

Travis M. Grasley, RCP, RRT, MA

PROFESSIONAL SUMMARY

Healthcare director experience in respiratory therapy, sleep medicine, pulmonary rehab, cardiodiagnostics, and neurodiagnostics. Skilled in staff leadership, program development, operational performance, and regulatory compliance. Proven track record in improving outcomes, increasing volumes, and capturing revenue through evidence-based practices and collaborative partnerships.

CORE COMPETENCIES

Build Effective Teams | Effective Communication | Drives Engagement | Strategic Planning | Clinical Operations Leadership
Service Line Development | Budget Oversight & Charge Capture | Accreditation & Regulator Compliance | Program Expansion
Ensures Accountability | Physician & Stakeholder Collaborative | Quality and Safety Initiatives | Self-Awareness | Resiliency

LEADERSHIP EXPERIENCE

Director of Pulmonary & Neuroscience Service Lines

South Georgia Medical Center, Valdosta, GA
2022–Present

- Certified ISO 9001:2015 Lead Auditor (DNV, 2025); leads internal audits supporting compliance and continuous improvement.
- Recovered \$1M in recurring annual revenue by correcting missed oxygen charges.
- Added \$30K in monthly recurring revenue through pulmonary charge master optimization.
- Maintained 0% RT turnover for five consecutive quarters; implemented staff retention strategies.
- Opened a new RT department at a satellite hospital.
- Achieved AASM accreditation for the Sleep Lab in 2024 and drove record-setting volumes.
- Launched Ion Robotic Bronchoscopy and SGMHC's Lung Nodule Program.
- Doubled EEG volumes through referral optimization and improved throughput.
- Implemented ventilator weaning protocols, reducing ICU ventilator days.
- Introduced epoprostenol therapy in critical care for ARDS management.
- Upgraded home sleep testing equipment and workflow.
- Directed operations of a CAP-accredited blood gas lab.
- Oversaw respiratory staffing, operations, and budgeting across multiple departments.

Director of Cardiopulmonary & Neurodiagnostic Services

Premier Health – Upper Valley Medical Center, Troy, OH
2018–2022

- Built respiratory services at two skilled nursing facilities.
- Implemented a hospital-wide Respiratory Protection Program.
- Managed EEG lab growth and cardiopulmonary service operations.
- Oversaw staffing, budgets, and clinical protocols across departments.

EDUCATION

- **Master of Arts**, Winebrenner, Findlay University, Findlay, OH (2005)
- **Bachelor of Business Administration**, Mount Vernon Nazarene University, Mount Vernon, OH (1999)
- **Associate of Applied Science in Respiratory Therapy Technology**, North Central State College, Mansfield, OH (1996)

PREVIOUS ROLES (1996–2018)

Held progressive leadership roles with Kingston Healthcare, Mercy Health, Ohio Health, Weeks Medical, and Wyandot Memorial. Key accomplishments:

- Reduced COPD/pneumonia readmissions to 6% through respiratory protocols.
- Led departments to multiple performance and satisfaction awards.
- Expanded therapist-driven protocols and cost-effective inhaler programs.
- Achieved Gallup top-quartile employee engagement scores (2010–2012).

LICENSES & CERTIFICATIONS

- Licensed Respiratory Care Professional: GA, FL, OH (1996–Present)
- Registered Respiratory Therapist: NBRC (1996–Present)
- Certified Lean Six Sigma Green Belt & Change Acceleration (2012)

PROFESSIONAL AFFILIATIONS

- **Ohio Society for Respiratory Care (OSRC):** Past President, AARC Delegate, Bylaws Chair (2012–2022)

RECOGNITION

- Managerial Excellence Award, Mercy Health Partners – Tiffin Campus (2007)

PUBLICATIONS

- "A Failure Mode and Effects Analysis of the MetaNeb in an Acute Care Hospital Setting," White Paper, Hill-Rom (2013)
- "Bracing for the Future: How the Respiratory Care Profession Can Adapt to the Healthcare Crisis," *Focus Journal* (2007)
- "Achieving Excellence," *Advance for Respiratory Care Professionals* (2006)

PUBLIC SPEAKING

- Delivered educational seminars on COPD management, spirometry, and nasal high-flow therapy for Kingston Healthcare, Fisher & Paykel, and industry conferences (2010–2018).