

THE BLOSSOM DEVELOPMENT TRUST



Helping children and young people
with special and additional needs on the journey towards independence,
self-worth and a fulfilling, happy life.

Social Media & Photo Permissions Policy and Procedures

Purpose:

To ensure responsible use of social media and safeguarding of children and families in publicity.

Policy:

- Social media managed only by authorised individuals.
- No photos of children/families shared without signed photo permission forms.
- Permission forms clearly state how and where images may be used; consent can be withdrawn.
- Social media activity must reflect the charity's values.

Procedure:

- Photo permission forms issued and stored securely.
- Social media posts reviewed and authorised before publication.
- Any concerns or complaints regarding posts addressed promptly.
- Policy reviewed annually.

Reviewed: 10/10/2025

PHOTO/VIDEO PERMISSIONS

NAME OF APPLICANT:.....

NAME OF CHILD/CARED FOR YOUNG PERSON:

.....

I am happy for photos and videos of my child to be taken by members of the Blossom Development Trust team.

YES / NO

I am happy for photos and videos of my child to be used by the Blossom Development Trust in newsletters and online via social media and websites.

YES / NO

SIGNED:

PRINT NAME:

RELATIONSHIP TO CHILD/YOUNG PERSON:

DATE:

