




Easter Chocolate Shopping Guide

Easter is the largest chocolate shopping holiday of the year. What’s really going into the chocolate we buy? Mighty Earth’s investigations found that **cocoa is driving deforestation** worldwide, destroying rainforest homes of chimpanzees and other **endangered wildlife**. Some chocolate companies are rising to the challenge of making cocoa sustainable, but others continue to ignore consumer demand for deforestation-free chocolate. This guide breaks down **company commitments**. Of course, commitments are just a first step. Mighty Earth is closely monitoring corporate implementation of these policies and will report on those in the future.

-  Leading the industry on policy
-  Lagging, policy improvements needed
-  Bad policy or no policy
























S&D SUCDEN








































The Rotten Egg Award goes to... SucDen!
for lack of transparency and worst-in-class policies.

















































Lindt

The Good Egg Award goes to...Lindt!
for greatest improvement in sustainable policies

Chocolate Company	Living Income	Improving West African Cocoa	Agroforestry for all cocoa worldwide	Deforestation-free cocoa worldwide	Traceability	Overall Score
 CH CHOCOLATS HALBA Mini Branche Halba						
 VALRHONA						
 Lindt Ghirardelli Russell Stover						

Chocolate Company	Living Income	Improving West African Cocoa	Agroforestry for all cocoa worldwide	Deforestation-free cocoa worldwide	Traceability	Overall Score
						
HERSHEY'S Reeses Mr. Goodbar Kisses						
						
Nestlé Nesquik KitKat Butterfinger						
 Snickers M&Ms Twix Bar						
Mondelēz International Cadbury Toblerone Milka Suchard						

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 Unilever Ben & Jerry's Breyer's						
 General Mills Haagen-Dazs Betty Crocker						
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FERRERO Kinder Nutella						
 Whittaker's SINCE 1896						
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LOTTE GuyLian						
						
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