

Property Expressions

@Property.Expressions.Indy

A step by step checklist to get your home photoshoot ready!

Kitchen

- Clear countertops of
 - Small kitchen appliances - Blenders, toasters, air fryers, etc
 - Kitchen utensil holders
 - Food - including fruit bowls, oils, spices, food on top of fridge, etc
 - Paper towel holders
 - Soap dispensers, sponges & rags & other cleaning tools
 - Any miscellaneous items - keys, papers, coffee containers, etc
- Remove pet bowls
- Empty sink of dishes
- Remove trash can - hide in pantry or garage

The best kitchen pictures are the least cluttered!

Mudroom (If applicable)

- Organize cubbies - a few items inside is fine, but they should be mostly clear
- Clear coat hooks - less is more, but once again a few items are fine
- Clear all items from floor - backpacks, purses, miscellaneous shoes, etc
- Remove pet leashes or harnesses

Bathroom

- Clear all items from bathroom counters
 - Toothbrush holders
 - Soaps, deodorants, lotions
 - Brushes & Grooming tools
 - Qtip & Cotton Ball holders
 - Perfumes & Sprays
- Remove soaps, shampoos, and loofahs from shower, hide in closet or in cabinet
- Remove trash cans or hide in closet or cabinet
- Remove toilet brushes or plungers
- Close toilet lid
- Remove toilet paper from back of toilet

Same as the kitchen, the less clutter, the better!

Bedroom

- Make bed & fluff and organize pillows
- Hide or put away any laundry
- Minimize items on dressers, the less clutter, the better!
- Remove pet beds
- Hide personal items such as pictures

Master Closet

- The only closet you need to worry about! Organize as best as possible, minimize items on floor

Kids Rooms

- Hide toys, or organize as best as possible
- Make bed(s)
- Minimize items on dressers

Laundry Room

- Remove laundry from floors or countertops
- Organize or remove detergents, dryer sheets, other laundry products
- No items on top of machines
- Remove items from slop sink (if applicable)
- Hide or remove any miscellaneous items - pet food bags, litter boxes, etc

Outside

- Remove cars from driveway
- Open pool or hottub (weather permitting)
- Open umbrellas (weather permitting)
- Put out lawn furniture cushions (weather permitting)
- Remove any kid or pet toys, hoses, sprinklers, etc.

Miscellaneous

- All lights on
- Blinds open
- Ceiling fans off

That's all! Ask your realtor, stager, or us here at Property Expressions about any questions about this checklist