

Partner Meeting 2

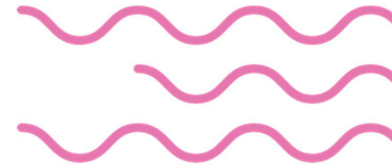
Welcome!



imagine
kalamazoo
2035

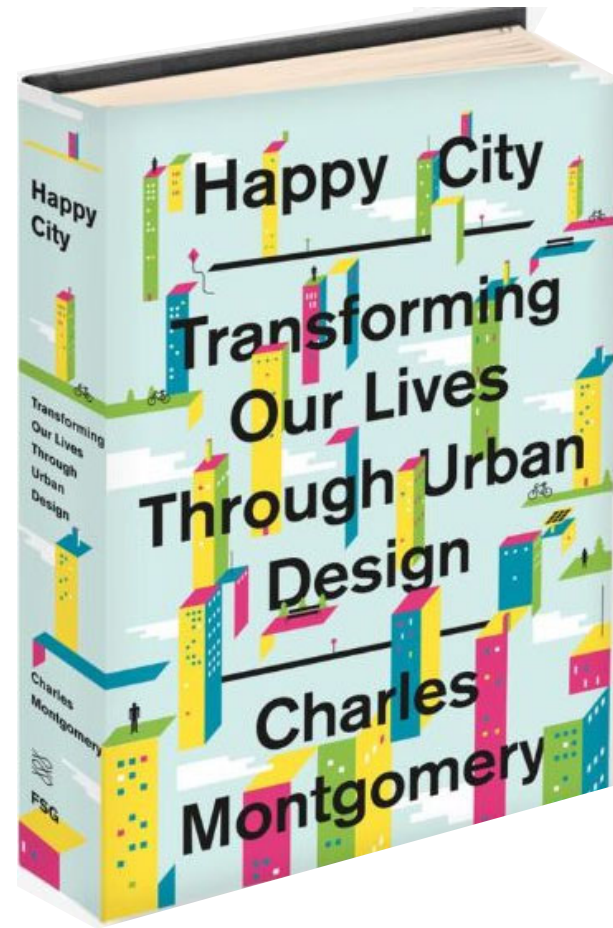


Agenda



- 1** IK Reads: Happy City Discussion (35 minutes)
- 2** Strategic Vision Discussion & Group Exercise (75 minutes)
- 3** Meeting on the Go Updates (5 minutes)
- 4** Next Steps & Calendar (5 minutes)

IK Reads!



IK Reads!

- **What were your initial thoughts and/or takeaways from reading *Happy City*?** Discuss with your neighbor(s) for 5 minutes.
- The book brings up the idea of happiness as a recipe, which is made up of ingredients. **What are your happiness ingredients for life in Kalamazoo? Do you have access to them? Are they reflected in the Strategic Vision?**
- In Chapter 7, *Happy City* talks about how spaces in the city can slow people down – how they can allow neighbors to have unplanned interactions with each other. **Do we have slow spaces like that in Kalamazoo? What might we need to help build those community connections?** Discuss with your neighbor(s) for 5 minutes.

IK 2035

Strategic Vision Goals & Outcomes Exercise



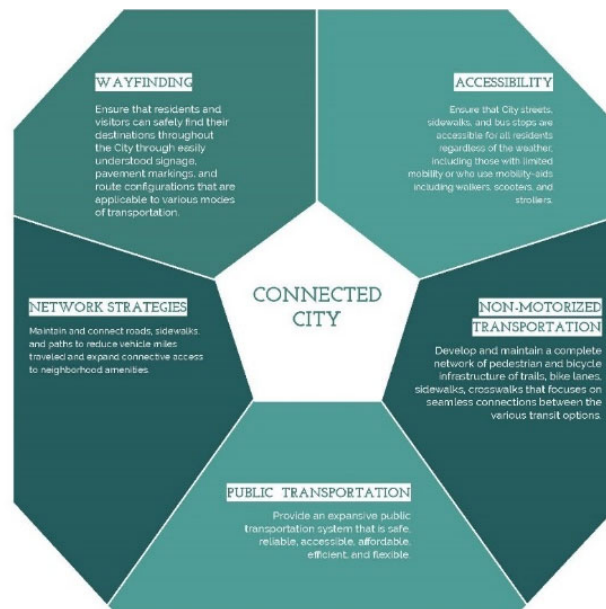
Strategic Vision

Strategic Vision

- City-wide, broad goals
- Staff work plan across ALL DEPARTMENTS
- Budget Implications

Strategic Vision Goals

- 10 goals
- 5-6 sub-goals

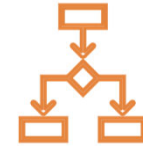


Strategic Framework



Goals

What we're striving for throughout the community.



Outcomes

Impacts or results of achieving a goal that are agreed upon for success.



Strategies

Projects, Programs, Plans, & Policies used to achieve Goals & Outcomes.



Measures

How we measure impact through key performing indicators.

Strategic Vision Goal Review

1. Review the “Strategic” Goal

- Will the Strategic Goal represent the outcomes for the next 10 years?
- How could it change, evolve, or better represent the Strategic Vision for the next 10 years?

2. Review the sub-goals.

- How could the sub-goals change, evolve, or better represent this strategy for the next 10 years?
- What else is missing?
- What other questions do you have?
- What outcomes should be represented?

Use the space provided on each page and the back of each page to record your group’s recommendations and comments.

3. Report out. Each table should report on ONE goal they discussed with the hope of reporting out on all/most of the goals.

4. General Discussion: Are there any goals missing?

IK 2035

Activities & What's Coming Next



Imagine It!

September to
November/
December 2025



Meetings on
the Go!



IK Reads!



Community-wide Survey
& Virtual/In-person Input
Activities



Community
Roadshow

Preview of Plan It!

January to
March 2025

Imagine Kalamazoo Community Meetings – Public meetings held across the City, confirming & prioritizing Goals & Outcomes, January & February 2025

IK Read – Continue Community Read with special events planned!

Focus Group – Topic-specific focus groups, co-lead by IK Partners & City staff; deep dive into Goals & Outcomes with organizations that lead work in those areas of focus

- Focus Group Discussion: IK Partners Meeting: December 2024
- Focus Group Facilitation Training: January 2025
- Focus Group Meetings: February & March 2025



Imagine Kalamazoo 2035

IK Partners Next Meeting: 12/11/2024: NACD

- IK Reads Discussion 2 (finish book)
 - Community Vision Statement
 - Focus Group Organization

Thank You
for joining the
IK 2035 journey!

