inspired by the founder Tiffany Thompson's grandmother, filled with plastic-covered pillows with a stylish twist. *Check them out on [Instagram](#).*

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Credit: Mans, Jasmine

Mans, Jasmine: Known for her powerful poetry, Jasmine Mans splashes her words on black and white mugs and t-shirts she sells in her online shop. *Check her out on Instagram.*

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Credit: Don't Sleep Interiors

Don't Sleep Interiors: This online shops aims to merge the worlds of interior design and African diasporic culture to spark “meaningful conversations, promote free thinking, & encourage exploration into our collective past.” *Check them out on Instagram.*

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Reflektion Design: Inspired by her love for Ghana, Anitra crafts home items using African textiles that encompass rich history. She wants her pieces to add vibrancy and “create a home that feels collected not decorated.” *Check her out on Instagram.*

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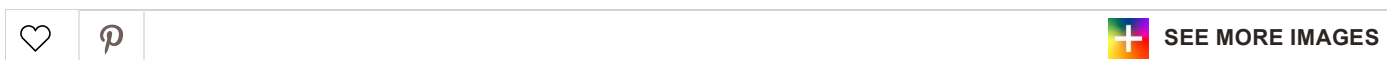
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Diana Adams recycles materials into ceramics and pottery sold on her company's [Etsy shop](#). *Check them out on [Instagram](#).*

[FACEMADICS](#): Influenced by African artwork, FACEMADICS showcases colorful geometric design—referred to as Faces of the Future—on pillows, mugs, t-shirts, and more. *Check them out on [Instagram](#).*

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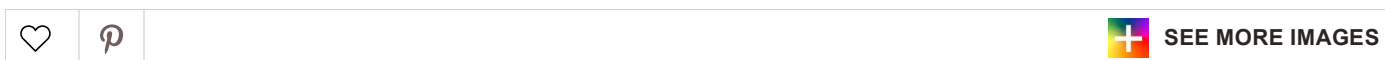


Credit: Effortless Composition

Effortless Composition: Partnering with artisans and sourcing from Istanbul, this store creates home items that aim to elevate a space. Founder Brittny carries the belief that “creating a home you love should be effortless.” *Check them out on Instagram.*

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Credit: Jungalow

Jungalow: Founded by designer Justina Blakeney, Jungalow aims to connect people with nature within their own homes. The brand's home items exemplify this through leafy patterns, a bold color palette, and sustainable practices. *Check them out on [Instagram](#).*

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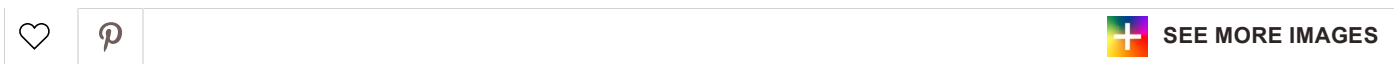
Credit: Bole Road Textiles

Bolé Road Textiles: Handwoven in Ethiopia, sold in Brooklyn, New York. Hana Getachew, the founder of Bolé Road Textiles, was born in Addis Ababa, Ethiopia, and wanted to pay homage to her cultural inheritance and global perspective through home items with unique textiles. *Check them out on Instagram.*

Lakay Designs: This decor brand aims to bring African design and prints into more homes. Lakay Designs sells small-batch pillows and aprons with

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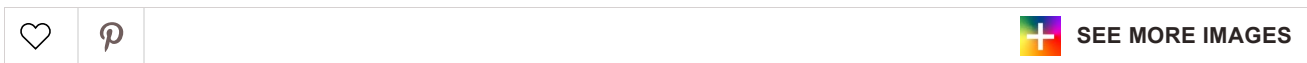


Credit: Linoto

Linoto: Taking pride in workmanship and bold colorful offerings, Linoto (founded by Jason Evege) showcases a linen-focused collection that touches every part of the home—from your bedroom sheets to your bathroom towels and dining room tablecloth. *Check them out on Instagram.*

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candles to make a space more personalized. *Check them out on [Instagram](#).*

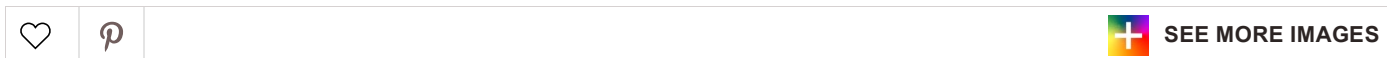


Credit: Sabai Design

Sabai Design: This furniture brand focuses on creating high-design sofas made of ethically sourced and sustainable materials. For example? Their velvet fabric is made of 100 percent recycled water bottles. *Check them out on [Instagram](#).*

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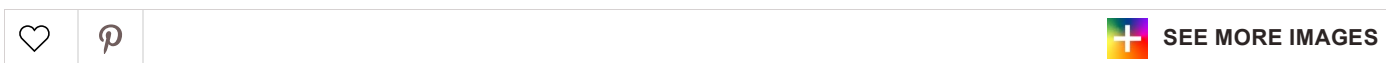


Credit: 54Kibo

54Kibo: NYC-based founder Nana Quagraine runs this home goods business that celebrates contemporary African design. The brand sells everything from decorative pillows to silk carpets and modern woven mirrors, among other things. *Check them out on Instagram.*

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Credit: AphroChic

AphroChic: What Jeannine Hays and Bryan Mason started as a blog has now evolved into an interior design business. The brand sells home goods that can be purchased in their online shop—from colorfully patterned poufs to design-forward wallpaper and even their own magazines that are art in themselves. *Check them out on Instagram.*

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and cultural influences from across the African diaspora,” according to the website. The shop—which will be restocked June 15—sells unique home decor, paper goods, ceramic jewelry, and apparel. *Check them out on [Instagram](#).*

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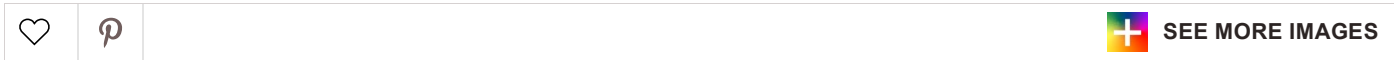
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Credit: Global Attic

Global Attic: Owner and designer Kabria Cummings creates tribal luxe home décor inspired by her travels around the world. Available items include metal disc sculptures, wooden furniture sourced from Africa and Asia, and even décor made of intricate necklaces. *Check them out on [Instagram](#).*

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Credit: Godly Gorgeous

Godly Gorgeous: Designer Andrea George creates meaningful decor to bring optimism into the homes of others—from graphic prints featuring women of color to unique paper goods for staying organized. *Check them out on Instagram.*

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Credit: Goodee/Skagerak

Goodee: Started by twin brothers Byron and Dexter Peart, Goodee is a digital marketplace that gives a platform to brands creating ethically made and transparently sourced goods. Each business can share personal stories about their products on their shop page, creating a deeper connection between them and the consumer. *Check them out on Instagram.*

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Credit: Johanna Howard Home

Johanna Howard Home: Born and raised in Sweden, Johanna Howard learned about Scandinavian design early on in life and carried it with her when she attended fashion school in America. Eventually turning her attention to interior design, Howard created a home line inspired by the many travels she's taken—and the crafters she's met along the way. *Check her out on Instagram.*

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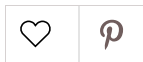


Credit: Karen Jai Home

Karen Jai Home: Karen Jai created a design store that’s like a one-stop shop for home accessories, with a focus on “style, sophistication, and luxury.” Categories range from more specific items like pillows and lighting to larger areas such as bath, dine, and entertain. *Check her out on Instagram.*

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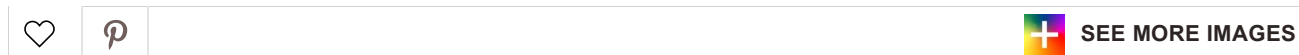
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Credit: Peace&Riot

Peace&Riot: Based in Bed-Stuy, New York, Achuziam Maha-Sanchez and Lionel Sanchez create home goods based on each of their eclectic and global tastes. The collection includes everything from urban photography prints to customized leather chairs and honeycomb-patterned wool rugs. *Check them out on Instagram.*

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Credit: R-KI-TEKT

R-KI-TEKT: Kel Cadet-Lyons created this lifestyle brand from her love of color theory, discover, and travel. The overarching style of her home collection is “modern bohemian that has an affinity for color, texture, and pattern.” *Check her out on Instagram*

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Credit: Rayo & Honey

Rayo & Honey: Founder Roachele Negrón creates her products with intention. Inspired by the written affirmations her mother exposed her to growing up, Roachelle splashes them on stylish totes, pins, metal key fobs, mirrors, and—last but certainly not least—her powerful canvas pennants. *Check her out on Instagram.*

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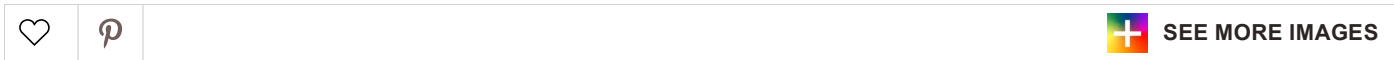


Credit: Rochelle Porter

Rochelle Porter: Based in Atlanta, Georgia, Rochelle Porter uses her original artwork to create home goods sold in her shop—from throw pillows to travel pouches and mobile accessories. “...the goal is always to create a brilliant, deftly designed print that gives my customers as much joy as I get from making it,” Porter wrote on her website. *Check her out on Instagram*.

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Credit: Sheila Bridges

Sheila Bridges Design: Showcased in many exhibits and museums around the country, designer Sheila Bridges makes her iconic patterns available to the masses by the products she sells in her shop. You can purchase wallpaper, fabric samples, and her popular "Harlem Toile de Jouy" wallcovering that comes in the form of bedding, plates, glassware, and more. *Check her out on Instagram.*

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Credit: SustainAble Home Goods

SustainAble Home Goods: Just like the name suggests, SustainAble Home Goods is all about making ethically sourced products available for purchase and partnering with artisan entrepreneurs to support their craft. Items range from fringed baskets to porcelain vases and handcrafted candles. *Check them out on Instagram.*

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or Brooklyn, but the collection reflects both her American and Ugandan heritage. Using traditional textiles and techniques, xN Studio adapts their products to fit a modern lifestyle while emphasizing cultural importance. *Check them out on [Instagram](#).*

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Credit: DOMAIN By Laura Hodges Studio

DOMAIN By Laura Hodges Studio: Based in the heart of downtown Catonsville in Baltimore, this boutique shop run by Laura Hodges sells a curated collection of pillows, artwork, jewelry, and stools, among other things. In addition to goods, the studio provides design services as well as workshops. *Check them out on [Instagram](#).*

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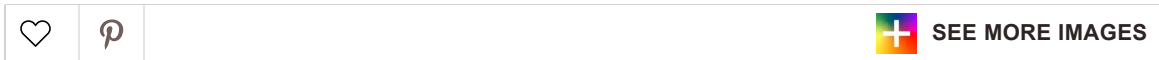
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Credit: EcoVibe

EcoVibe: With a special focus on green design, Leonard and Andrea Allen sell home items that are mindful to the sustainable lifestyle. The brand supports local artists and crafters through their products available for purchase, from textured baskets to geometric wall decor. *Check them out on Instagram.*

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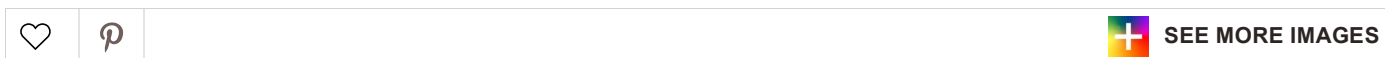


Credit: Estelle Colored Glass

Estelle Colored Glass: Stephanie Summerson Hall's hand-blown colored glass business is inspired by her grandmother's love for colored glass pieces and antiques. Combining those two worlds into one, Hall sells glass cake stands and stemware that are created by glass artisans. *Check her out on Instagram.*

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Credit: Home By Be

Home By Be: Started by interior designer Brittany Elise, this curated home marketplace focuses on the individual's relationship with home. With a mission to help others "create beautiful, personalized 'dream' spaces," Elise's shop offers decor, lighting, rugs, and more to do just that. *Check her out on Instagram.*

Robin Wilson Home: This NYC-based lifestyle shop is run by Robin Wilson, an entrepreneur who promotes eco-friendly practices through her clean designs. The home business offers everything from rough-hewn rope

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Eneia White Interiors: This NYC-based interior design firm prides itself on creating “innovative and timeless interiors to match every personality and budget,” according to their website. *Check them out on Instagram.*

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Credit: [Brian Winston Fraser](#)

Bailey Li Interiors: Founded by Alicia Bailey, this design service specializes in combining antique and vintage pieces with modern, colorful elements for their clients. Take a glimpse at [Bailey's House Tour](#) that reflects this style. *Check her out on [Instagram](#).*

Clare Paint: Created by Nicole Gibbons in 2017, this online paint shop took a traditionally in-person experience and changed it into a convenient digital process, revolutionizing the paint industry at large. *Check them out on [Instagram](#).*

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Whitney J Décor: The NOLA-based boutique does more than just execute colorful design—they teach it. Sign up for a workshop and learn design tips from their blog. *Check them out on Instagram.*

Nicole Crowder Upholstery: Nicole Crowder is a designer based in Washington D.C. who specializes in restyling existing furniture and furnishings. She also sells one-of-a-kind chairs and meditation pillows. *Check her out on Instagram.*

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interiors that are “harmonious, sophisticated and functional” while combining the principles of Feng Shui. *Check them out on [Instagram](#).*

[oloro interiors](#): Known for incorporating uniquely sourced items, founder and interior designer Chanae offers her services in residential interiors, renovation and restoration, and project management, among many others. *Check her out on [Instagram](#).*

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Sweeten's main job is to analyze the requested project and select the right contractor, they also have an active role in the process from start to finish. *Check them out on [Instagram](#).*

Paper Goods

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everything from greeting cards to stationery collections — and even teaches card-making classes. *Check them out on [Instagram](#).*



Credit: [UNWRP](#)

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Alter Planning Co.: Driving “creativity, freedom, and hustle” is the mission behind these curated planners. The portfolio includes the main 2020 Annual planner (available for digital download), The Dailies: 30 Day Planner, and a handmade leather page holder. *Check them out on Instagram.*

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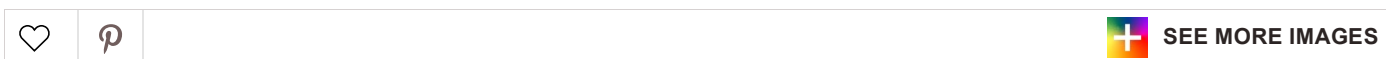
creates stationary as well as desk and travel accessories that can co-exist with technology. In regard to paper goods, you can find an array of notebooks, notepads, calling cards, sticky notes, and boxed stationary sets. *Check her out on [Instagram](#).*

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founded by Sinan Franklin and takes pride in creating “beautifully crafted products that serve as a blueprint for living a purposeful life,” according to [the website](#). From handcrafted postcards to colorful calendars and even a habit tracker, every paper good is as functional as it is design-forward. *Check them out on [Instagram](#).*

Cleaning/Housekeeping Products

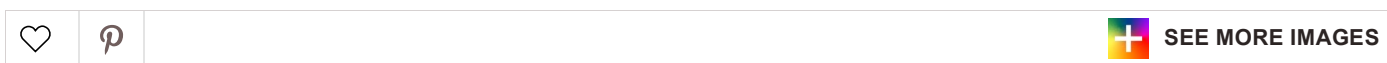


Credit: [Amazon](#)

Mommy Wipes: Designed for moms on the go, these individually packaged cleaning wipes have no harsh chemicals and are designed to throw in a bag. *Check them out on [Instagram](#).*

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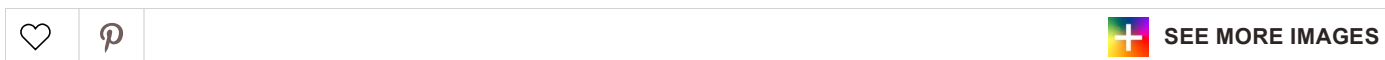


Credit: [LooHoo](#)

LooHoo Wool Dryer Balls: Made with 100 percent domestic wool, these balls dry your clothes at a quicker rate without any chemicals. LooHoo offers wool dryer balls in a range of vibrant colors. *Check them out on [Instagram](#).*

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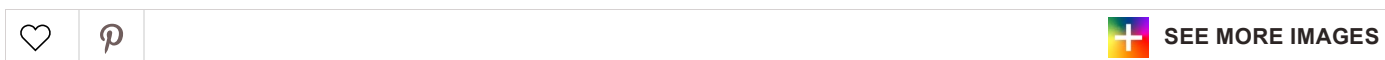


Credit: [True Laundry](#)

The True Products: This company specializes in non-toxic laundry detergent that avoids caustic ingredients and animal essences. In addition to detergent, True Products also sells plant-based fabric softener. *Check them out on [Instagram](#).*

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Credit: [The Green Laundress](#)

The Green Laundress: Founder Erica Ahmed created The Green Laundress out of necessity: her daughter had extremely sensitive skin and no commercial products could pass. Her eco-friendly line includes laundry soap, multi-purpose spray, and tub scrub. *Check her out on [Instagram](#).*

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manufactures green household cleaners and laundry detergent that are safe to use at home. *Check them out on [Instagram](#).*

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Credit: [Good Vibes](#)



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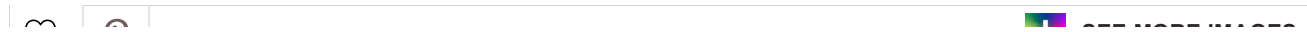


Credit: [The Hoot](#)

The Hoot: When Tonya Newsome started experiencing skin and respiratory issues, she set out to stop using the harsh chemicals in her cleaning products—and so The Hoot all-natural cleaners came into existence. *Check*

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wellness products, some of which are specifically for cleaning the home. They sell dishwasher tablets, toilet tabs, and dusting and glass cleaners, to name a few *Check them out on [Instagram](#)*.

Skincare and Wellness

Soap Distillery: This Chicago-born business does exactly what it sounds like: creates soaps inspired by spirits and cocktails. Their offerings include but aren't limited to Bourbon, Whiskey, Negroni, and Tequila Shot. *Check them out on [Instagram](#)*.

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Motherland Essentials: This wellness brand makes all-natural products at an affordable price. While inventory ranges from bath to skincare, one of their most popular products is high-quality soaps. *Check them out on Instagram.*

Honeydipped Essentials: This all-natural line of organic wellness products is “designed to enhance your mood, reduce stress, and restore your mind and body,” according to founder Ashli Goudelock. Items include cleaning products, soap bars, and face masks, among others. *Check them out on Instagram.*

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Credit: Goodnight Darling

Goodnight Darling: This home business is all about getting a good night’s sleep with design in mind — from a cubic alarm clock to black lavender candles and a “real woman nap” mug. *Check them out on Instagram.*

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Black artisans to empower and support one another. In the “Home” category, you can find eco-friendly candles, essential oils, cleaning and laundry products, and educational books. *Check them out on [Instagram](#).*

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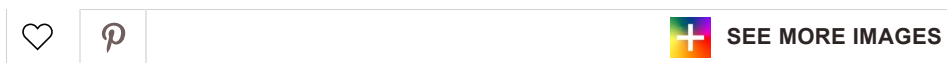
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Credit: Greenhouse Mercantile

Greenhouse Mercantile: Based in Newnan, Georgia, Greenhouse Mercantile was started by Kenya Brantley and carries wellness goods made by local artists around the country. The company carries everything from apothecary to cleaning products and grooming items for men, among other things. *Check them out on Instagram.*

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Credit: Oracle's Apothecary

Oracle's Apothecary: Founder Candace Pizzo sells wellness products that range from body butters and goat milk soap to what is listed as “spiritual bath” salts. She is also currently teaching two classes: “Grounding, Cleansing and Shielding” and Ancestor Veneration. *Check her out on Instagram*

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Credit: Organic Bath Co.

Organic Bath Co.: This brand came to be when one of the founders, Gianne Doherty, had an intense reaction to a beauty product. It was then that the couple became passionate about safe skincare and started creating organic, fair and direct-trade natural products for those who needed it. *Check them out on Instagram.*

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Credit: GILDED

GILDED: This brand prides itself on creating wellness products with an extreme attention to detail, similar to the process of gilding where its name comes from. GILDED offers body care products and tools as well as what they call The Marble Candle. *Check them out on Instagram.*

Candles

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Credit: Wicks NOLA Candle Co.

Wicks NOLA Candle Co.: These New Orleans-inspired candles will transport you to the NOLA streets via smells (French Quarter Beignet, anyone?). The candles are all-natural and have a clean burn, as the brand describes. *Check them out on Instagram.*

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Credit: Harlem Candle Co.

Harlem Candle Co.: Like the name suggests, this company produces candles with scents inspired by Harlem, New York. Collections range from Botanical to Cocktail Glass and Renaissance. *Check them out on Instagram.*

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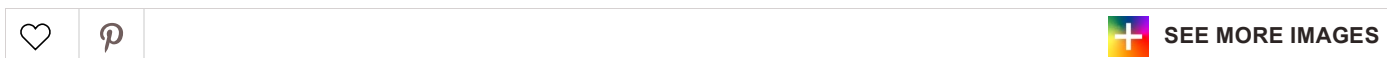
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Pretty Honest Candles: These all-soy candles have a clean burn, can last up to 50 hours, and are biodegradable. No harsh chemicals included. *Check them out on Instagram.*

KSM Candle Co.: Made in Baltimore, this candle company not only sells soy candles to their customers, but they're dedicated to teaching more people about the art of candle making. Also, KSM Candle offers a Candle of the Month subscription. *Check them out on Instagram.*

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Credit: The 125 Collection

The 125 Collection: These candlemakers aim to make people laugh with their candles — which are inspired by NYC and pop culture — while prioritizing “self expression and self love.” *Check them out on Instagram.*

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Credit: Alexandra Winbush

Alexandra Winbush: There are three steps when it comes to buying one of Alexandra Winbush's candles: determining the vibe you're looking for, pairing your candle with a tea and playlist, and enjoying the experience. *Check them out on Instagram.*

Posh Candle Co. This woman-owned business uses catchy phrases and

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Check them out on [Instagram](#).

[Lomar Farms](#): This family-run business sells hand poured beeswax candles, some of which are made with 100 percent beeswax while others are mixed with natural coconut oil and natural unbleached shea butter. Lomar Farms also sell kitchenware, travel bags, and, of course, honey. *Check them out on [Instagram](#).*

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and Chance—that aim to create an experience for the person lighting it.

Check them out on [Instagram](#).

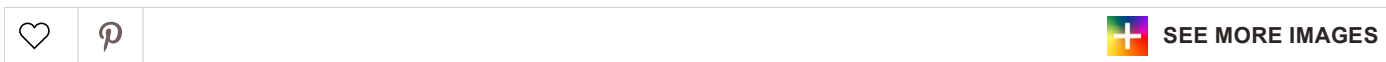


Credit: UT BROOKLYN

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Williams Clarke, who says her favorite product from LIT is a vanilla and lemon scented candle called HOME. *Check her out on [Instagram](#).*



Credit: Poze Candle Co.

Poze Candle Co.: Produced in the U.S., these high-end candles are made

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them out on [Instagram](#).

Art

[helloallisonart](#): Artist Allison Ford creates abstract art that combines mixed media design with collage works. She wants those who witness her paintings to “dive into the painting, to touch and feel it, and explore the work with all of the senses.” *Check her out on [Instagram](#).*

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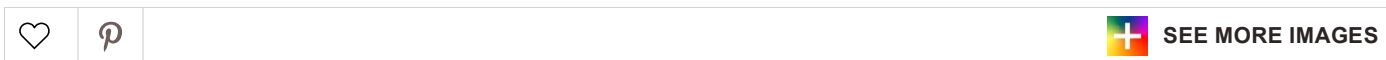


Credit: [Pardon My Fro](#)

Pardon My Fro: This shop creates doll illustrations—including a new one dedicated to each month—and sells them in the form of \$5 prints. Some are also available as shower curtains. *Check them out on [Instagram](#).*

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Credit: [West Elm/Christine Joy Design](#)

Christine Joy Design: Christine Joy creates art influenced by her worldly point of view, shaped by her Caribbean heritage as well as experience living in Africa as a young girl and growing up in NYC. Her love for minimalist Scandinavian design shines through in her pieces, too. *Check her out on [Instagram](#).*

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Credit: [Malene Barnett](#)

Malene Barnett: Reflecting her African heritage through her art, Malene Barnett—artist and founder of Black Artists + Designers Guild—creates fine art, paintings, ceramics, and tapestries to use as public tools for creating impact. *Check her out on Instagram.*

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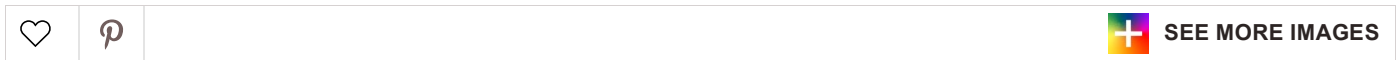


Credit: [Lou Lou Arts Studio/Etsy](#)

LouLou Arts Studio: This Etsy shop makes art accessible from wherever you are. All of Jemma Morris's artwork is available for download and printing, making it not only convenient but affordable. *Check her out on [Instagram](#).*

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Credit: [Jade Purple Brown](#)

Jade Purple Brown: Chicago-based artist Jade Purple Brown describes herself as a “Color obsessed Visual Artist” on Instagram, and her prints prove that to be true. In addition to her vibrant artwork, a rainbow rug and Brown’s book “Words to Live By” is also available for purchase. *Check her out on [Instagram](#).*

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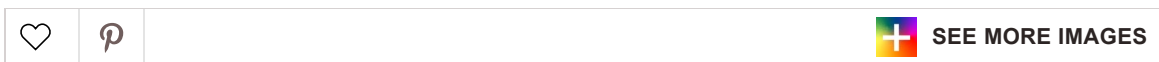
Credit: Tactile Matter

Tactile Matter: Illustrator and designer Kenesha Sneed is the mastermind behind this LA-based line. Her shop is currently stocked with powerful illustrations depicting women of color, or you can browse the collections to see her past work in other mediums. *Check her out on Instagram.*

Plants

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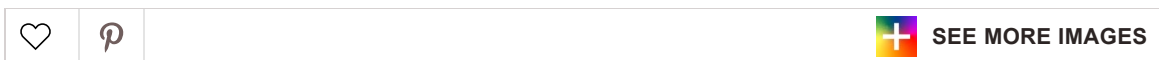


Credit: [The Zen Succulent](#)

The Zen Succulent: Not only does they deliver plants on a local basis, but this shop also holds classes and ships terrariums and handmade gifts to those outside Durham, North Carolina. *Check them out on [Instagram](#).*

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Credit: [Liz Calka](#)

Things By HC: Operated by Hilton Carter a.k.a. The Plant Doctor, Things By HC has a range of tools for new and veteran plant parents alike to take advantage of—from replacement test tubes and cradles to a Plant Keeper apron. *Check him out on [Instagram](#).*

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Credit: [Tal & Bert](#)

Tal & Bert: Using hand-poured concrete, this company designs unique planters inspired by the Japanese philosophy of wabi-sabi. Each product is created with an industrial esthetic that coexists with raw stone. *Check them out on [Instagram](#).*

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Brooklyn Blooms: This NYC-based floral boutique combines textures, colors, and silhouettes to create customized bouquets. Their motto is that they create “beautiful things out of beautiful things” with the customer in mind. *Check them out on Instagram.*

Lillith Plant Shop: Catering to the plant community in and around the D.C. area, founder Starsha Valentine’s philosophy is that plants can bring any space to life. In addition to offering plant design and concierge services, Lillith Plant Shop also has upcoming pop-ups and workshops to look out for. *Check them out on Instagram.*

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SEE MORE IMAGES

Credit: Natty Garden

Natty Garden: Founded by Joel Mahfood in Brooklyn, New York, this nursery garden specializes in urban landscape and garden design. Not only do they sell everything needed to become a plant parent (indoor/outdoor plants, plant care, and planters), but they offer landscaping services to help get your future garden space started. *Check them out on Instagram.*

Did we miss one of your favorites? Share it in the comments!



Nicoletta Richardson

SENIOR ASSOCIATE EDITOR, NEWS AND CULTURE

In her spare time, Nicoletta loves scrolling through Airbnb, attending the latest NYC pop-up, and nurturing her two plants Sparti (a pothos) and Rajasthan (a dracaena). Her work has appeared in Women's Health, AFAR, Tasting Table, and Travel + Leisure, among others. A graduate from Fairfield University, Nicoletta majored in English and minored in Art History and Anthropology, and she not-so-secretly dreams of exploring her family lineage in Greece one day

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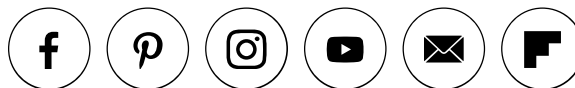


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