

SPONSORSHIP OPPORTUNITIES

The Western Food Safety Conference

The Culture of Food Safety

Hybrid Event

May 4-5, 2022

17th Annual



presented by
Hartnell College



HARTNELL COLLEGE

AGRICULTURAL BUSINESS
AND TECHNOLOGY INSTITUTE

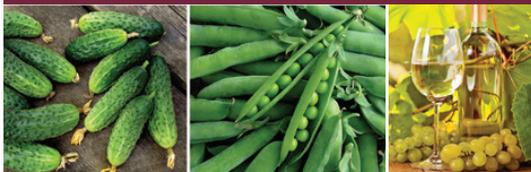


SPONSORSHIP: \$1,000

**MORE THAN 500
INDUSTRY ATTENDEES**

- 17th Annual Conference
- Improve our industry's understanding of regulations throughout the supply chain.
- Increase the science-based knowledge of our workforce, managers and business owners.
- Support for student scholarships in food safety science.

**Remember: Food Safety is
Everyone's Business!**



**Hybrid Event at Hartnell College Main Campus
and through Zoom**

The Western Food Safety Conference brings together all levels of the agricultural workforce and support services to California's Central Coast for two days of intensive training on the most current food safety issues and concerns for fresh fruits and vegetables.

Topics for 2022 Include:

- Managing Food Safety Through Virtual Technology
- Ag and Water
- Today's Environmental Assessment
- Technology in Food Safety
- Biological Soil Amendments
- Updates and Guidance on the Produce Safety Rule
- Balancing Food Safety and Sustainability and more

This event is wheelchair accessible. Individuals requiring sign-language interpreters, real-time captioners or other accommodations should contact Clint Cowden at (831) 755-6702 as soon as possible.

17th Annual Western Food Safety Conference

May 4 & 5, 2022

2022 Sponsorship Opportunities

Partner Donation: \$1,000

Sponsorship package includes:

- Significant exposure to Salinas Valley ag businesses throughout the event.
- Company logo on Food Safety Conference materials: flyer, attendees' manual, website and donor banner.
- Exhibitors will receive a table at the event, website exposure, social media posts and more. All exhibitors will be able to submit one-minute video played throughout the conference on the website.
- One complimentary registration to the conference (please submit attendee's name by 4/3/22).
- One complimentary sponsor's booth in our virtual exhibitor area online.

Sponsoring company _____
(Exactly as name should appear in publications)

Contact name _____

Title _____

Mailing address _____

City _____ State _____ Zip _____

Telephone (____) _____ Fax (____) _____

Email address _____

Will your organization utilize the sponsor's booth? () yes () no

Complimentary registration attendee:

Name _____

Title _____

Phone (____) _____ Email: _____

Payment Method — Check one:

- () Enclosed check (make payable to Hartnell College Foundation)
- () Please send invoice
- () Charge my Visa or MasterCard (circle one)

Number _____

Expiration ____/____ Code _____ Name on card _____

Billing address (if different from above) _____

City _____ State _____ Zip _____

Signature _____ Date: _____



LOGO DEADLINE:

March 1, 2022

Please send your company logo to:
agtech@hartell.edu

Specifications for logo:

- Acceptable file formats: JPEG, PDF and EPS at 300 dpi
- To ensure best print quality, low-resolution files cannot be used.
- Please send file with clear background.
- Sponsor recognition will begin upon receipt of payment.

Questions:

Contact the Hartnell College Foundation at (831) 755-6810

Please complete this form, sign and send it to:

(please keep a photocopy for your files)

FAX: (831) 759-6038

EMAIL: agtech@hartell.edu

(email preferred)

OR MAIL TO:

Hartnell College Foundation
411 Central Ave.
Salinas, CA 93901

THANK YOU!