



WOMEN LEADERS OF MICHIGAN

Lead. Empower. Impact.

2026 Sponsorship & Partnership Opportunities

September 17, 2026 · Swahili Village · Washington, D.C.

5th Annual CBC Week Reception

NONPROFIT LAUNCH
EVENT

*Congressional Black
Caucus Week 2026*



Women Leaders of Michigan

Lead. Empower. Impact.

Formally launched
as a
nonprofit May 2026
(501c3 pending)

WHO WE ARE

Women Leaders of Michigan is a statewide leadership and research organization dedicated to advancing opportunity, leadership access, and community impact — centered on Black women and underserved communities.

5

Years of Leadership
Convenings

5

Core Program
Pillars

CBC

Week National
Platform

OUR MISSION

Women Leaders of Michigan develops and elevates women leaders by advancing workforce readiness, economic vitality, civic engagement, housing mobility, and health and wellness through data-driven programming, research, and strategic partnerships.



OUR FIVE PROGRAM PILLARS



Workforce Readiness & Economic Mobility

Leadership training,
entrepreneurship pipelines,
career advancement



Civic Engagement & Public Leadership

Leadership academies,
policy briefings, candidate
education



Housing & Mobility Access

Neighborhood opportunity
research, transportation
access



Health & Wellness Sustainability

Mental wellness, burnout
prevention, community
health partnerships



Research & Thought Leadership

ESG/ROU frameworks,
community data
dashboards, policy
publications



THE 2026 CBC MOMENT

Our National Launch Stage



Thursday, September 17, 2026

11:30 AM – 1:30 PM



Swahili Village

Washington, D.C.



Nonprofit Formal Launch

Announcement + Honoree Recognition



Civic Leaders · Elected Officials

Entrepreneurs · National Partners

WHAT TO EXPECT

Formal nonprofit
launch announcement

Founding board
recognition

Founding Membership
Circle launch

Honoree recognition
segment

Networking with
national partners

Media access
& interviews

Public Ticket Sales Open July 1, 2026 · wlomcbc@gmail.com



CBC EVENT SPONSORSHIP

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LEGACY PARTNER

\$10,000–\$15,000

- Naming rights of a honoree award
- 6 VIP seats
- Commissioned artwork inclusion
- Live remarks opportunity
- Full program recognition



PRESENTING SPONSOR

\$2,500+

- 4 VIP seats
- Logo placement — all materials
- Live remarks
- Program feature



HOST SPONSOR

\$1,000–\$2,499

- 2 VIP seats
- Logo placement
- Program listing



SUPPORTING SPONSOR

\$500–\$999

- 1 VIP seat
- Name in program



ORGANIZATIONAL PARTNERSHIP SPONSORSHIP

Support WLOM's year-round statewide programming, research, and leadership initiatives



FOUNDING IMPACT PARTNER

\$50,000+

- Speaking opportunity at signature events
- Research co-branding
- VIP convening access statewide
- Statewide + CBC national recognition
- Founding partner designation



PROGRAM SPONSOR

\$15,000–\$35,000

- Pillar workshop hosting opportunity
- Logo placement on all materials
- Content recognition
- Member engagement access



RESEARCH SPONSOR

\$25,000+

- Briefing invitations
- Citation recognition in publications
- Policy roundtable access
- Impact reporting inclusion



COMMUNITY SPONSOR

\$5,000–\$15,000

- Event visibility
- Digital recognition
- Community spotlight feature



A LEGACY OF HONOREES

Women who lead without seeking the spotlight — honored through Detroit's creative culture



Former Congresswoman Brenda Lawrence



Linda Wesley — City of Detroit Ombudsman's Office



Wayne County Commission Chair Alisha Bell



Councilwoman Latisha Johnson — City of Detroit



Detroit City Council Member Mary Waters



Kenyetta M. Campbell — Cody Rouge Community Action Alliance



O. Rerhi Onomake — Global African Business Alliance



Barb Farrah — Governmental Consultant Services, Inc.



Tiffany Tilley — Michigan State Board of Education



Roslyn Ogburn — Michigan League of Conservation Voters

Each honoree receives a one-of-a-kind commissioned artwork by a Detroit-based artist — a lasting tribute to their leadership legacy.



WHY PARTNER WITH US



Data-Driven Impact

Research-backed programming with measurable outcomes and ROU frameworks



Authentic Community Access

Deep trust networks — Black women leadership, civic, and professional spheres



Statewide → National

Michigan-rooted with CBC Week national visibility and policy influence



Intellectual Visibility

Sponsors gain research citation, briefing access, and thought leadership positioning



Mission Alignment

Partnership with organizations committed to sustainable, community-first leadership



Founding Opportunity

Be part of the founding story — this moment will be referenced for decades



WOMEN LEADERS OF MICHIGAN

Lead. Empower. Impact.

Together, we lead. Together, we win.

Ready to partner?



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