



# SERVICE LIST

2024-25

# ABOUT US

Western Australian Premier Roger Cook MLA representative Jodie Hanns MLA and City of Perth Hon Lord Mayor Basil Zempilas declared Perth the PropTech Capital of Australia on June 5<sup>th</sup>, 2024.

PropTech Hub WA pioneered this achievement since opening the doors on February 8<sup>th</sup>, 2021.



# SERVICE OVERVIEW



## MARKET RESEARCH

Does the Western Australian market want, what you're selling? We find out.



## PRODUCT LAUNCH

It's who you know, then what you know. Get your product or service in front of the right people.



## ROUND TABLE

Every organisation has something that's just not working right.

We facilitate a round table of industry experts to find out what that is and then make recommendations.



## ADVISORY BOARD

From our experience, two advisors at a minimum make a significant difference to getting where you want to go faster, making less mistakes, and more money.



# MARKET RESEARCH



1. Option of 6-10 people within your target market
2. Option of 11-20 people within your target market

In-depth interviews, product trials, surveys and feedback analysed for comprehensive reporting.

No limit on reaching your exact target market.





# PRODUCT LAUNCH

1. Simple and efficient 20-39 people
2. Advanced service 50-79 people

Guest list; relevant government officials, institutions, investors, industry, industry bodies, support services and potential collaborators

# ROUND TABLE



## Address The Main Issue

Uncover Solutions, Growth Opportunities & Strategic Recommendations

Free Flowing Perspectives & Ideas

Industry Experts

Innovators & Potential Investors

Academics, Policymakers & Potential Clients





# ADVISORY BOARD



## PROPTECH HUB WA

Facilitating a new advisory board can take up to six months. Pending your requirements.

Please note, an equity offering will also be required.

## INDUSTRY LEADERS & HIGH NET INVESTORS

We recommend a minimum of two advisors that have direct industry sector experience, with proven success and capability to catapult your organisations growth.

Please note equity offering for each advisor will be required as well as future discounted share options.

# OUTCOMES YOU CAN RELY ON

Reduce waste, limit mistakes & grow faster

**UNDERSTAND  
YOUR MARKET**

Tick

**GET IN FRONT  
OF THE RIGHT  
PEOPLE**

Tick

**LEARN FROM  
INDUSTRY  
LEADERS**

Tick



READY WHEN YOU ARE

