

## We are looking for an

# Intern Business Development, Marketing & Research

December32 specializes in recognizing business opportunities and innovation around unmanned technologies that possess the potential to reshape industries and public services. Our holistic approach encompasses every step of the journey and includes the seamless integration of market research, stakeholder engagement, product and service creation and commercialization. As a startup, our journey has just begun, and we are looking for team member who strive to make an impact.



Experience



Entry Level



Targeted Start Date



Contact Career@december32.info



Working hours Full time/part time





Location Tbilisi, Georgia

## Your Role

As Intern 'Business Development, Marketing & Research', you will work closely with the management team to support strategic decision-making and stakeholder engagement. Your tasks will range from data collection and analysis to digital marketing and proposal preparation.

Responsibilities include, but are not limited to:

- Collect market information through a variety of sources
- Conduct stakeholder mapping, gap and SWOT analysis and use forecasting methods
- Analyse and visualise data to identify trends, challenges and opportunities
- Liaise with business partners and clients, assisting in relationship management
- Support the planning and execution of events and digital campaigns
- Present findings and insights to senior managers, and contribute to strategic discussions
- Assist with proposal development and other business-related tasks as assigned

# Your Skills & Qualifications

We're looking for a creative, driven and detail-oriented individual who is passionate about business growth, technology innovation and marketing (B2B/B2G). The ideal candidate should be an exceptional communicator and intuitively recognize patterns. He/she should have a keen interest in providing purposeful and accurate insight into market and socio-economic trends and have a basic understanding of unmanned technologies.

The role requires:

- Bachelor's or master's studies in Marketing, Business, Communications, or a related field
- Knowledge of marketing principles and digital channels and tools
- Strong communication, storytelling, and writing skills
- Analytical mindset with the ability to interpret data and extract insights
- Proficiency in Microsoft Office (especially PowerPoint and Excel); design tools (e.g., Canva or Adobe Suite) are a plus
- Fluency in Georgian and English (written and spoken)
- Self-motivation, curiosity and a collaborative spirit

### Our Offer

Become part of a vibrant Georgian/European startup:

- A hands-on role with real impact on projects and growth initiatives
- Mentorship from experienced professionals across marketing and business development
- On the job training on business development, marketing and research
- A collaborative, creative and entrepreneurial environment
- Flexible work hours and the possibility of hybrid work arrangements
- Reference letter for future employment

#### Want to find out more about December32?

Visit our website at <u>www.december32.info</u> or contact <u>career@december32.info</u>



## December32 LLC

Innovation Street 7 (GITA Tech Park), Tbilisi, Georgia