

Dogwood Media Group, LLC



MEDIA KIT 2021

Dogwood Media Group offers a unique and targeted advertising platform to help promote and attract customers to your business.

Why Advertise in The Guide

- [Resource Guide](#) providing information and guidance about community resources
- Reach a [Targeted Audience](#) – those who have experienced a loss or are pre-planning
- [Cocktail Table Quality Magazine](#)
- Digital Version of The Guide with a [Live Link to Your Website](#)
- Helps to [Build Your Company's Brand](#)
- [Adds Credibility](#) to your company through affiliation with long-established, family-owned funeral homes
- Minimum 1,000 copies per edition will be printed

Ad Sizes	Ad Specs	Rates
Full Page	8.5" x 11"	\$2,595
1/2 Page	8.5" x 5.5" H	\$1,795
1/4 Page	3.5" x 4.75"	\$995
Inside Front Cover	8.5" x 11"	\$3,105
Inside Back Cover	8.5" x 11"	\$3,105
Back Cover	8.5" x 11"	\$3,235
Premium (Pages 4–10)	8.5" x 11"	\$2,895
Double Truck	8.5" x 11" x 2	\$3,795

To advertise, contact
Lisa Lutz
410.279.1596
Lisa.DogwoodMediaGroup@gmail.com

- All images must be 300 dpi CMYK.
- Logos must be vector files.
- All Ads must include 1/8" bleed.
- All camera-ready advertisements must be submitted as flattened image files, preferably as optimized PDFs.
Submit files via email to
DogwoodMediaGroup@gmail.com