



# Sponsorship Proposal

## Texas Memorial Blues and R&B Concert

**Featuring: Sir Charles, Case, Michel' Le and Briar**

May 25th, 2024

Doors open @ 6:30 pm

Showtime @ 7:30 pm

Bruton Theatre, 1309 Canton St., Dallas, TX 75201

**Ruff Flow**  
ENTERTAINMENT+TV

## **About us**

### **RUFF-FLOW ENTERTAINMENT + TV:**

Your Ultimate Entertainment Destination. Are you ready to immerse yourself in a world of entertainment like never before? Look no further than RUFF-FLOW TV, your premier source for captivating concerts, thrilling plays, blockbuster movies, engaging podcasts, and top-notch actor training. With our diverse array of content and state-of-the-art facilities, we are committed to providing an unparalleled entertainment experience for audiences worldwide.

### **Concerts - Plays - Podcasts - Streaming - Actor Training**

#### **Our Reach**

With our presence on Apple TV, Android TV, Fire TV, Roku TV, and mobile apps available on iOS and Android, accessing RUFF-FLOW TV has never been easier. Whether you're at home or on the go, you can enjoy our premium content anytime, anywhere. Stay connected with us on social media for the latest updates, exclusive behind-the-scenes content, and more.

#### **Why Sponsor?**

Partnering with the Texas Memorial Blues & R&B Concert provides your brand with a unique opportunity to reach a diverse audience of music enthusiasts. Align your company with an event that celebrates the rich cultural heritage of Blues and R&B, targeting over **1800 attendees** with a demographic with significant purchasing power.

#### **Demographic Overview**

##### **Target Audience:**

- Age Range: 45 to 70
- Income Level: \$25,000 to \$100,000+

##### **Event Attendees:**

- Women and men who appreciate Blues and R&B music
- Individuals with disposable income seeking entertainment options
- A diverse audience with a passion for live performances

##### **Geographic Reach:**

- Dallas Fort Worth, TX and surrounding areas
- 1800 hundred attendees

**For inquiries and to confirm your sponsorship level feel free to contact us:**

Phone: 972-807-2006

Cell: 214-320-2200

Email: ruffflow@gmail.com

General Inquiries: admin@ruffflow.com

**Thank you for considering sponsorship with Ruff Flow Entertainment + TV. We look forward to showcasing your brand at the Texas Memorial Blues & R&B Concert!**

# Sponsorship Package Levels

## 1. Platinum Sponsor - \$6,000

- Prime logo placement on all promotional materials
- Exclusive acknowledgment during event announcements
- Full-page advertisement in the event program
- VIP seating for 10 guests
- On-site banner placement
- Social media shoutouts and dedicated sponsor appreciation post

## 2. Gold Sponsor - \$4,500

- Prominent logo placement on select promotional materials
- Recognition during event announcements
- Half-page advertisement in the event program
- VIP seating for 6 guests
- On-site banner placement
- Social media shoutouts

## 3. Silver Sponsor - \$3,000

- Logo placement on promotional materials
- Mention during event announcements
- Quarter-page advertisement in the event program
- VIP seating for 4 guests
- On-site banner placement
- Social media recognition

## 4. Bronze Sponsor - \$1,500

- Logo placement on event materials
- Recognition during event announcements
- Logo placement in the event program
- VIP seating for 2 guests
- Social media acknowledgment