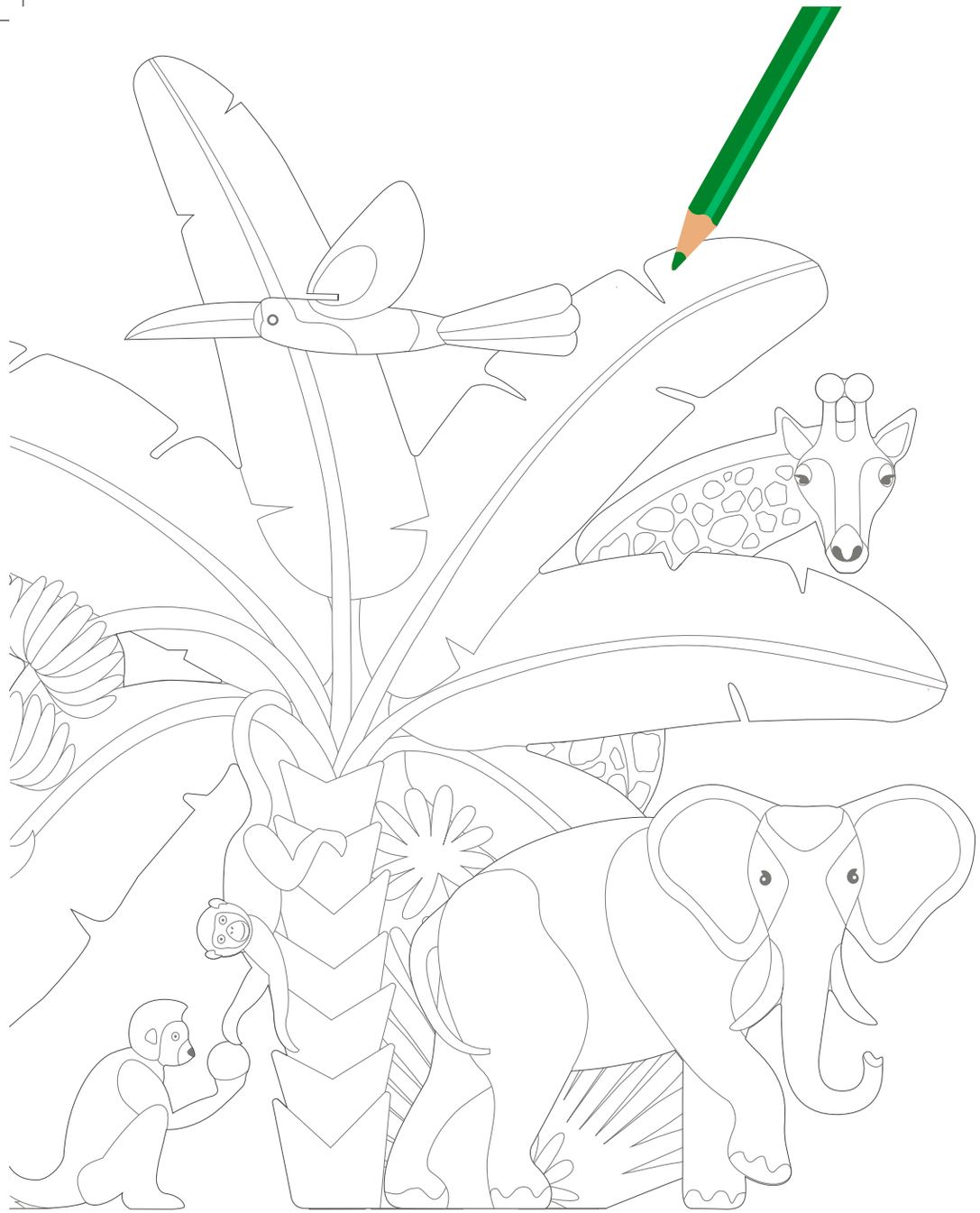

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KIDSONROOF

January 2020

A new beginning for Kidsonroof

Fifteen years ago, Romy and Ilya founded Kidsonroof.
The cardboard playhouse and the later cardboard rocket were the icons of the collection for years.
In 2014,Kidsonroof was renamed Studio ROOF, giving the brand the mature name it deserved, as by then the imaginative cardboard figures had captured the hearts of both young and old.

And now, in 2020, Kidsonroof is reborn.
The renowned cardboard house and rocket have made way for a new collection of playful 3D products especially for children.
The Kidsonroof 2020 spring collection features three series: 4 insects, 4 large animals and 3 nature scenes, all made of recycled cardboard and printed with vegetable inks.
The products of Kidsonroof by Studio ROOF are suitable for children aged 4 and over.

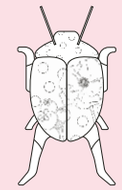
The latest Kidsonroof creations challenge children to use their imagination.
You colour the animals the way you want with pencil, paint or felt-tip pen, assemble them and play!
The 3D puzzles are perfect for hours of fun.
When you are done colouring and playing, the 3D figureswill make a wonderful decoration in your room.

enjoy getting creative and playing!

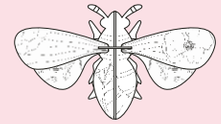
PRODUCT OVERVIEW

Insects

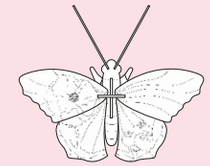
DIY Stag Beetle
KOR08 - 9x5x15 cm
3.6x2x5.9”



DIY Lady Beetle
KOR09 - 8x6x16 cm
3.2x2.4x6.3”

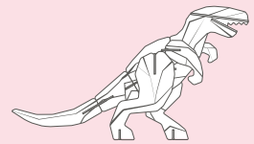


DIY Bee
KOR10 - 19x6x12 cm
7.5x2.4x4.7”

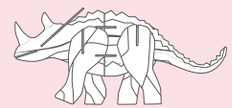


DIY Butterfly
KOR11 - 15x6x14 cm
5.9x2.4x5.5”

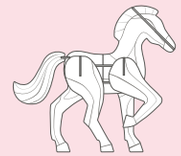
Mythical Creatures



DIY T-Rex
KOR01 - 22x7x13 cm
8.7x2.8x5.2”



DIY Triceraptops
KOR02 - 20x7x9 cm
7.9x2.8x3.6”



DIY Horse
KOR03 - 16x4x19 cm
6.3x1.6x7.5”

DIY Unicorn
KOR04 - 16x4x15 cm
6.3x1.6x5.9”

Animal Scenes

Forest Story
KOR05 - 30x7x21 cm
1.8x2.8x8.3”

Ocean Story
KOR06 - 27x8x23 cm
10.6x3.2x9.1

Jungle Story
KOR07 - 25x7x24 cm
9.9x2.8x9.5