



The **#SAVINGBUTTERFLIES** project is a creative, educational and environmentally conscious installation which seeks to build awareness and inspire greater protection of our planet's fragile ecosystems. This will be achieved with the involvement of young people within the local community, in the form educational hands-on workshops. Allowing a space for young people to explore their artistic talents, work with natural materials, and gain insight into the importance of climate change and biodiversity preservation.

The temporary butterfly sculpture itself will be constructed out of timber, a renewable and recyclable material that emits less carbon during production. A valuable substitute for non-renewable building materials such as steel, aluminium, and concrete, whilst also possessing the ability to sequester carbon, removing it from the atmosphere.

In line with Sustainable Development Goal 13 'Climate Action' the **#SAVINGBUTTERFLIES** installation aspires to increase understanding and knowledge on climate change and the role of butterflies as pollinators. The objective of the project further interlinks with Sustainable Development Goal 15 'Life on Land'. By highlighting the interconnections between climate change, biodiversity and the well-being of ecosystems, the intention is to create a shift in people's relationship with nature. Understanding that increased losses of land, degradation and species extinction pose severe threats to both people and the planet.

Through educational workshops for young people there will a focus on climate change, butterfly conservation, and artistic expression. Empowering future generations to be advocates for environmental sustainability in their communities, fostering creativity and inspiring collective action for positive change. This is crucial to the future of our planet, as effective response efforts to pressing environmental matters often hinge on behavioural changes at the community or individual level.

To ensure the long-term sustainability of the **#SAVINGBUTTERFLIES** project, careful consideration has been given to establishing collaborative partnerships. These will involve local organisations, schools, and community groups to ensure continued support and engagement beyond the duration of the project. Communities that are better socially connected and that are incorporated into projects within their local area, are often more resilient and better equipped to face future challenges.

The sculpture will be located at The World's End Estate, creating a new sense of place for people to engage with their curiosity, to explore, be social, and to create new memories whilst interacting with the **#SAVINGBUTTERFLIES** sculpture. The sculpture will be in place for a 6 month period, after which the hope is for it to be moved to a permanent second location, such as a local school, where it can be enjoyed for years to come.

