



## MISSION:

TO NURTURE CREATIVITY AND AUTHENTIC EXPRESSION UNIFYING AND PROMOTING THE POWER OF THE ARTS ACROSS THE REGIONAL AND CULTURAL LANDSCAPE.

## VALUE PROPOSITION

### ***BEYOND REGIONAL BOUNDARIES: A Collective of Artists of African descent***

#### **ADVOCATE**

**Goal:** Advocate for artists of African descent and engage artists of BIPOC origin populations throughout the West Coast arts and cultural community.

**Objectives:** Encourage museums, galleries, collectors, art scholars and performing art spaces to support, acknowledge and showcase emerging and established artists of African descent.

**Programs:** "Beyond Regional Boundaries," a three-year ongoing effort to elevate and empower artists while raising awareness of the contributions of artists of African descent in Sarasota, Manatee, Hillsborough, and Pinellas Counties, positively impacting the perception of their work within the targeted communities and society at large. The process is working in collaboration with three museums, Tampa Art Museum, The James Museum and Sarasota Art Museum AND Arts Alliances in Sarasota and St. Peterburg for a culmination of a 5-month exhibition in 2026/27, garnering national attention.

#### **EDUCATE**

**Goal:** Educate the community about artists of African descent and their achievements creating an outcome of cultural balance, while changing the equation to elevate the impact and outcome for advancement.

**Objectives:** Addressing issues of equity and inclusion for artists of African descent at forums and symposia to engage the public. Through outreach and community programs, expand and build a collective of talented and prolific artists while encouraging and inspiring emerging generational artists. This endeavor enriches the Suncoast to learn about the work of artists of African descent and share stories of the lives of Black artists.

**Programs:** Develop and implement workshops and a program of "listening tours" in 5 counties in the Suncoast. Through courageous conversations will emerge an understanding of the needs, opportunities, and challenges of underrepresented artists and communities. The listening tour encourages Black artists and Black art collectors to share their experiences in elevating their art into galleries, museums, symposiums, and organized exhibitions.

#### **COLLABORATE**

**Goal:** Collaboration develops a "cultural transformation" by increased representation of artists of African descent in creative thought, pop-up exhibitions and professional development leading to a more diverse and inclusive creative regional and cultural landscape.

**Objectives:** Create joint ventures, sustainable collaborations with museums, organizations, and corporations to identify, build and develop opportunities for artists of African descent. This includes supporting the economic prosperity for artists.

Exhibition collaborative partnerships with Sarasota Art Museum, the James Museum of Western & Wildlife Art, Tampa Art Museum, St. Petersburg Arts Alliance, and the Arts and Cultural Alliance of Sarasota County.

**Collaborations:** Utilize a combination of social media, partnerships with local media, and targeted advertising. Through artists surveys and focus groups will reach artists and articulates the challenges of including art by Black artists in our culture. Collaborations create the presence for artists of African descent within our world.