

MANDURAH TECH FEST 2026

Connector Events Information

What is a Connector Event?

Connector Events are independently hosted events delivered during Mandurah Tech Fest 2026 by businesses, government, industry associations and community organisations.

They complement the official festival program by creating additional networking, learning and business opportunities for delegates while showcasing the innovation ecosystem across Mandurah and Western Australia.

Connector Events remain the responsibility of the host organisation but are promoted as part of the official Mandurah Tech Fest program.

Suitable Connector Events

Examples include:

- Business breakfasts
- Workshops
- Masterclasses
- Product launches
- Office open days
- Facility tours
- Investor networking
- Industry forums
- Site visits
- Demonstrations
- Sundowner networking events
- Innovation showcases
- Startup meetups

Benefits

Connector Event Partners receive:

- Listing in the official Mandurah Tech Fest program
- Listing on the Mandurah Tech Fest website

- Promotion through social media
- Promotion through delegate EDMs
- Use of the "Official Connector Event" logo

Host Responsibilities

Connector Event hosts are responsible for:

- Venue
- Catering
- Registrations
- Speakers
- Insurance
- Staffing
- Event delivery
- Event costs

Mandurah Tech Fest Responsibilities

PropTech Hub WA will:

- Promote the event
- Include the event in the official program
- Direct delegates to registrations
- Include the event within delegate communications
- Provide branding assets

Connector Event Criteria

Events should:

- ✓ Support innovation
- ✓ Encourage collaboration
- ✓ Provide value via learning or opportunities to delegates

Community Connector

Free

- Community groups, Universities, Government initiatives & Not-for-profits

Business Connector

\$100 + GST

- For profit organisation



Event Guidelines

- Must occur between **16–20 November 2026**
- Registrations managed by the organiser
- MTF branding supplied
- Host retains all ticket revenue
- Host retains sponsorship revenue
- Event promoted as an Official Mandurah Tech Fest Connector Event

Expression of Interest (EOI)

Thank you for your interest in becoming an **Official Connector Event** as part of **Mandurah Tech Fest 2026**, taking place from **Monday 16 November to Friday 20 November 2026**.

Connector Events are independently organised and delivered by the host organisation. **Mandurah Tech Fest provides promotion and inclusion within the official festival program to help maximise attendance and engagement.**

Successful events will be promoted as part of the official Mandurah Tech Fest marketing campaign, helping showcase innovation, business and community activity occurring across the Peel region throughout the festival.

Organisation Details

Organisation Name

ABN (if applicable)

Primary Contact

Position

Mobile

Email

Website

Event Details

Connector Event Name

Event Description (100–150 words)

Please provide a brief overview of your event and what delegates can expect.

Event Category

- ☐ Business Breakfast
- ☐ Networking Event
- ☐ Workshop
- ☐ Masterclass
- ☐ Panel Discussion
- ☐ Product Demonstration
- ☐ Office Open Day
- ☐ Facility Tour
- ☐ Site Tour
- ☐ Innovation Showcase
- ☐ Industry Forum
- ☐ Investor Event
- ☐ Sundowner
- ☐ Other _____

Preferred Festival Day

- ☐ Monday 16 November
- ☐ Tuesday 17 November
- ☐ Wednesday 18 November

☐ Thursday 19 November

☐ Friday 20 November

Event Time

Start: _____

Finish: _____

Venue

Venue Name

Venue Address

Attendance

Expected Attendance

☐ Under 20

☐ 20–50

☐ 50–100

☐ 100+

Target Audience

(Select all that apply)

☐ Start-ups

☐ Scale-ups

☐ Investors

☐ Property Professionals

☐ Builders

☐ Developers

☐ Local Government

☐ State Government

- ☐ Business Owners
- ☐ Technology Companies
- ☐ Community
- ☐ Students
- ☐ Other _____

Registrations

Will registrations be required?

- ☐ Yes
- ☐ No

Registration Website / Event Link

Event Cost

- ☐ Free
- ☐ Paid

Ticket Price: _____

Marketing Information

Please provide:

- ☐ Organisation Logo (PNG, AI, EPS or SVG preferred)
- ☐ 100-word Organisation Profile
- ☐ Event Image (optional)
- ☐ Website URL
- ☐ Social Media Links

Connector Event Package

Please select one:

- ☐ **Community Connector — FREE**

Suitable for:

- Community Groups, Universities, Government Initiatives & Not-for-profit Organisations

- ☐ **Business Connector — \$100 + GST**

Suitable for:

- For-profit Organisations

All Connector Event Packages Include

- Official Connector Event status
- Listing within the Mandurah Tech Fest Program
- Listing on the Mandurah Tech Fest Website
- Promotion across Mandurah Tech Fest social media
- Inclusion in delegate event e-newsletters (EDMs)
- Use of the Official Mandurah Tech Fest Connector Event logo

Host Responsibilities

Connector Event Hosts are responsible for:

- Event planning and delivery
- Venue hire and setup
- Registrations and ticketing
- Catering
- Speakers and presenters
- Staffing and volunteers
- Public liability insurance
- Event safety and compliance
- All event-related costs

Declaration

I confirm that:

- ☐ The information provided is accurate.
- ☐ Our organisation will independently organise and deliver this Connector Event.
- ☐ Appropriate approvals and insurance will be obtained where required.
- ☐ Mandurah Tech Fest may promote our Connector Event through its marketing channels.
- ☐ We understand the event remains independently operated by our organisation.

Applicant

Name

Position

Signature

Date

Official Connector Event Vision

Mandurah Tech Fest aims to activate the entire city throughout festival week.

By encouraging businesses, government, universities, community groups and industry organisations to host Connector Events, we create more opportunities for delegates to learn, network, collaborate and experience everything Mandurah and the Peel region have to offer.

Together, we're building Peel's most connected innovation festival.