

JESSE DREWS

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Summary

As a creative and versatile copywriter, I bring a unique perspective to every project. I pride myself on my adaptability, efficiency, and commitment to quality. Let's create something extraordinary together.

Experience

Freelance | CA, Los Angeles

Production Assistant | 01/2024 - Present

[Sony, Shark Tank Season 16]

- Acted as a runner, delivering messages and items to crew members and cast.
- Participated in creative discussions and contributed ideas for future improvements.
- Skilled at working independently and collaboratively in a team environment.
- Adaptable and proficient in learning new concepts quickly and efficiently.

[Fox Live Events]

- Contributed to the success of a large Tubi event by performing a wide range of tasks.
- Collaborated with team members to ensure smooth operations, effectively communicated between different locations, and provided assistance wherever needed.
- Played a key role in setting up and taking down event materials, ensuring the event ran seamlessly from start to finish.

Freelance | CA, Los Angeles

Copywriter | 01/2023 - Present

[Mad Rose Media]

- Present clients with unique copy options based on overall marketing objectives.
- Compose original written material for various types of publications and submit for approval by supervisor.
- Consistently meet project objectives by effectively managing multiple assignments simultaneously while maintaining high-quality output.
- Consult with editors to shape story and eliminate any errors.
- Focus on marketing with a strong emphasis on products and services that contribute to personal health and well-being.

Copper Nickel | Remote

Editor | 01/2022 - 01/2024

- Read literary works submitted to Copper Nickel in a timely fashion while ensuring proper attention is paid to each piece.
- Communicated directly with senior editors to collaboratively assess work.
- Followed provided standards to determine the quality of assigned submissions, then reject or pass forward submissions based on said criteria.
- Provided insight and assist in choosing final publications.

Keith's Coffee Bar | CO, Denver

Assistant Manager/Barista | 01/2020 - 05/2023

- Maintained and operated espresso machines, blenders, commercial coffee brewers, coffee pots, and other equipment.
- Assisted manager with administrative tasks and trained new team members with respectful, encouraging coaching.
- Controlled line and crowd with quick, efficient service
- Pleasantly interacted with customers during hectic periods to create positive experiences for both new and regular customers.

University of Colorado | CO, Denver

Writing Coach | 08/2020 - 03/2023

- Facilitated small group and one-on-one tutoring sessions to support students and teachers during the transition from remote learning to in-person.
- Motivated students with accurate feedback and positive reinforcement.
- Assessed student learning needs and provided relevant instruction to close knowledge gaps.

Education

University of Colorado | Denver
English, Creative Writing, Spanish Language | 05/2023

Johnson And Wales University | Denver
Baking and Pastry Arts | 08/2020