

LLC Privacy Policy

Exerlin LLC (“us” “we” “our”) is the owner of this website. Exerlin operates only within the United States and its protectorates and territories. Use by any person outside of the United States and its protectorates and territories is prohibited. If you do not live in United States and its protectorates and territories, do not use this Website. This Privacy Policy describes how your personal information is collected, used, and shared when you visit or make a purchase from Exerlin.com.

Privacy Policies

Third-party ad servers or ad networks uses technologies like cookies, JavaScript, or Web Beacons that are used in their respective advertisements and links that appear on Exerlin, which are sent directly to users' browser. They automatically receive your IP address when this occurs. These technologies are used to measure the effectiveness of their advertising campaigns and/or to personalize the advertising content that you see on websites that you visit.

Note that Exerlin has no access to or control over these cookies that are used by third-party advertisers.

Third Party Privacy Policies

Exerlin's Privacy Policy does not apply to other advertisers or websites. Thus, we are advising you to consult the respective Privacy Policies of these third-party ad servers for more detailed information. It may include their practices and instructions about how to opt-out of certain options.

You can choose to disable cookies through your individual browser options. To know more detailed information about cookie management with specific web browsers, it can be found at the browsers' respective websites.

Cookies and Web Beacons

Like any other website, Exerlin uses cookies. These cookies are used to store information including visitors' preferences, and the pages on the website that the visitor accessed or visited. The information is used to optimize the users' experience by customizing our web page content based on visitors' browser type and/or other information.

For more general information on cookies, please read ["What Are Cookies" from Cookie Consent](#).

How We Use Cookies

We may use Cookie Information (small text files that are stored on browsers or devices by websites, apps, online media, and advertisements) and Automatically Collected Information to:

- Authenticate users
- Personalize our services, such as remembering your information so that you will not have to re-enter it during your visit or the next time you visit the Services.
- Provide customized advertisements, content, and information across your devices.
- Monitor and analyze the effectiveness of Services and third-party marketing activities.
- Monitor and analyze aggregate site usage metrics and trends such as total number of visitors, pages viewed and popular content to better understand the online behaviors and interests of people who leverage our services.
- Track your entries, submissions, and status in any promotions or other activities.

We may also allow others to provide audience measurement and analytics services for us, to serve advertisements on our behalf across the Internet, and to track and report on the performance of those advertisements. These entities may use cookies, web beacons, SDKs, and other technologies to identify the devices used by visitors to our websites, as well as when they visit other online sites and services. Certain Services are only available through the use of Cookies, so if you choose to disable or decline Cookies, your use of certain Services may be limited or not possible.

Children's Information

Another part of our priority is adding protection for children while using the internet. We encourage parents and guardians to observe, participate in, and/or monitor and guide their online activity.

Exerlin does not knowingly collect any Personal Identifiable Information from children under the age of 13. If we learn at any time that we have been providing services to or have collected the information of a child under the age of 13 then we will immediately destroy this personal information unless we are legally obligated to retain such data. Please email us at exerlin.com (contact us) if you believe that we have unintentionally provided services to or collected the information of a child under the age of 13.

If you think that your child provided this kind of information on our website, we strongly encourage you to contact us immediately and we will do our best efforts to promptly remove such information from our records.

Children between the ages of 13 and 18 years of age must receive permission from a parent or legal guardian to access this website.

Online Privacy Policy Only

This Privacy Policy applies only to our online activities and is valid for visitors to our website with regards to the information that they shared and/or collect in Exerlin.com. This policy is not applicable to any information collected offline or via channels other than this website.

Consent

By using our website, you hereby consent to our Privacy Policy and agree to its Terms and Conditions.

How We Use Your Information

Your information is a critical component of the products and services that you receive from us relating to personalization, maintenance and improvement. We use the information:

- To create and update users' accounts.
- To operate, maintain and improve the Services and create new features and functionality.
- To verify purchasers' and cardholders' identity, background history, and eligibility to participate in a transaction. Offer, process, or facilitate payments for our services, process transactions and send notices about your transactions or your network activity.
- To match purchasers and card holders to users requesting services. Users are matched based on rewards spread, availability, proximity, credit allotted, and other factors.
- To enhance the security of our Services should you provide us the ability to access geolocation information in order to provide you with location-specific options, functionality, offers, advertising, quick access to relevant information, previous locations, search results, etc.
- To resolve disputes, collect fees, and troubleshoot problems.
- To customize, personalize, measure, and improve our content, layout and overall services.
- To contact you for administrative purposes such as customer service to provide support. This includes but is not limited to:
 - Directing questions to the appropriate customer support person
 - Informing users of changes to our terms, services, or policies; or send other communications that aren't for the purpose of marketing the services or products of Exerlin or its partners.
 - Investigating and addressing user concerns.
 - Monitoring and improving our support responses and processes.
- To address intellectual property, right of privacy or defamation issues related to content you have posted or created using our Services.
- To perform internal operations necessary to provide our services, including to troubleshoot software bugs and operational problems; to conduct data analysis, testing, and research; and to monitor and analyze usage and activity trends.
- To screen or identify purchasers or cardholders before enabling their use of our services and at subsequent intervals, including through reviews of credit availability, where permitted by law, to help prevent use of our services by unfit parties.

- To investigate or address claims or disputes relating to use Exerlin.com services, or as otherwise allowed by applicable law, or as requested by regulators, government entities, and official inquiries.
- To use profile, usage, and other data from user devices in order to help, prevent, detect, or combat identify theft or fraudulent activity.
- To deactivate users who are identified as having engaged in fraud or activities that may otherwise harm Exerlin.com, its users, and others.
- To test, research, analyze, develop products and machine learning models to improve the experience of our users, the safety and security of our services, the development of new products and features, and our ability to prevent the use of our services for illegal or improper purposes.
- To provide you the additional services that you request by connecting to a non-affiliated third parties using the website.
- To compare information for accuracy and verify it with third parties.
- To send you promotional materials, offers, and/or messages related to the Services and the activities of third parties we work with. Generally, you can opt out of receiving promotional, survey, news, platform updates, and event related communications, through links provided in the messages, by updating your account preferences through the Services, or by contacting us directly at Exerlin.com.

Our Commitment to Protecting and Storing your Data Securely

We are committed to using all appropriate guardrails to optimize the security of your data and our systems. While we cannot ensure that personal information may not be altered, accessed, disclosed, or destroyed by a breach; we strive to protect the information above by complying with applicable US Federal and State Regulations. If we become aware of a breach of administrative, operational, etc., systems then we may attempt to notify you electronically so that you can take appropriate protective steps. If users transmit any information to us through our Services or store on the Site, you do so at your own risk. Given the above, we advise that our users take any precautionary measures they can to protect their personal data.

By using our Services, you agree that we may communicate with you electronically at the e-mail address you have provided to us. Depending on where you live, you may have a legal right to receive notice of a security breach in writing. To receive free written notice of a security breach (or to withdraw your consent from receiving electronic notice of a security breach), please contact us at Exerlin.com.

California Consumer Privacy Act (CCPA) Notice

In this notice, we are addressing specific disclosure requirements under the California Consumer Privacy Act of 2018 for California residents. This notice applies only to “personal information” that is subject to that law and applies to all California residents who visit our Sites or use the Services. California residents have rights to request

access to certain personal information collected about them over the past 12 months, or deletion of their personal information, subject to certain exceptions, and may not be discriminated against because they exercise any of their rights under the California Consumer Privacy Act. We may require you to provide additional personal information to verify your identity before we process your request; we may not process your request if we are unable to verify your identity.

We collect, use and share personal information regarding California residents as described in this notice.

EEA RESIDENT RIGHTS

If you are a resident of the European Economic Area, you have the following data protection rights:

- If you wish to access, correct, update or request deletion of your personal information, you can do so at any time by contacting us using the contact details provided under the "How to contact us".
- In addition, you can object to processing of your personal information, ask us to restrict processing of your personal information or request portability of your personal information. Again, you can exercise these rights by contacting us using the contact details provided under the "How to contact us."
- You have the right to opt-out of marketing communications we send you at any time. You can exercise this right by clicking on the "unsubscribe" or "opt-out" link in the marketing emails we send you. Registered users can manage their account settings and email marketing preferences as described in the "Choices Regarding Your Personal Information" section below. If you are an unregistered user, or to opt-out of other forms of marketing (such as postal marketing or telemarketing), you may contact us using the contact details provided under the "How to contact us."
- Similarly, if we have collected and processed your personal information with your consent, then you can withdraw your consent at any time. Withdrawing your consent will not affect the lawfulness of any processing we conducted prior to your withdrawal, nor will it affect processing of your personal information conducted in reliance on lawful processing grounds other than consent. You have the right to complain to a data protection authority about our collection and use of your personal information. For more information, please contact your local data protection authority.

We respond to all requests we receive from individuals wishing to exercise their data protection rights in accordance with applicable data protection laws. We will respond to all requests within a reasonable timeframe. Notwithstanding the foregoing, we reserve the right to keep any information in our archives that we deem necessary to comply with our legal obligations, resolve disputes and enforce our agreements.

Our Contact Information

Please contact us with questions or comments about this Privacy Policy, your personally identifiable information, our use and disclosure practices, or your consent choices for us to consider at [Exerlin.com](https://www.exerlin.com) - [Contact US](https://www.exerlin.com/contact-us).

PERSONAL INFORMATION WE COLLECT

When you visit the Site, we automatically collect certain information about your device, including information about your web browser, IP address, time zone, and some of the cookies that are installed on your device. Additionally, as you browse the Site, we collect information about the individual web pages or products that you view, what websites or search terms referred you to the Site, and information about how you interact with the Site. We refer to this automatically collected information as “Device Information.”

HOW DO WE USE YOUR PERSONAL INFORMATION?

We use the Order Information that we collect generally to fulfill any orders placed through the Site (including processing your payment information, arranging for shipping, and providing you with invoices and/or order confirmations). Additionally, we use this Order Information to:

- Communicate with you.
- Screen our orders for potential risk or fraud.
- When in line with the preferences you have shared with us, provide you with information or advertising relating to our products or services.

We use the Device Information that we collect to help us screen for potential risk and fraud (in particular, your IP address), and more generally to improve and optimize our Site (for example, by generating analytics about how our customers browse and interact with the Site, and to assess the success of our marketing and advertising campaigns).

SHARING YOUR PERSONAL INFORMATION

We share your Personal Information with third parties to help us use your Personal Information, as described above.

Finally, we may also share your Personal Information to comply with applicable laws and regulations, to respond to a subpoena, search warrant or other lawful request for information we receive, or to otherwise protect our rights.

JURISDICTION

This website and any interaction with Exerlin LLC are regulated by the laws of the state of Georgia.