



Business Development Specialist - Part-Time

Catharsis Counseling Center | Remote | Part-Time (15 hrs/week) | \$20/hour

About Us

Catharsis Counseling Center is an emerging behavioral health startup committed to transforming access to quality addiction and mental health care through innovative telehealth services. We're building something meaningful from the ground up, and we're looking for a passionate business development professional to grow with us.

The Opportunity

This is a unique ground-floor opportunity to shape the trajectory of a mission-driven behavioral health organization. Starting at 15 hours per week with clear potential to transition into a full-time role as we scale, you'll be instrumental in building partnerships, expanding our reach, and connecting people with life-changing care.

What You'll Do

- Identify and cultivate strategic partnerships with healthcare providers, referral sources, and community organizations
- Develop and execute outreach strategies to expand our presence in NC, NY, and AZ markets
- Build relationships with potential referral partners including primary care physicians, hospitals, treatment centers, and community mental health organizations
- Research and analyze market opportunities within the behavioral health and addiction treatment landscape
- Represent Catharsis Counseling Center at virtual networking events and industry forums
- Track business development metrics and provide insights on growth opportunities
- Collaborate with clinical and operations teams to ensure seamless partner onboarding
- Contribute to the development of marketing materials and partnership proposals

Catharsis Counseling Center | 4100 N 3rd St Ste 420 Phoenix AZ 85012 | catharsis-center.com



- Be present in social media to respond to requests for services

What You Bring

Required:

- Demonstrated experience in the behavioral health and/or addiction treatment industry
- Understanding of telehealth service delivery models and their unique opportunities
- Proven business development, sales, or partnership-building experience
- Strong relationship-building skills with the ability to communicate our mission authentically
- Self-motivated and comfortable working independently in a remote startup environment
- Excellent written and verbal communication skills

Preferred:

- Located in North Carolina, New York, or Arizona
- Existing network within behavioral health, addiction treatment, or healthcare sectors
- Experience working with or in startup environments
- Knowledge of insurance, credentialing, and reimbursement in behavioral health

Position Details

- **Schedule:** Part-time, 15 hours per week (flexible scheduling)
- **Employment Type:** W-2 employee
- **Compensation:** \$20/hour
- **Location:** Remote (preference for NC, NY, AZ residents)
- **Growth Potential:** Clear pathway to full-time role as company scales

Why Join Us?

- Be part of a mission-driven startup addressing the critical need for accessible behavioral health care
- Ground-floor opportunity with significant room for professional growth



- Flexible remote work arrangement
- Contribute directly to reducing barriers to addiction and mental health treatment
- Collaborative, supportive team culture that values your expertise

How to Apply

Please submit both a **resume AND cover letter** (both required) to **jack@catharsis-center.com**

In your cover letter, please address:

- Your experience in the behavioral health/addiction treatment field
- Why you're passionate about expanding access to telehealth mental health services
- How your skills align with our mission and this growth-stage opportunity

Catharsis Center is an equal opportunity employer committed to building a diverse team that reflects the communities we serve.