

SAVE THE DATE

4th Annual Women Leaders
of Michigan (WLOM) CBC
Celebration



**"WOMEN
POWER
AMERICA"**



September 25, 2025 | Swahili Village
11:30 AM–1:00 PM | Washington, DC

Curated by DRJ & Associates
& The WLOM Committee

SPONSORS



**MICHIGAN
LEAGUE OF
CONSERVATION
VOTERS**



**PERFORMANCE IS KEY
FOUNDATION, INC.**

Women Leaders of Michigan 2025

Sponsorship
Engagement Overview

Why Sponsor WLOM?

- One of Michigan's premiere CBC Week events spotlighting Black women in leadership
- Celebrating policy makers, advocates, and community builders from across the state
- Hosted during the Congressional Black Caucus Annual Legislative Conference in D.C.
- Historic attendance, strong brand visibility, and a mission rooted in equity and representation

2025 Event Snapshot

- Date: Thursday, September 25, 2025
- Time: 11:30 AM – 1:00 PM
- Location: Swahili Village, Washington, D.C.
- Theme: Women Power America
- Featuring Detroit artists, live music, and honorees from government, education, and advocacy

Confirmed Sponsors To-Date

- ✓ Fuller Woman Network
- ✓ League of Conservation Voters
- ✓ Performers Foundation
- Current committed total: ~\$2,500
- Goal: \$15,000

What Sponsorship Supports

- Honoree travel support and recognition packages
- Detroit-based artist commissions for awards
- Culturally-rooted entertainment and live performances
- Black-owned venue and service providers
- Accessible ticket pricing for the broader community

Sponsorship Levels (Part 1)

- Legacy Partner – \$10,000–\$15,000
 - - Naming rights + premier recognition
 - - 6 VIP seats
 - - Logo on program + commissioned artwork placement
 - - Remarks or tribute opportunity
- Presenting Sponsor – \$2,500–\$9,999
 - - 4 VIP seats
 - - Logo in program and signage
 - - 4 complimentary beverages
 - - Optional remarks at event

Sponsorship Levels (Part 2)

- Host Sponsor – \$1,000–\$2,499
 - - 2 VIP seats
 - - Logo and name in program
- Supporting Sponsor – \$500–\$999
 - - 1 VIP seat
 - - Name listing in event program
- Ally Level – \$250
 - - Name only listing in program

How to Support Today

- Make a pledge via email: wlomcbc@gmail.com
- Sponsorship payment link will be shared via EventNoire (launching soon)
- In-kind support and custom partnerships also welcome
- Ask us about special opportunities tied to art, wellness, or performance sponsorships