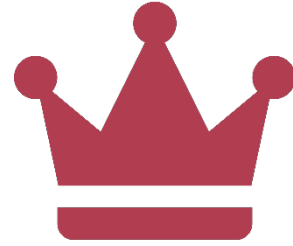




making your content

WORK FOR YOU



CONTENT IS KING

Assisted **Organizations** in converting the **Content Assets into Video Tutorials**

Assisted **Authors** in identifying the critical '**India Advantage**' for their content

Assisted **Organizations** in converting the Intellectual Capital into **Revenue Generating Opportunities**

Assisted **Institutions** in developing the **Accessible Content for Peoples with Disabilities**

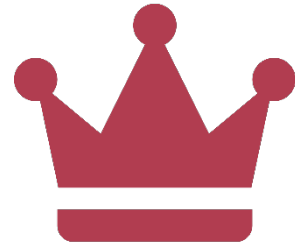


15+ years, Since 2003

We are assisting organizations to achieve various Business Objectives using their existing content

Business Objectives

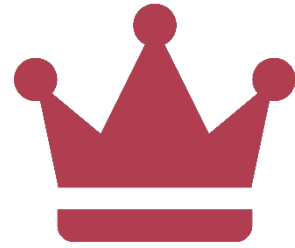
1. Sales & Marketing Enablement
2. Fund-raising Enablement
3. Industry-Academia Collaboration
4. Training & On-boarding
5. Content Accessibility
6. Knowledge Sharing
7. Knowledge Networking
8. Content Monetization



OUR **EXPERTISE**

Creating Video Tutorials from Events

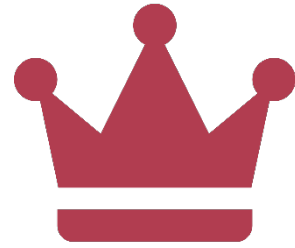
e.g On-boarding sessions, Corporate & Executive communications etc



OUR **EXPERTISE**

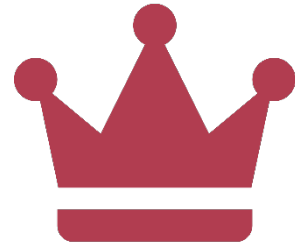
Creating Video Tutorials from Lectures

e.g Employee Trainings, Regulatory & Compliances Sessions etc



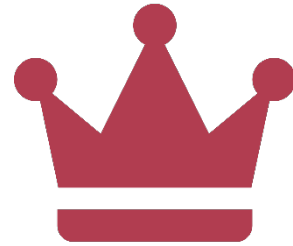
OUR **EXPERTISE**

Converting Books into Video Courses
for Online Learning Marketplaces



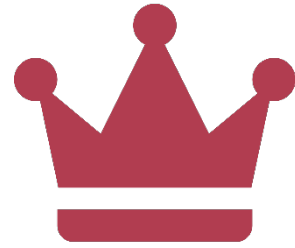
OUR **EXPERTISE**

Converting Printed Materials into Podcasts
e.g. Books, Blogs, Project Reports, Newsletters etc



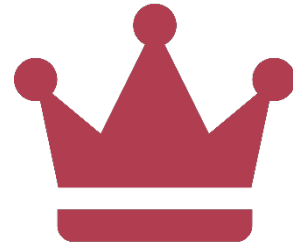
OUR **EXPERTISE**

**Creating Communication Videos
for aligning corporate strategy and vision**
using Townhall & Leadership recordings



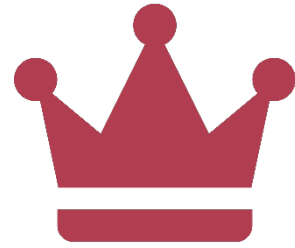
OUR **EXPERTISE**

Integrating Videos on Printed Materials
using Augmented Reality e.g Books, Brochures, Catalogues etc



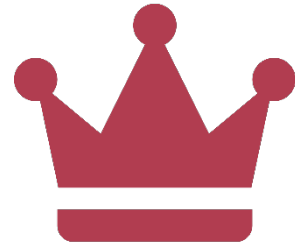
OUR **EXPERTISE**

Localizing Video Content into 22 Indian Languages
providing Translation, Dubbing and Subtitling services



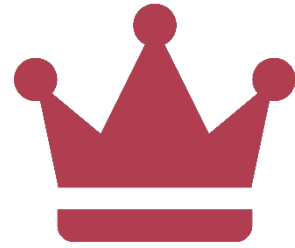
OUR **EXPERTISE**

Converting Print User Manuals to Video Manuals
in multiple languages



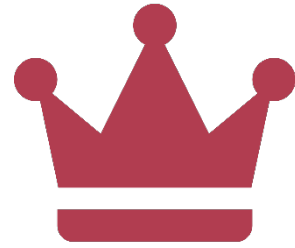
OUR **EXPERTISE**

Converting Product Brochures to Product Videos for Prospective Buyers



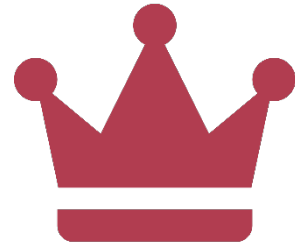
OUR **EXPERTISE**

Making Content Accessible
for People with Learning Disability and Visual Impairment



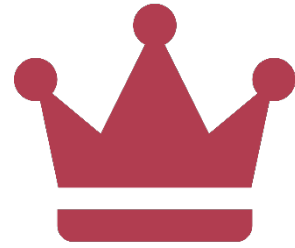
OUR **EXPERTISE**

Fundraising for Civil Society Organisation / NGOs
interested in Reaching-out to Donors *Digitally*



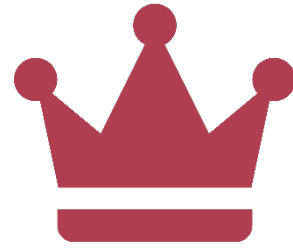
OUR **EXPERTISE**

Creating Video Documentation for Social Projects
using Ethnic Photography and Video Stories



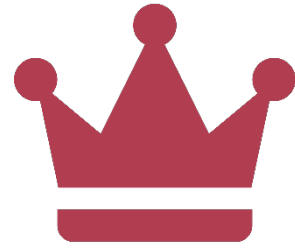
OUR **EXPERTISE**

**Creating Background Music Score for
Spiritual, Meditative and Wellness Videos**



OUR **EXPERTISE**

Developing Investor Video Pitch for Start-ups
based on the Core Ideas & Innovations



OUR **EXPERTISE**

Developing Video Content for Social Media Campaigns
using Customer Testimonials, Reviews, Case Studies and Articles

Partial Client List - Industry

... amongst many more



Partial Client List - Academia

... amongst many more



Willingness to work with you
as a partner. Thanks



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