

# CIAO DANTE COLLECTIVE WELCOME PACKET

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[www.ciaodanteconsulting.com](http://www.ciaodanteconsulting.com)



## The Ciao Dante Experience

*The Ciao Dante Collective* is a curated partnership program for the most inspiring hotels, villas, and unique stays. Together, we tell authentic stories that connect travelers to unforgettable experiences — blending beautiful content with the spirit of authentic hospitality.

Travel isn't just about seeing new places — it's about feeling them. Let's capture that magic together." 🌿📸

BLENVENVUE



# MEET YOUR TEAM

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**Felina Dante**

*Founder / Owner*

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Ciao! I'm Felina Dante — Italian travel advisor, storyteller, and creator behind **Ciao Dante Consulting** and the **Ciao Dante Collective**.

Through a lifelong love of la dolce vita and authentic travel experiences, I've made it my mission to help travelers connect with the heart and soul of Italy — and to help brands like yours tell their story in a way that feels beautifully unforgettable.

With every stay, every collaboration, and every captured moment, my goal is simple:

- ✦ To celebrate what makes your property unique
- ✦ To create visual stories that feel warm, welcoming, and elevated
- ✦ To craft content that inspires travelers to dream, explore, and book


The Ciao Dante Collective is my way of building meaningful partnerships with properties and brands that value creativity, connection, and authentic charm. If that sounds like you — benvenuti! I can't wait to create something incredible together.



# TIMELINE


01

## **Inquiry + Discovery Call**

 After you submit your application, we'll schedule a quick 20–30 minute discovery call to learn about your property, your goals, and how we can best collaborate.


02

## **Collaboration Plan Proposal**

 I'll send you a personalized collaboration outline, including content ideas, deliverables (photos, videos, features, etc.), and timelines.


03

## **Confirmation & Booking**

 Once we agree on the collaboration details, we'll finalize the stay dates (or project timeline) and sign a simple collaboration agreement to keep everything clear and professional.


04

## **The Stay + Content Creation**

 During the stay, I'll capture authentic, high-quality content: photos, short videos, Instagram Stories/Reels, and notes for a detailed blog post or feature.

05

## **Delivery of Content**

 Within 2–3 weeks after the stay, you'll receive a curated folder of edited images and videos, plus links to any posts, social media features, and guide mentions.

06

## **Ongoing**

 We'll keep the conversation open for future collaborations, seasonal features, or extended partnerships as part of the growing Ciao Dante Collective!



# COLLABORATION BENEFITS

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- 01 ✨ Professional, High-Quality Content**  
Beautifully curated photography and video content showcasing your space's unique charm — ready for use on your website, social media, and marketing materials.
- 02 ✨ Increased Visibility**  
As part of the Ciao Dante Collective, your property will be featured across my travel platforms, reaching a curated audience of quality-loving travelers and dreamers.
- 03 ✨ Flexible Collaboration Options**  
From complimentary stays to customized content packages, we can tailor a partnership that suits your marketing goals, seasonal needs, and brand personality. Beyond a single stay, I'm passionate about building lasting relationships — think seasonal updates, event coverage, and continued visibility over time.
- 04 ✨ Authentic Storytelling that Connects with Travelers**  
I capture more than just images — I create stories that resonate with travelers seeking authentic, heartfelt experiences, encouraging real engagement and bookings.

# CIAO DANTE COLLECTIVE MEDIA & COLLABORATION GUIDE

PACKAGE	SOLE PACKAGE “SUN”	FIORE PACKAGE “FLOWER” (MOST POPULAR)	TESORO PACKAGE “TREASURE”
PRICE (USD)	\$325 OR EQUIVALENT HOSTED STAY VALUE	\$575 OR EQUIVALENT HOSTED STAY VALUE	\$950-\$1,450 DEPENDING ON SCOPE
PHOTOS	10 PHOTOS	20 PHOTOS	40+ PHOTOS
INSTAGRAM	1 STORY (5-7 FRAMES)	1 STORY + 1 REEL (UP TO 60 SEC)	2 POSTS + 2 REELS
VIDEO	1 CASUAL REEL (15-30 SEC)	1 INSTAGRAM REEL (UP TO 60 SEC)	2 HIGH-QUALITY REELS
CONTENT USAGE	ORGANIC SOCIAL MEDIA USE	ORGANIC SOCIAL MEDIA USE	ORGANIC SOCIAL + WEBSITE USE
DELIVERY TIMELINE	WITHIN 2-3 WEEKS	WITHIN 2-3 WEEKS	WITHIN 2-3 WEEKS

Some collaborations to be hosted stays only (i.e., no money exchanged, just complimentary accommodations in exchange for content).



# ADDITIONAL NOTES

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## **A La Carte Add-ons:**

- Extra Photo — \$20/photo
- Additional Instagram Reel — \$175/reel
- Full Feature (500+ words, SEO Optimized) — \$275
- Rush Content Delivery (within 7 business days) — \$125
- Extended License for Paid Ads (12 months) — \$300

## **Hosted Stay Option:**

- Available for select boutique properties and charming stays.
- Hosted stay value should match or exceed the package price.
- Travel expenses (if any) will be discussed and agreed in advance.

## **Other Notes:**

- 50% deposit required to secure project dates (unless hosted stay only).
- Travel within Italy preferred
- Final content delivery within 2–3 weeks after the stay unless rush delivery is requested.
- Usage rights include organic brand use (social media, websites). Paid ad licensing available separately.







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# NEXT STEPS



*Grazie!*

Let's make some magic together! ✨ If you're excited to collaborate, just send me a message. Think of it as the beginning of a partnership (preferably over a good espresso ☕).

I can't wait to hear your story and start creating!



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