

## **MyLifeCatcher Privacy Policy**

### **SUMMARY**

We collect information that you provide to us or voluntarily share with other users, in addition to general technical information automatically collected by our systems (such as IP addresses, browser information, and cookies) to provide a better user experience and improve the Platform.

Your personal information may come from your use of our Platform, our websites, and third parties. Technical information about how you access and use the Platform and your device is automatically collected and used for operating, optimizing, analyzing, and enhancing your experience. We may also use this information to contact you about our services, in line with applicable laws.

We do not disclose your personal information except as described here or as needed to operate the Platform. Information you choose to publish on public areas (such as blogs, testimonials, or social media posts) may be accessed and used by others.

All personal information is stored on secure servers in controlled environments. It may be transferred to and stored in countries outside your local jurisdiction, using safeguards to protect your data.

To exercise your privacy rights, contact us at [legal@mylifecatcher.com](mailto:legal@mylifecatcher.com). More details are provided in the sections below.

### **DETAILED TERMS**

#### **PERSONAL INFORMATION WE COLLECT ABOUT YOU AND HOW WE USE IT**

We collect personal information directly from you when you fill out forms, register for our Platform, contact us, participate in community discussions, or otherwise engage with the service.

If you choose not to provide personal information, we may be unable to provide certain services.

We may also receive information about you from other users, third-party platforms, or services we integrate with (such as payment providers or analytics partners).

Here's how we use the information:

- **Contact details** (like your name, email, phone number, IP address, etc.) are used to communicate with you, provide Platform features, respond to inquiries, and send

marketing messages. This is done based on our legitimate interests or our contract with you.

- **Email account credentials** may be collected if you import contacts to invite them to MLC. This is used solely to perform that function and is based on the contract between us.
- **Correspondence and feedback** (e.g., via email or customer service calls) is used to respond to your concerns. This is part of our legitimate interest to communicate and resolve issues.
- **Payment information** (credit card data, credit checks) is used to process transactions and prevent fraud. This is required to perform our contract with you and to protect against fraud.
- **Recruiting details** (like resumes or LinkedIn profiles) are used to evaluate candidates for roles. This is based on our legitimate interest in hiring.
- **All collected personal data** may be used to operate, troubleshoot, improve, and secure the Platform, as well as to analyze and develop new products or services.

We also automatically collect:

- **Usage information** (like how you found our site, which devices you use, and what features you engage with) to improve our services, generate leads, and personalize content. This processing is based on legitimate interests.
- **Device information** (such as device type, browser, IP address, and network provider) is used to display the Platform properly, ensure compatibility, and improve performance. This is done to fulfill our contract with you and based on our legitimate interests.

Sometimes, we combine or anonymize this data to improve services or for research and analysis. Anonymized data may be shared.

## **DISCLOSURE OF YOUR PERSONAL INFORMATION**

We don't sell or rent your information. We may share it with:

- Our subsidiaries or affiliates.
- Service providers (e.g., payment processors, analytics tools, customer service vendors).
- Credit reference agencies (for assessing creditworthiness).

- Third parties in connection with a business transaction (e.g., mergers or acquisitions).
- Public authorities, when legally required.
- Other companies for fraud prevention or legal compliance.

If you post on public forums or blogs, others may read and use that information. You can request content removal at [legal@mylifecatcher.com](mailto:legal@mylifecatcher.com), though this may not always be possible.

We may display testimonials with your consent. Contact us if you wish to update or remove them.

## **MARKETING AND ADVERTISING**

We may send you information about our services. Most communications will be electronic. You can manage your preferences when signing up or by unsubscribing at any time.

## **STORING AND TRANSFERRING YOUR PERSONAL INFORMATION**

Your data is stored on secure servers with limited access. Payments are encrypted using SSL. You're responsible for keeping your password confidential.

Although no system is 100% secure, we use best practices to protect your data. Transmission is at your own risk, but once received, we apply strong security measures.

If your data is transferred internationally (including outside the EU), we apply legal safeguards such as EU Standard Contractual Clauses.

## **RETAINING YOUR INFORMATION**

We retain personal data only as long as needed for the purposes outlined. This includes fulfilling services, legal requirements, and business needs. Retention periods are based on data type, sensitivity, risk of harm, and legal mandates.

## **YOUR RIGHTS**

Under applicable laws, you may have the right to:

- **Access and portability:** Request your personal data in a portable format.
- **Rectification:** Correct inaccurate or incomplete data.
- **Erasure:** Request deletion of your data in certain cases.
- **Restriction:** Limit processing under certain conditions.

- **Objection:** Object to processing, especially for marketing.

To exercise these rights, email [legal@mylifecatcher.com](mailto:legal@mylifecatcher.com). We'll respond within 30 days.

EU residents may also contact their local data protection authority (see [EU authority list](#)).

## COOKIES AND SIMILAR TECHNOLOGIES

We use cookies to enhance your experience. These include:

- **Strictly necessary cookies** for login and fraud prevention.
- **Analytics cookies** to understand usage and improve our Platform.
- **Functionality cookies** to remember your settings.
- **Targeting cookies** to personalize advertising.

Some third parties also use cookies we don't control. You can block cookies via your browser settings, but this may limit access to parts of the site.

We may partner with advertisers to display personalized ads. You can opt out of targeted advertising by contacting us.

## LINKS TO THIRD-PARTY SITES

Our Platform may link to third-party websites. These sites have their own privacy policies. We are not responsible for their practices. Check their policies before submitting information.

Some Platform pages may use third-party framing. In those cases, your data goes to those third parties.

## USE OF SERVICE BY MINORS

The Platform is not intended for users under 16 unless invited by a parent or official caregiver to use the Platform as part of a family group. We don't knowingly collect data from children. If you believe a child has provided us with data, contact us so we can address it.

## CANADIAN PRIVACY RIGHTS

Under Canada's Personal Information Protection and Electronic Documents Act (PIPEDA), Canadian users can request details about the existence, use, and disclosure of their personal data. Email [legal@mylifecatcher.com](mailto:legal@mylifecatcher.com) to make a request.

## CHANGES TO THIS POLICY

We may update this Privacy Policy from time to time. When we do, we'll update the "last modified" date. Significant changes will be noted via email or a platform notice.

## **NOTICE TO YOU**

We may communicate important notices to you by email or via the Platform. You can still opt out of certain types of communication as outlined earlier.

## **CONTACTING US**

If you have questions, contact our Data Protection Officer:

**Rick Larson**

legal@mylifecatcher.com

57 Calder Cres

Regina, SK S4S 4A5

Canada

**Last modified: February 14, 2025**