

## **MISSION:**

TO NURTURE CREATIVITY AND AUTHENTIC EXPRESSION UNIFYING AND PROMOTING THE POWER OF THE ARTS ACROSS THE REGIONAL AND CULTURAL LANDSCAPE.

# VALUE PROPOSITION SYLLABUS OF COLOR

#### **ADVOCATE**

**Goal:** Advocate for youth of African descent throughout Sarasota, Manatee & Desoto Counties offering opportunities for students grades 4 through 12 to find expression in creative outlets.

**Objectives**: Create family and community engagement programs to build more inclusiveness in the greater Community, introducing widely varied arts programming to marginalized youth. Strengthen people of African descent and their communities through the arts, facilitating the involvement of people in their own local community.

**Programs**: "Cultural Arts in Motion," a series of cultural enrichment programs in different art forms for full emersion and engagement by both parents and students.

### **EDUCATE**

**Goal**: Implement arts education and cultural enrichment initiatives in marginalized communities, building academic skills and enriching character through art experiences. The goal is to support students of African descent who data shows statistically, are not participating in art experiences or classes in middle or high school.

**Objectives:** Create programs for students to find expressions in creative outlets, promoting and empowering creativity to gain new perspectives on life. Create joint programs with colleges and other educational institutions for promising students to showcase what's possible with careers in the arts and opening a view to avenues of success.

**Programs**: "Syllabus of Color", after-school visual arts classes presenting an exciting curriculum that represents the interests and culture of marginalized students. "Ringling College of Art and Design Game Art and Computer Animation Course Sampling", a weekend of exploration featuring different college courses and career paths in the arts.

#### **COLLABORATE**

**Goal:** Create multifaceted collaborations of philanthropy, logistics, teaching, and exhibition. Develop close relationships between and among organizations serving marginalized youth and arts organizations in the greater Sarasota area. Foster increased engagement with parents and families of underserved students to demonstrate the importance of art in the community, youth development, and educational advancement.

**Objectives:** Partner with organizations in the Sarasota Newtown area with youth mentoring missions. Collaborate with regional arts and cultural organizations, igniting an ongoing conversation in the greater community about the need for diversity, equity, and inclusion in the arts.

**Collaborations**: Work with major art museums, colleges, and foundations to support students of African descent. Engage organizations collaborating on bringing arts in immersive and experiential events into the Newtown community. This initiative works toward changing the lifestyle of a community promoting unity and efficiency facilitating the involvement and destination of a people. Through collaboration develops a broader community campaign highlighting cultural enrichment in the arts.