

Podcast Equipment Guide

The must-have guide for podcasters.



By Darren Ockenden

www.motiontoprofit.com/resources



Hello and thank you for downloading my Podcasting Equipment Checklist.

My name is Darren Ockenden and I own a company called Motion to Profit, I create video and podcast marketing assets for business owners in the UK and Europe.

I believe every business owner should have a voice, and my mission is to help you find that voice. That is why I have created this guide I hope it helps you to become a successful Podcaster.

Be sure to reach out (Facebook or LinkedIn) I would love the opportunity to connect and see your podcast journey perhaps even offering some advice along the way.

Introduction

Planning

Important note, do not let your quest for absolute perfection stop you from podcasting. Start your podcast and improve with every episode.

Ok, so now let's jump straight in. In this guide I am going to assume you have a small budget to buy some equipment, the basics you will need. This however is our "budget guide" I will do another for those of you with a slightly higher budget. To access all of my guides visit my website:

www.motiontoprofit.com

And look for the "Resources" section.



RODE NT USB Mini

Microphone

Rode NT USB Mini

A very good quality microphone for the price.

Great connectivity using a USB connection.



£94 (Amazon)

Comes with free software to record onto (see next page).



Recording Software

Rode Connect

RODE Connect Simple yet powerful

https://rode.com/en/user-guides/rodeconnect

here is a how to guide

£FREE

Connect up to 4 microphones at once, ideal for guests.

Completely free, just download the app (search Rode Connect on Google)

Hosting Platform

www.podcasters.spotify.com

From here you can host your podcast on ALL major platforms

Spotify for Podcasters

Spotify

for Podcasters

Good analytics, giving you the ability to do more of what works

On Spotify for Podcasters there are "how to guides"

£FREE

Completely free to use on the website above, just register for full access.



Editing Software

Adobe Audition

Adobe Audition Professional Editing Platform Brilliant preset features to make life easier.

For podcasting, you only need this program not the Adobe Creative Cloud

£25 Per Month

Ability to imbed metadata including podcast thumbnail.

Thumbnail Creation

www.canva.com

Canva

Canva

Easy to use

Templates to make life easier, search podcast thumbail and check out the templates

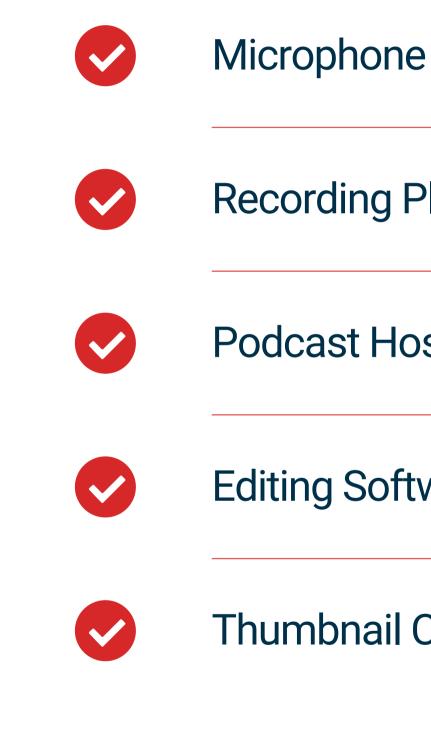
A premium version is also available for a small cost.

£FREE

Free version available.

Podcast Checklist

These are the items or software that you need to launch your successful podcast.



Recording Platform

Podcast Hosting

Editing Software

Thumbnail Creation

Good Luck.

I just wanted to take this opportunity to wish you luck in launching your podcast. Here are a few little tips I have from my years managing podcasts:

Be consistent - keep going success will come but not immediately.

Make your content an asset for your target customers with value.

Weekly episodes are best & guest speakers are a good way to grow.

If you have found this equipment list helpful, check out the other resources on my website: www.motiontoprofit.com

Connect with me.

www.motiontoprofit.com

Check out my podcast:

նումներիկիսեն վիրությունը, վիրությունը, երաներին են հետ կոչ աներիներինը։

BITESIZE MARKETING FOR BUSY ENTREPRENEURS







Would you like to work with me?

Ready to take your podcast or video production to the next level? Don't wait any longer contact us today for expert guidance and support.

At Motion to Profit, we specialise in helping businesses create high-quality video and podcast content that engages with their target audience. Whether you're just starting out or you're looking to take your content creation to the next level, we have the expertise and experience to help you succeed.

So if you're ready to launch your podcast or video production, you don't have to go it alone. Contact us today and let us help you achieve your content creation goals. Simply visit our website (below) to get started!

https://motiontoprofit.com/

