

SPONSORSHIP

PACKAGE INFORMATION & PRICE GUIDE



WHY CHOOSE SPONSORSHIP?

If your organisation is involved with individuals with disabilities or provides related services or products, our Expos present a unique chance for you to establish yourself as a leader in the Disability community. Our Expos offer valuable opportunities to connect with disability service providers, pertinent government agencies, and individuals living with disabilities, along with their caregivers and families.

Sponsorship offers your organisation exclusive advantages to enhance your presence at our Expos. Some of the prominent benefits we provide include premium booth placement, prominent branding on stage, inclusion in stage scheduling, featured mentions in our social media posts, our radio ads, community events and blog spotlights.

PRICE PACKAGE

PLATINUM SPONSOR (9M X 3M)

INCLUDES 6X LED SPOTLIGHTS AT THE REAR OF THE SPACE, BACK WALL, AND 3X 4 AMP POWER SUPPLY WITH A 4-WAY POWERBOARD, BOOTH STRUCTURE WITH FASCIAS UNLESS NOT REQUIRED BY THE PLATINUM SPONSOR

\$11,000
PLUS GST

- Featured in 4 dedicated social media posts on our platforms.
- Prominent promotion on our official website.
- Exclusive blog spotlights to highlight your sponsorship.
- Special mentions and recognition throughout the entire expo day.
- Your brand featured in our radio ads.
- High visibility displays on our big screens.
- Opportunity for 1:1 interview during our expos.

GOLD PLUS SPONSOR (6M X 3M BOOTH)

INCLUDES 4X LED SPOTLIGHTS AT THE REAR OF THE SPACE, STANDARD FASCIA SIGNAGE FOR ALL FRONTS AND CORNERS OR WHERE APPLICABLE, AND 2X 4 AMP POWER SUPPLY WITH A 4-WAY POWERBOARD

\$8,500
PLUS GST

- Featured in 2 dedicated social media posts on our platforms.
- Prominent promotion on our official website.
- Exclusive blog spotlights to highlight your sponsorship.
- Special mentions and recognition throughout the entire expo day.
- Opportunity for 1:1 interview during our expos.

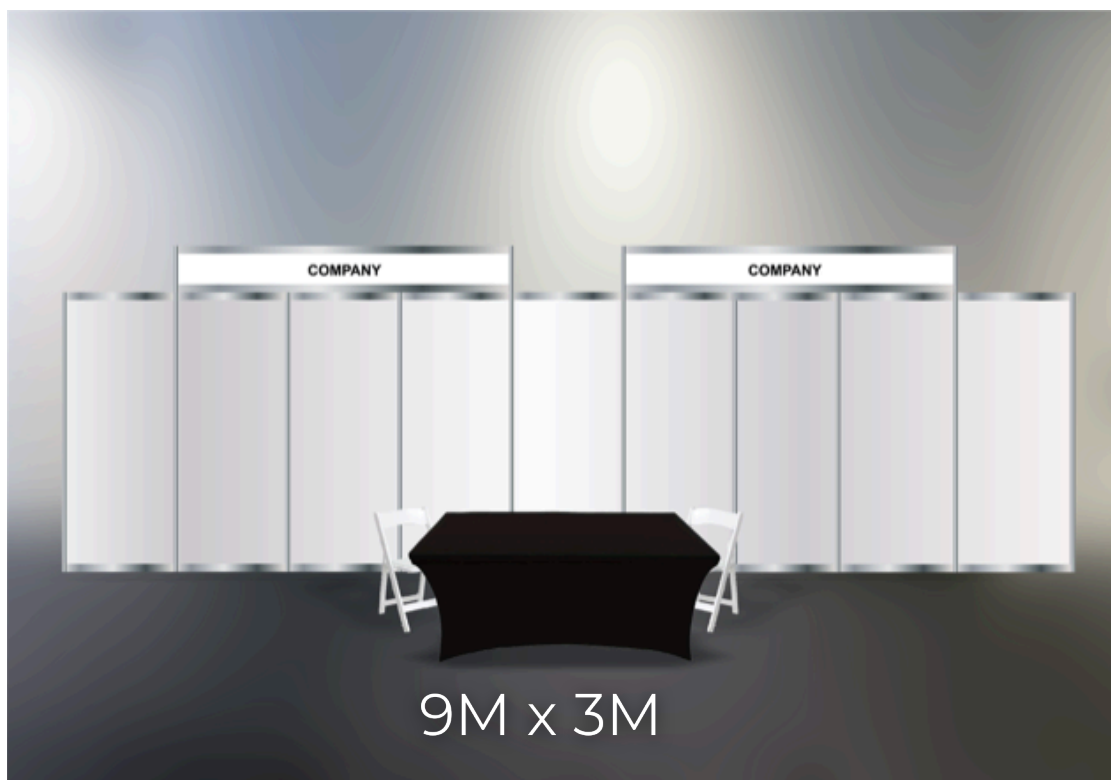
GOLD SPONSOR (6M X 3M BOOTH)

INCLUDES 4X LED SPOTLIGHTS AT THE REAR OF THE SPACE, STANDARD FASCIA SIGNAGE FOR ALL FRONTS AND CORNERS OR WHERE APPLICABLE, AND 2X 4 AMP POWER SUPPLY WITH A 4-WAY POWERBOARD

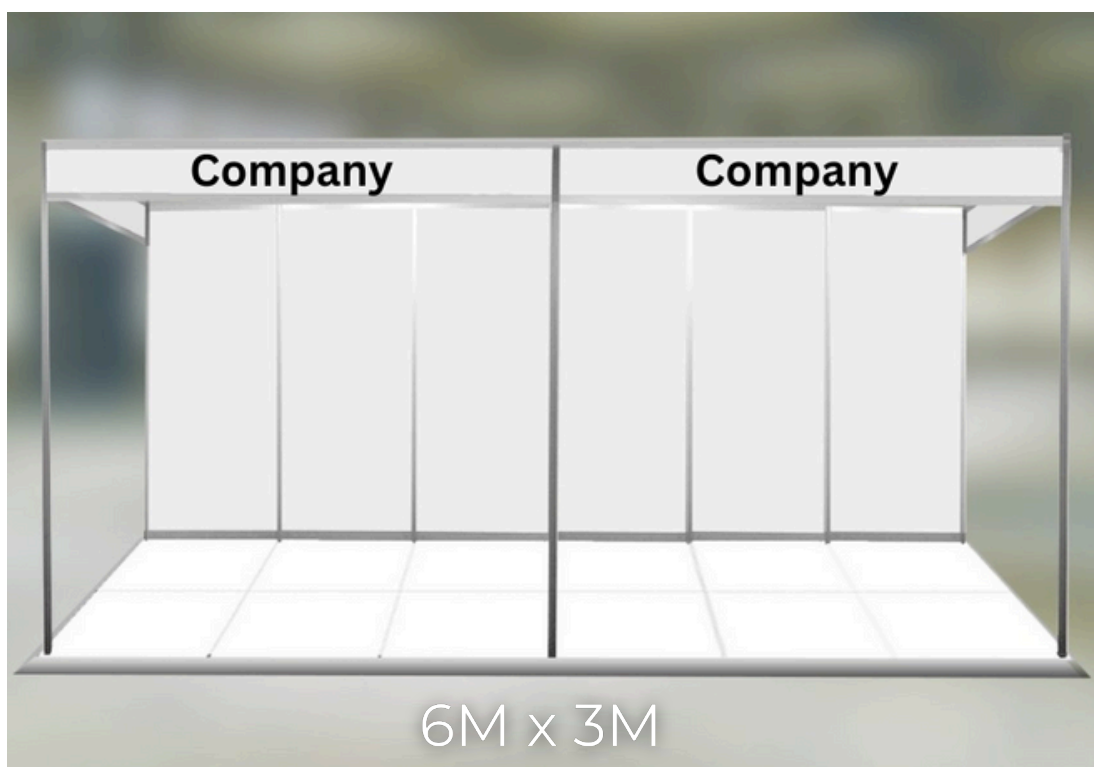
\$7,500
PLUS GST

- Featured in 2 dedicated social media posts on our platforms.
- Prominent promotion on our official website.
- Exclusive blog spotlights to highlight your sponsorship.
- Opportunity for 1:1 interview at the expo.

PLATINUM SPONSOR



GOLD PLUS AND GOLD SPONSOR



EXPLORE BEYOND OUR PLATINUM, GOLD PLUS & GOLD SPONSORSHIP PACKAGES!

At **Disability Expo Australia**, we offer a range of exciting sponsorship opportunities to help your organisation stand out even more. These additional sponsorships provide unique ways to enhance your visibility and engagement with our audience.

1. Spin the Wheel Sponsorship:

- **Sponsor the Big Spin a Wheel:**

Put your brand at the forefront of excitement by becoming the sponsor of our Big Spin a Wheel. Your organization's name will take centre stage on the spinning wheel itself, providing excellent exposure to promote your business. This thrilling sponsorship opportunity is priced at just **\$700 plus GST**.

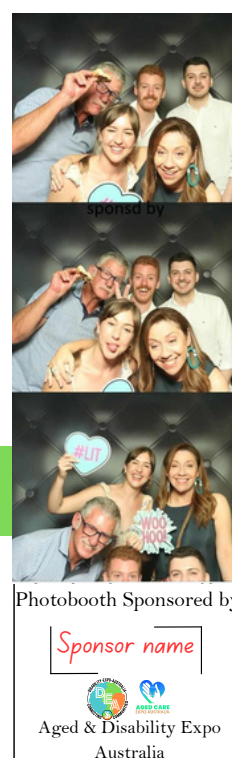
- **Sponsor a Prize for Hourly Spins:**

Get in on the action every hour by sponsoring a prize for our hourly Spin a Wheel event. Your organization's name and booth will be prominently mentioned for every hour, ensuring your brand remains in the spotlight. These hourly sponsorships start at an affordable **\$250 plus GST each**. Each prize will prominently feature your organization's name, offering great visibility and engagement.

2. Photo Booth Sponsorship:

Elevate your brand's exposure with our exclusive Photo Booth Sponsorship. Your organization's name will shine bright as it graces our photo booth and every instant photo taken by attendees. This sponsorship package offers a unique way to make a lasting impression and it's available for **\$3,500 plus GST**. Make your mark with every snapshot, and let your brand be a part of the cherished memories created at Disability Expo Australia.

Sample Photo Strip



3. Tea/Coffee Vouchers:

Make your mark as the sponsor of tea and coffee vouchers, which will be distributed to all exhibitors and sponsors in their exhibitor packs. These vouchers are redeemable at the Expo Café, offering prime exposure for your brand. Secure this sponsorship for **\$2,000 plus GST**.

4. Sponsor the Provider Networking Event Food and Drink Package:

Elevate your organisation's profile by sponsoring the Provider Networking Event's Food and Drink Package for **\$5,000 plus GST**. As the sponsor, your organisation's name will take center stage as the provider of this delightful post-expo experience. In addition to significant recognition—which includes a special thank you and a welcome speech from a member of your team at the networking event—this sponsorship also includes a **2m x 2m booth** to showcase your organisation, interact with attendees, and make valuable connections. By supporting this event, your organisation demonstrates its commitment to the Disability Expo Australia community and positions itself as a key partner in fostering collaboration and connections within the disability services sector. Join us in making this networking event a memorable and enjoyable experience for all!

5. Info Hub Sponsorship

We're excited to offer an exclusive Info Hub Sponsorship Opportunity at the upcoming Disability Expo! This premium package places your organisation right at the entry with a **custom-built 4 m x 4 m booth**, ensuring your brand is the first thing attendees see. As the official Info Hub, your team will be the go-to source for answering NDIS-related questions, providing unparalleled visibility and engagement. Additionally, your organisation will receive special mentions throughout the expo and a one-on-one interview to showcase your services. This is a fantastic opportunity to highlight your expertise and connect with the community. The sponsorship is available for **\$8,000 + GST**. Don't miss out—reach out to secure your spot today!!

