



Jessica Ferguson, BS, RRT, AE-C

Candidate Position: South Regional Rep

**Question: What motivated you to run for office within our organization? Can you share the specific goals or ideals that drove you to take on this leadership role?**

I have been deeply inspired by the impact respiratory care professionals have on improving patients' quality of life, particularly in our region. Running for the South Regional Representative position gives me the opportunity to advocate for our field, help foster professional growth and ensure that respiratory therapists have the resources and support they need to excel. One of my primary motivations is to enhance education and training opportunities for respiratory care practitioners, particularly focusing on emerging technologies and evidence-based practices. My goals include creating stronger networking opportunities within the region to share best practices and ensure that our members have a voice in statewide initiatives. I also want to work on expanding community outreach efforts to raise awareness about the importance of respiratory care in public health. By taking on this leadership role, I hope to represent the unique needs of respiratory therapists in our region and contribute to the continuous advancement of our profession.

**Question: In your opinion, what unique skills, experiences, or perspectives do you bring to the table as a candidate for office in our organization?**

I bring a unique blend of clinical experience, business acumen, and a passion for advocacy and education that I believe will benefit the Georgia Society for Respiratory Care. As a respiratory therapist, I have firsthand knowledge of the challenges we face in providing patient care, from managing complex cases to navigating healthcare regulations. This practical experience gives me a deep understanding of the needs and concerns of respiratory therapists in our region. In addition, my background in respiratory consulting has equipped me with strong leadership, organizational, and communication skills. I understand the importance of collaboration and networking, and I aim to use my experience to build bridges between our members and other healthcare professionals. Finally, I bring a fresh perspective, rooted in a desire to innovate and find solutions that can elevate the profession as a whole. I am committed to using my diverse skill set to advocate for our members and to help shape a future where respiratory care professionals are recognized as essential healthcare leaders.