



## MISSION:

TO NURTURE CREATIVITY AND AUTHENTIC  
EXPRESSION UNIFYING AND PROMOTING THE  
POWER OF THE ARTS ACROSS THE REGIONAL AND  
CULTURAL LANDSCAPE.

## VALUE PROPOSITION

### ***BEYOND REGIONAL BOUNDARIES: A Collective of Artists of African descent & BIPOC Populations***

#### **ADVOCATE**

**Goal:** Advocate for artists of African descent and engage artists of BIPOC origin populations throughout the West Coast and Miami arts and cultural communities.

**Objectives:** Encourage museums, galleries, collectors, and art scholars to support, acknowledge and showcase emerging, professional and established artists of color.

**Programs:** "Beyond Regional Boundaries," an effort to elevate and empower artists while raising awareness of the contributions of artists of African descent and BIPOC origins, positively impacting the perception of their artwork within the targeted communities and society at large. The process is working in collaboration with four museums, Tampa Museum of Art, The James Museum, Sarasota Art Museum, The Perez Museum of Art AND Arts Alliances in Sarasota and St. Petersburg for a culmination of a 5-month exhibition in 2027, garnering national attention.

#### **EDUCATE**

**Goal:** Educate the community about artists of color and their achievements creating an outcome of cultural balance, while changing the equation to elevate the impact and outcome for advancement and economic prosperity.

**Objectives:** Addressing issues of equity and inclusion for artists of color at forums and symposia to engage the public. Through outreach and community programs, expand and build a collective of talented and prolific artists while encouraging and inspiring emerging generational artists. This endeavor enriches the Suncoast to learn about the artwork of artists of African descent and BIPOC populations sharing stories of the lives of Black artists.

**Programs:** Develop and implement workshops and a program of "listening tours" in Florida on the Suncoast and Miami. Through courageous conversations will emerge an understanding of the needs, opportunities, and challenges of underrepresented artists and communities. The listening tour encourages Black artists and Black art collectors to share their experiences in elevating their art into galleries, museums, symposiums, and organized exhibitions.

#### **COLLABORATE**

**Goal:** Collaboration develops a "cultural transformation" by increased representation of artists of African descent in creative thought, pop-up exhibitions and professional development leading to a more diverse and inclusive creative regional and cultural landscape.

**Objectives:** Create joint ventures, sustainable collaborations with museums, organizations, and corporations to identify, build and develop opportunities for artists of color. This includes supporting the economic prosperity for artists.

Exhibition collaborative partnerships with Sarasota Art Museum, the James Museum, Tampa Museum of Art, The Perez Museum of Art, St. Petersburg Arts Alliance, and the Arts and Cultural Alliance of Sarasota County.

**Collaborations:** Utilize a combination of social media, partnerships with local media, and targeted advertising. Through artists surveys and focus groups will reach artists and articulates the challenges of including art by Black artists in our culture. Collaborations create the presence for artists of African descent and BIPOC populations within our world.