





JUSTIN TOMEI

CONSERVATION & NATURAL RESOURCES POLICY

CONTACT

 616-822-0329
 justin.m.tomei@gmail.com
 www.justintomei.com
 1105 52nd St SE, Kentwood, MI 49508

SKILLS

Strategic Messaging
Written and Verbal Communication
Grassroots Advocacy & Engagement
Board Management



EDUCATION

Bachelor of Science
Grand Valley State University



Major: Political Science, May 2010

REFERENCES



Shaun McKeon
Former Deputy Director, MUCC

 586-242-1629
 smckeon4@gmail.com

Erik Schnelle
NDA Michigan State Policy Chair

 616-745-5162
 erik.schnelle@miqdma.com

Bill Jackson
Partner, McAlvey Merchant & Associates

 616-862-1553
 bjackson@mcalvey.com

PROFILE

I have been representing the members of Michigan United Conservation Clubs as a registered Lobbyist agent. I do legislative tracking, analysis, and testimony, write press releases, blogs, public comment letters and articles for our magazine, Michigan Out-of-Doors. I am also responsible for tracking the Natural Resources Commission agenda, providing public comment, writing previews and recaps of NRC meetings.

I am MUCC's representative on a series of citizen committees working with the DNR on behalf of our membership.

My position also has me supervising the Barnum Conservation Policy Fellow, a program designed to introduce college students to natural resources policy work.

I also serve as treasurer of the Michigan Legislative Sportsmen's Caucus Advisory Council.

WORK EXPERIENCE

Policy & Government Affairs Manager

Michigan United Conservation Clubs (MUCC) 2022-Present

- Hired in as a Policy Assistant to Executive Director, January 2022
- Registered Lobbyist Agent in Michigan, fostering relationships and representing the grassroots policies of the MUCC Membership.
- Manage the Conservation Policy Board, coordinate quarterly meetings and agendas
- Research policy, write our public stance and communicate to our membership and partners
- Address all policy related issues and questions from the board and membership
- Testify on behalf of MUCC membership in front of the Natural Resources Commission and Legislature
- Write featured articles in quarterly periodical magazine: Michigan-Out of-Doors
- Manage Call to action grassroots advocacy efforts
- Oversee the Barnum Conservation Policy Fellow, identifying goals and objectives for their time with MUCC and alignment with organization's goals and commitments.

Data Specialist

Majority Hunter 2020

- Compile and input large amounts of data with high attention to detail
 - Complete verification tasks on tight deadlines.
 - Completed term contract leading to 2020 Primary and General Election
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EXPERTISE

- High attention to detail when working on multiple ongoing projects at once under strict deadlines.
- Proficient in Microsoft Office, Google doc, sheets, and calendar applications
- Successful call to action efforts driving almost 90,000 emails to State Leadership
- Build and maintain relationships with people of various backgrounds.
- Public speaking in professional capacity. Providing testimony or speaking engagements with membership groups to answer policy questions and concerns.
- Management and leadership skills regarding both ongoing projects and employee development.

SALARY REQUIREMENTS

Provided upon Request

WORK EXPERIENCE

Political Affairs Coordinator

Indiana Chamber of Commerce

2012-2015

- Research candidates districts and election data; sort analyze and draw conclusive summaries.
- Develop campaign strategy, then enact strategy to effect election wins.
- Write and develop radio, web, and mail copy
- Assist Government Affairs team with grassroots and policy work
- Provide reports and recommendations to the Indiana Chamber PAC Board

Wardrobe Consultant

Men's Wearhouse

2010-2012

- Commission sales in competitive retail market
- Address customer's needs and recommend products based on stated needs or upcoming events
- Fitted customers for suits and rental or retail tuxedos
- Shipping and receiving, store operations, and inventory

Field Representative

College Republican National Committee

2010

- Recruit new members and organize volunteers.
- Met expectations and goals set by Director

Field Director

Jay Riemersma for Congress, 2nd Congressional
District, MI

2010

- Organized Volunteers and Grassroots efforts
 - Planned strategic door-to-door efforts, 'super Saturday' walk days, sign distribution
 - Managed call center, call lists, and talking points
 - Acting personal assistant to candidate
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