



PROPTech HUB WA
2024-25 Program

 **JJLEACH GROUP**  **Builderz WA**  **LIBERTY FLEXIBLE WORKSPACES**  **Cygnets West**



**Six Seasons
Makuru, Djilba & Kambarang**

**Makuru
June & July**

Is the wettest time of year and it's a good idea to move inland from the coast. This is when we visit regional towns inland to inspire and grow innovation.

Initiatives: Regional Road Show, Mount Meharry Peak Climb, PropTech Leaders Retreat.

**Djilba
August & September**

Is the start of the massive flowering explosion and a feeling of growth. This is when we're heavily focused on attracting investment for innovators.

Initiatives: Investment Panel Interaction & Meetings, Entrepreneur In Residence, Annual Breakwater Investor Lunch.

**Kambarang
October & November**

We can see an abundance of colours and October is the most likely time of the year you'll encounter reptiles as they awaken from hibernation and move to warmth for energy. This is when we have many face to face initiatives to bring the community together to energise, connect, share and prepare for the seasons to come.

Initiatives: PropTech Radio Show Perth, PropTech TV Perth, PropTech Work Days, PropTech Steering Committee Meeting.



**Six Seasons
Birak, Bunuru & Djeran**

**Birak
December &
January**

Rain eases and the warm weather starts to be felt. We stay close to the coast to enjoy the sea breezes. This is when we have the Mandurah Tech Fest.

Initiatives: Mandurah Tech Fest, Perth Giants, & PropTech Mentors Program.

**Bunuru
February &
March**

Is a time to look out for the female zamia flower. This is when we run the Women In PropTech Perth Series and enhance our focus on female participation & support.

Initiatives: Women In PropTech Perth Series, Accelerator Perth, PropTech Work Days & Peak Body Partnership Events.

**Djeran
April & May**

Many flying ants can be seen cruising around in the light winds. This is when innovators fly nationally and internationally in a delegation to share and connect with industry & investors.

Initiatives: International Delegations, National Delegations, PropTech Champions, PropTech investment Panel New member Attraction Initiatives, Mentors Program Expanded Globally.

2024-25 Initiatives

PropTech Work Days

PropTech Radio Show Perth

Perth Giants

PropTech Awards Night

International Delegations

Mentors Program

PropTech Steering Committee

Mandurah Tech Fest

PropTech Regional Roadshow

PropTech Champions

Entrepreneur In Residence

Annual Breakwater Investor Lunch

PropTech TV Perth

PropTech Investment Panel

Six Noongar Seasons

Accelerator Perth

PropTech Office Network

Peak Body Foundation Partnership Events

Women In PropTech Perth Series

Our Six Primary Innovative Sectors

From day one, our focus has been on property and construction technology. We were asked not what the city can do for you, but what you can do for the city. This calling has spoken loud and shown with our actions. For the betterment of our city, and our state we must expand our knowledge, experience and capability to what we have addressed as the Six Primary Innovative Sectors.

1 Property & Construction Innovation: Encouraging innovators to specialise and focus on the residential, commercial and industrial property & construction sector.

4 Tourism & Trade Innovation: Leveraging new ideas, technologies, and strategies to enhance tourist experiences and operator efficiencies.

2 AgTech, Food & Beverage Innovation: Improving farmers knowledge with AgTech, supplying WA manufactured food & beverage companies. Adapting to innovative manufacturing methods, and ensuring WA food supply.

5 Space Exploration & Habitation Innovation: Utilising the greatest minds in WA, forward thinking to solve next generation challenges of transporting between planets, managing resources, land rights and use of land for habitation.

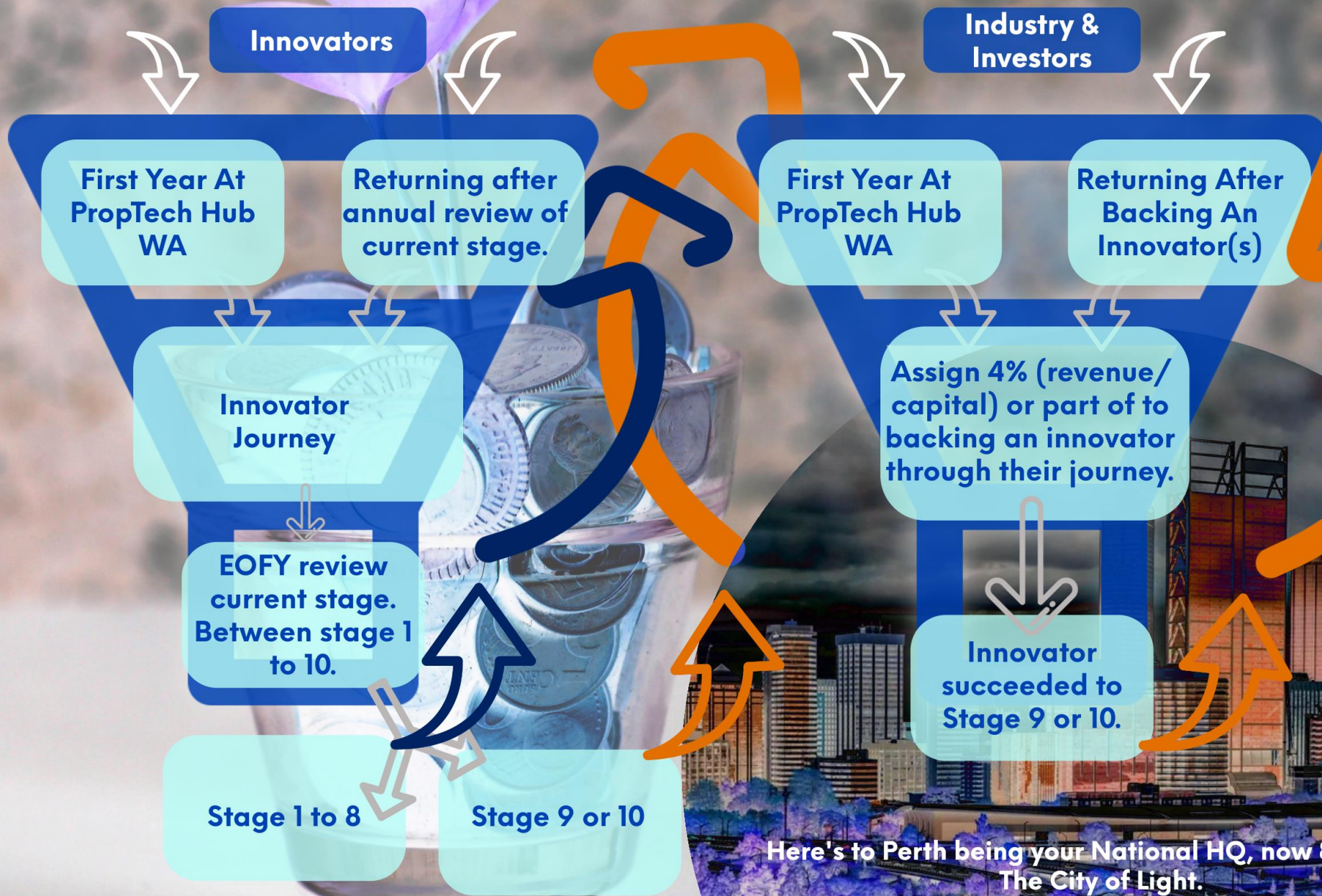
3 Defence Innovation: solving some of the critical challenges in protecting our state via the use of innovative land, sea and air infrastructure. Increasing capability and combatting warfare.

6 Mining & Energy Innovation: innovative procurement of resources, such as worker accommodation, construction, maintenance and alike. Supporting innovators addressing global challenges such as climate change, resource depletion and environmental degradation.

PropTech Hub WA Innovator Journey



PropTech Innovator Industry & Investor Funnel



Here's to Perth being your National HQ, now & always!
The City of Light.

Western Australia's Future Outlook



\$1
BILLION

1 Building spirit within the cohort. Understanding traditional culture of land, family, law, ceremony and language when trading.

2 An unwavering commitment to retain Perth as the PropTech Capital of Australia while we improve the current program and expand initiatives for the betterment of innovators, the industry and investors.

3 A true focus to connect innovators to industry and investors with a target of acquiring 1 billion in start-up & scale-up investment.

"Innovator numbers will rise, competitive advantage will be acquired by industry, and investment will flow". PropTech Hub WA Chair
Cullum Ashton

