



May 2, 2023

REGISTRATION: 7:30

SHOTGUN: 9:00 AM

The Realtists Classic

2024 SCHOLARSHIP GOLF TOURNAMENT

Celebrating 85 Years of Democracy in Housing

FLAT CREEK COUNTRY CLUB

100 FLAT CREEK RD

PEACHTREE CITY, GA 30269

\$785 PER TEAM

\$ 200.85 PER PLAYER

GOLF CLINIC \$85

DATE: May 2, 2024 REGISTRATION: 7:30 AM SHOTGUN: 9:00 AM

WWW.REALTISTSGOLFCLASSIC.COM

SPONSORSHIP OPPORTUNITIES

2024

Archie Emerson
President

Tiffany Boazman
Golf Tournament Chair

686 Joseph E. Lowery Blvd, Atlanta, GA 30310
www.empireboard.com





May 2., 2023

REGISTRATION : 7:30

SHOTGUN: 9:00 AM

The Realtists Classic

2024 SCHOLARSHIP GOLF TOURNAMENT

Celebrating 85 Years of Democracy in Housing

FLAT CREEK COUNRTY CLUB

100 FLAT CREEK RD

PEACHTREE CITY, GA 30269

DATE: May 2, 2024 REGISTRATION : 7:30 AM SHOTGUN: 9:00 AM

WWW.REALTISTSGOLFCLASSIC.COM

SPONSORSHIP OPPORTUNITIES

2024

Archie Emerson
President

Tiffany Boazman
Golf Tournament Chair

686 Joseph E. Lowery Blvd, Atlanta, GA 30310
www.empireboard.com



Celebrating 85 Years of Democracy in Housing

ABOUT THE EMPIRE BOARD OF REALTISTS, INC.

The Empire Board of Realtists®, Inc. (EBR) is a non-profit professional real estate trade association that promotes "Democracy in Housing". Our core objective is to secure the right to equal housing opportunities regardless of race, creed or color for all. EBR was founded in 1939, making it one of the oldest local Boards of the National Association of Real Estate Brokers (NAREB®) in America.

Members of NAREB® are called "Realtists®."

MISSION, VISION & OBJECTIVES

We ensure training and educational opportunities are available to our entire membership across the many disciplines that we represent. Our ability to professionally service our client base is the foundation by which we operate.

Since its inception, we have participated in various meaningful challenges and legislative improvements, to establish fair housing for all. As stated by EBR Past President Q. V. Williamson, "A free man's most cherished dream is to own his own home, in the place of his choice. "The Empire Board of Realtists® continues to dedicate its energies toward making this dream come true. Our moto "Democracy in Housing" truly provides the stimuli and stamina for EBR to remain an important institution in the economic engine of metropolitan Atlanta and the state of Georgia.



ABOUT THIS EVENT:

The Empire Board of Realtists, Inc. Presents the 2024 Realtists Classic Scholarship Golf Tournament. Proceeds from the golf tournament will benefit our Annual Scholarship Program. This Program awards college scholarships to deserving high school seniors in Metro Atlanta.

The annual Empire Board Golf Tournament "The Realtists Classic" is excited to reunite with industry peers!! Join us to network with the Appraisers, Developers, Financial Service Professionals, Asset Managers, Housing Counselors, Mortgage Brokers and Real Estate Agents all working together to make homeownership affordable, sustainable and attainable for our nation's home buyers.

As a sponsor, you will be able to reach 500+ minorities in the real estate industry that service the metro Atlanta area. There is also to opportunity to expand your reach to the clients/customers they serve as well.

- **Best Ball Scramble format with teams of 4**
- **Separate women's flight**
- **Lunch and Reception provided**
- **Longest Drive, Closest to the Pin and Hole-in-One contests**

Date: May 2, 2024

Location: Flat Creek Country Club 100 Flat Creek Rd, Peachtree City 30269

Registration: 7:30am

Welcome: 8:30am

Tee Time: 9:00am

Golf Clinic: 11:30am

"Promoting Democracy in Housing"





85th ANNIVERSARY TITLE SPONSORSHIP

PLATINUM TITLE SPONSOR: \$18,585

- **One (1) Foursome**
- **Title sponsor tee sign**
- **Company logo on step and repeat banner**
- **Team photo with Empire Board of Realtists President**
- **Presenting sponsor signage at check-in table**
- **Company information in swag bags**
- **Recognition at Golf Award Reception with speaking opportunity**
- **Company logo on all marketing materials**
- **Company logo on website**
- **Inclusion in golf related press releases**
- **Inclusion in social media mentions**
- **1 Affiliate Membership**
- **Logo on 360 tournament photographs**
- **Scholarship given in company's name**

WILLIAM T ROBIE SPONSORSHIP

GOLD TITLE SPONSORSHIP: \$10,085

- **One (1) Foursome**
- **Title sponsor tee sign**
- **Company logo on step and repeat banner**
- **Team photo with Empire Board of Realtists President**
- **Company information in swag bags**
- **Recognition at Golf Award Reception with speaking opportunity**
- **Company logo on all marketing materials**
- **Company logo on website**
- **Inclusion in golf related press releases**
- **Inclusion in social media mentions**
- **1 Affiliate Membership**



Breakfast SPONSORSHIP

Breakfast Sponsorship: \$2,585

Morning of Tournament

- **One (1) Foursome (optional)**
- **Website/Social Media Promotion to membership**
- **1 Affiliate Membership**



LUNCH SPONSORSHIP

LUNCH: \$3,585

- **One (1) Foursome (optional)**
- **Website/Social Media Promotion to membership**
- **Branded General Membership Meeting Sponsor**
- **1 Affiliate Membership**



**RECEPTION
OPEN BAR SPONSORSHIP**

RECEPTION OPEN BAR: \$3,585

Open Bar at Awards/Closing Reception

- **Signage at Bar**
- **One (1) Foursome (optional)**
- **Website/Social Media Promotion to membership**
- **Affiliate Membership**
- **Signature Drink**



**RECEPTION
FOOD SPONSORSHIP**

RECEPTION FOOD: \$3,585

Food at Awards/Closing Reception

- **Signage at Reception**
- **One (1) Foursome (optional)**
- **Website/Social Media Promotion to membership**
- **Affiliate Membership**



SWAG BAG SPONSORSHIP

SWAG BAG SPONSORSHIP: \$3,085

Swag bags will be provided to golfers at registration

- **Company logo/name on swag bags**
- **One (1) Foursome (optional)**
- **Website/Social Media Promotion to membership**
- **Affiliate Membership**



SUNSET MIXER TITLE SPONSORSHIP

SUNSET MIXER: \$5,085

Pre-Event Party

- **RENISSANCE CONCOURSE ATLANTA AIRPORT HOTEL (May 1, 6-9 pm)**
- **One (1) Foursome**
- **Naming Rights for Mixer**
- **Hole Sponsor with Signage and display opportunity**
- **Website/Social Media Promotion to membership**
- **1 Affiliate Membership**
- **Logo on 360 Mixer Photographs**



**SUNSET MIXER
BEVERAGE SPONSORSHIP**

SUNSET MIXER: \$2,585

Pre-Event Party

- **RENIASSANCE CONCOURSE ATLANTA AIRPORT HOTEL (May 1, 6-9 pm)**
- **One (1) Foursome (optional)**
- **Website/Social Media Promotion to membership**
- **Affiliate Membership**
- **Signature Drink**



**SUNSET MIXER
FOOD SPONSORSHIP**

SUNSET MIXER: \$2,585

Pre-Event Party

- **RENIASSANCE CONCOURSE ATLANTA AIRPORT HOTEL (May 1, 6-9 pm)**
- **One (1) Foursome (optional)**
- **Website/Social Media Promotion to membership**
- **Affiliate Membership**
- **Signature Hors-d'oeuvre**



HOLE-IN ONE SPONSORSHIP

HOLE IN-ONE SPONSORSHIP: \$1,585

- **Presentation of check**
- **One (1) Foursome**
- **1 Affiliate Membership**
- **Hole signage with setup. Tent, table, chairs, etc to be provided by you.**

Note: You will be responsible for setting up and taking down your business display. A cart will be provided for transporting items.



HOLE EXPERIENCE SPONSORSHIP

EXPERIENCE: \$1,585

- **One (1) Foursome**
- **1 Affiliate Membership**
- **Hole signage with setup. Tent, table, chairs, etc to be provided by you.**

***Note: You will be responsible for setting up and taking down your business display.
A cart will be provided for transporting items.***



GOLF CLINIC SPONSORSHIP

CLINIC: \$1,585

- **Event Signage**
- **1 Affiliate Membership**
- **Table provided to market business inside Clubhouse**
- **Social Media Promotion leading up to Golf Tournament**

Note: You will be responsible for setting up and taking down your business display. A cart will be provided for transporting items.



HOLE SIGNS

HOLE SIGNS: \$585

- **Signage placed on one of 9 holes**
- **Social Media Promotion leading up to Golf Tournament**



FOR THE LOVE OF EMPIRE DONATION

FOR THE LOVE OF EMPIRE DONATION

\$285

- Social Media Promotion leading up to Golf Tournament
- In Celebration of Empire Board of Realtists 85th Anniversary

The Empire Board of Realtists, Inc.® (EBR) is a non-profit trade organization and the Atlanta Local Board of the National Association of Real Estate Brokers, a professional real estate trade organization that promotes democracy in housing" in all areas of the real estate industry. For more information, visit www.empireboard.com

