



EMERGING CONTENT CREATORS PROGRAM OVERVIEW

Program Summary

Program Name: Emerging Content Creators Mentorship Program

Role: Founder & Mentor

Field: Content Creation / Digital Media

Format: Selective mentorship program conducted virtually via Zoom

Cohort Size: 6 emerging content creators

Dates: [Jan 2026 – March 2026]

Program Description

This mentorship program is designed to support emerging content creators seeking clarity, direction, and confidence in building sustainable personal brands. Participants are selected through an application-based process, and the program is conducted through structured virtual sessions. The mentorship focused on content direction, personal brand positioning, understanding brand collaborations, and long-term creator growth. Participation in the mentorship program is not fee-based.

Mentorship Activities

- Lead structured group and/or one-on-one mentorship sessions via Zoom
- Review participants' content direction and creative positioning
- Provide guidance on personal branding, consistency, and growth strategy
- Evaluate participants' questions, challenges, and creative goals
- Facilitate discussions around confidence, mindset, and sustainability

Selection Process

Participation in the program is selective. Applicants are required to complete an application outlining their content focus, experience level, and mentorship goals. Six participants will be selected based on alignment, readiness for mentorship, and relevance to the program's objectives.

Program Outcome

The mentorship provides participants with increased clarity and direction in their content creation journey. The program reflects an ongoing commitment to contributing to the field by guiding and supporting emerging creators through structured mentorship and professional insight.