# time for SUBTLE CLUES TO WATCH FOR DURING YOUR NEXT OFFICE VISIT



#### 25 Examples for Patients

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FROM THE CREATIVE STAFF OF

PLACEBO JOURNAL The Only Medical Journal That Makes You Laugh

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### It's time for DIFFERENT

#### **Our Story**

In an effort to improve the current health-care system, we at the <u>Placebo Journal</u> put our heads together and tried to come up with many solutions. None of them, however, were very good. Therefore, we planned to study the problems in more detail and then brainstorm them with some of the leaders in the medical community. Unfortunately, this seemed like a lot of work and none of us were really interested in doing that. Besides, none of them would talk to us.

Subsequently we became inebriated, sat around a table and partied our asses off. Most of the ideas that were eventually written down were illegible when we read them the next day. Those that were left became a framework for this book. Some of those thoughts were actually pretty good. Most weren't.

#### **Our Mission**

Before we divulge our secrets, we need to explain a little about ourselves. First, what is the Placebo Journal? That is not easy to define. Let's just say we are a medical journal and leave it at that. Actually we're not even a journal but just claim we are. What we are is a stupid medical magazine that makes physicians laugh. Plain and simple.

"Hi! I'm PJ."

Second, is our work legitimate? Not really. Just because our information has no educational benefit to physicians, however, does not mean we can't turn it around at any time. In fact, we are trying very hard at this time to do just that. In an attempt to improve our image, the authors of Placebo Journal felt it imperative

### It's time for DOCTOR

to perform some type of exhaustive and challenging medical study.

Our methods if not brilliant were at least simple. Actually, they were not brilliant and very simple. Here's why. We didn't use any type of scientific method. That also seemed like a lot of work and not a lot of fun. Besides, the scientific method would make our study too technical and who needs that? The bottom line is that we just made up the whole thing.

#### **Our Discovery**

Before we move on, we don't want anyone to become alarmed. The overwhelming majority of doctors are caring people who have devoted most of their life to the profession of medicine. Their high divorce and suicide rate should be evidence enough that they have neglected their personal life in order to be the best doctors they can be for their patients. Sometimes, however, things go wrong. The physician may be burned out, overworked, desensitized, or disillusioned and you are left with nothing more than a shell of a person. This is where our story begins. Prepare to be amazed. Prepare to be shocked. Prepare to be educated. Our study has found some pretty subtle clues that may seem earth shattering to you. If you see any of these following twenty-five signs at your next doctor's appointment, we recommend you consider finding a new practitioner\*. Therefore, with-

It's Time For A Different Doctor.

when you should know

out any further delay, here now is

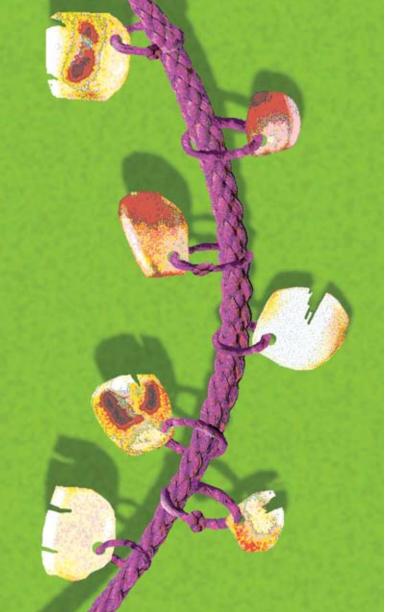
"Look for me . . . You never know where PJ might pop up ".



if during a physical exam, he states,

"YOU KNOW...
YOU REALLY HAVE
A BEAUTIFUL PENIS."

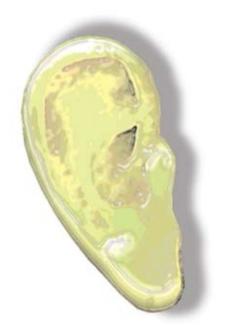




if he collects
FUNGUS-INFECTED
TOENALLS

from all of his patients and puts them in the kid's play area so they can make CHARM BRACELETS

with them.



It's time for

A DIFFERENT

DOGGER

if she saves all the

EAR WAX
SHE HAS REMOVED
FROM HER PATIENTS

and makes a series
of sculptures
to display
in her
waiting area.







if he makes

A ZIPPER SOUND

before starting your rectal exam.



if he tells your child who is afraid of a needle,

"IT'S NOT
NEARLY
AS BAD AS THE
MONSTER
LIVING UNDER
YOUR BED
WHO WILL
EAT YOU
TONIGHT."

#### if she pretends to be a

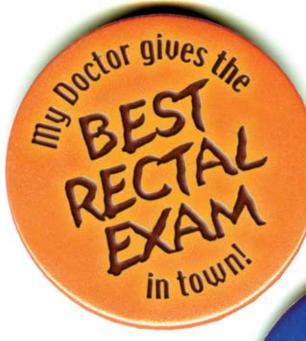




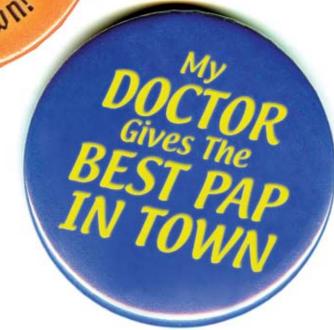


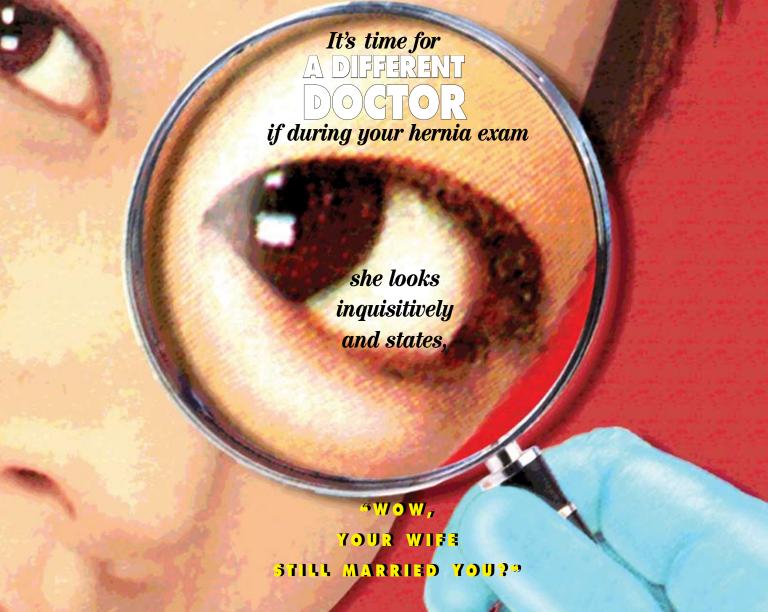
if you read this on her Snellen eye chart,

ARE NOTSI CKGOHOME



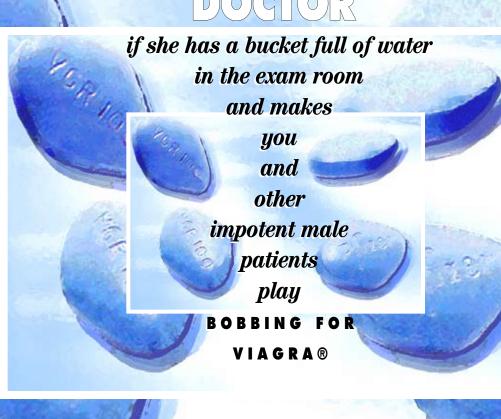
If he begs you as you leave to wear one of these buttons, it's time for











if during your manual gynecological exam she says,

"NURSE,

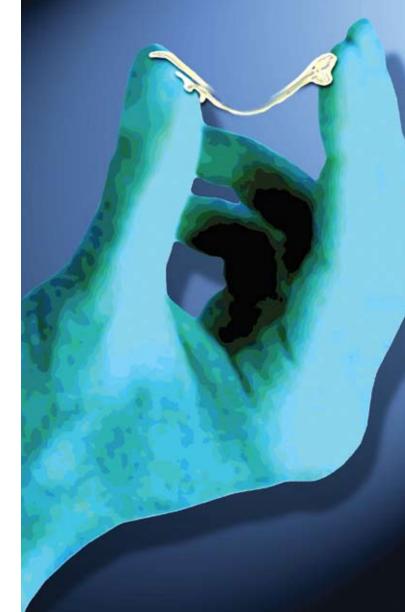
DID YOU

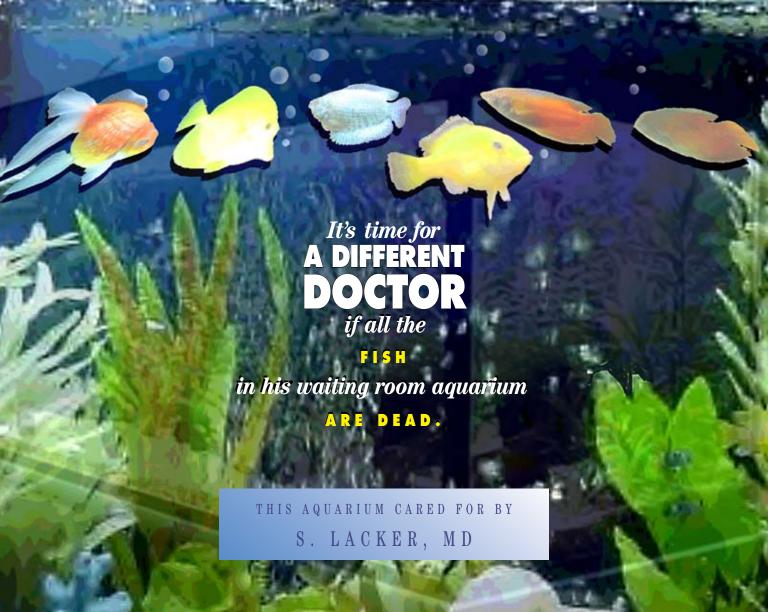
MISTAKENLY

SWITCH

THE VASELINE®

WITH SUPERGLUE® AGAIN?"





if he makes his patients play

MUSICAL CHAIRS

in the waiting room to see which one gets in to see him next.





WHILE EXAMINING YOU
HIS TALKING PAGER
SCREAMS OUT

DOCTOR! DOCTOR!

GET OUT OF THE OFFICE

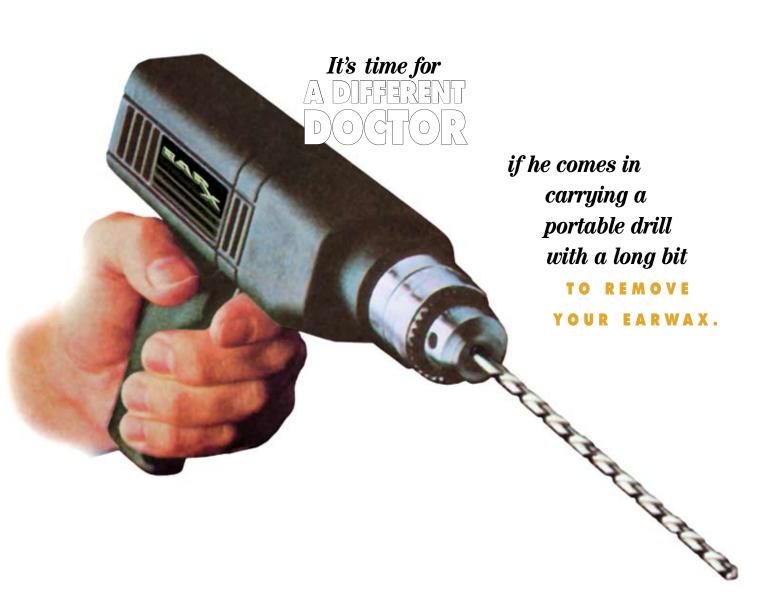
NOW!!!

THE POLICE ARE ON THEIR WAY

AND WANT TO TALK!!

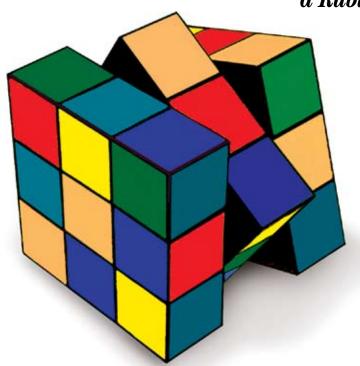
if she brings
her dog in because
"HE HAS A
BETTER NOSE
FOR FINDING
VENEREAL
DISEASES
THAN ANY
TEST THAT
I HAVE."





### It's time for DOGGOR

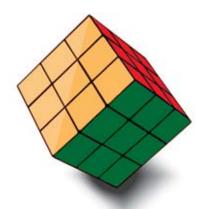
if he gives your elderly grandmother a Rubik's Cube



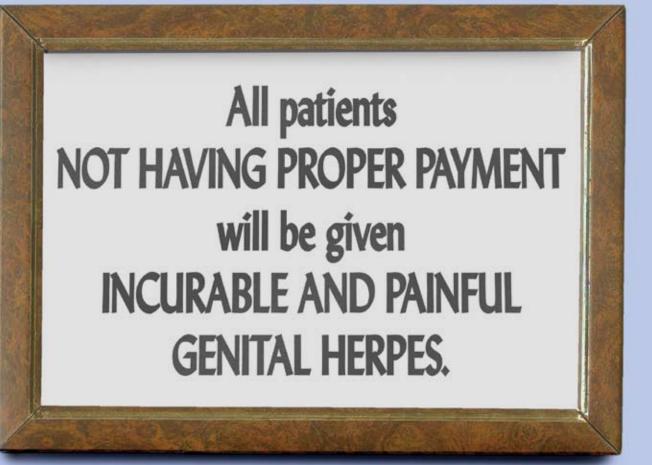
and tells her

SHE HAS FIVE MINUTES TO COMPLETE IT

or he won't give her any medicine samples.



if he has a sign in the waiting room that states,



if he has a sign on the ceiling for you to read while doing your

that says

He is stealing from your purse as you read this.



It's time for

if she says

"LET'S PRETEND

WE HAVE

GLAUCOMA

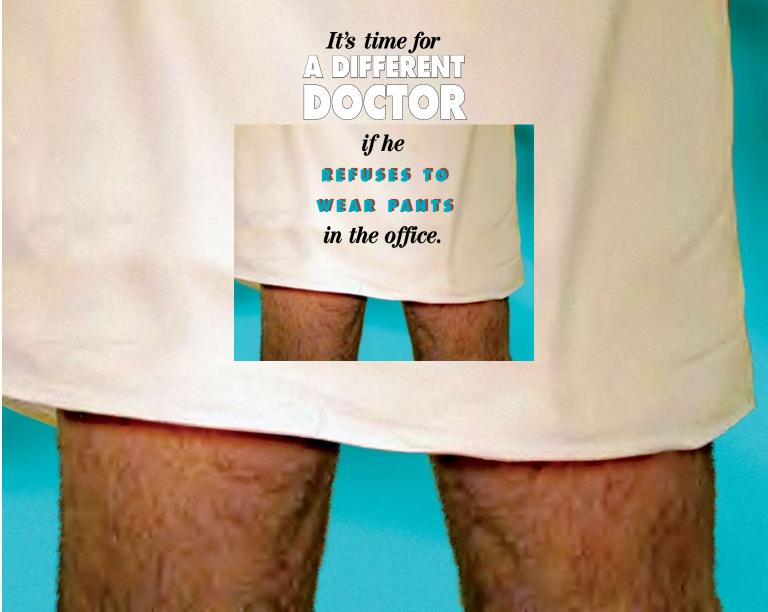
AND

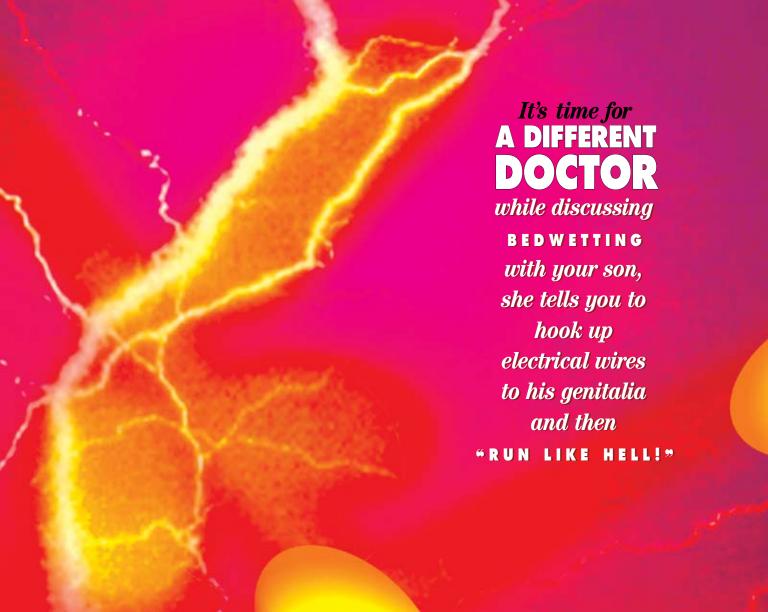
GO OUTSIDE

AND

GET STOKED!"







It's time for

if she trys
to pass off
a party noisemaker
as a peak flow meter

HOW BAD YOUR ASTHMA IS.





























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#### WARNING!

DURING YOUR NEXT OFFICE VISIT

## It's time for A DIFFERENT DOCTOR

