

I. Information We Collect

A. Information You Provide

1. We may collect information that you voluntarily provide, including:

- a) *Username or display name*
- b) *Email address (if account registration is available)*
- c) *Player profile information*
- d) *Messages sent through support channels*
- e) *Feedback, bug reports, and survey responses*

B. Multiplayer Gameplay Data

1. To provide multiplayer functionality, we may collect:

- a) *Player identifiers*
- b) *Matchmaking information*
- c) *Game statistics and rankings*
- d) *In-game actions and gameplay history*
- e) *Friend lists or social connections (if applicable)*

C. Device and Technical Information

1. We may automatically collect:

- a) *Device type and model*
- b) *Operating system version*
- c) *Unique device identifiers*
- d) *IP address*
- e) *Mobile network information*
- f) *Crash reports and diagnostic data*
- g) *App performance information*

D. Analytics Information

1. We may collect information regarding:
 - a) *App usage*
 - b) *Session duration*
 - c) *Features used*
 - d) *Retention and engagement metrics*
 - e) *Advertising performance (if ads are displayed)*

II. How We Use Information

A. We use collected information to:

1. Provide and maintain the game
2. Enable multiplayer matches and online features
3. Authenticate player accounts
4. Save game progress and rankings
5. Improve gameplay and user experience
6. Diagnose bugs and technical issues
7. Protect against fraud, cheating, and abuse
8. Respond to support requests
9. Send important service-related notifications
10. Comply with legal obligations

III. Advertising

A. If Oh Shoot! contains advertisements, third-party advertising partners may collect information to:

1. Display relevant advertisements
2. Measure advertising effectiveness

3. Prevent fraudulent activity
4. Advertising partners may use cookies, mobile identifiers, or similar technologies in accordance with their own privacy policies.

IV. Sharing of Information

A. We do not sell personal information.

B. We may share information with:

1. Service Providers

a) Third-party vendors that assist us with:

- (1) Cloud hosting
- (2) Data storage
- (3) Analytics
- (4) Customer support
- (5) Multiplayer networking services
- (6) Security and fraud prevention

2. Legal Requirements

a) We may disclose information when required to:

- (1) Comply with applicable laws
- (2) Respond to valid legal requests
- (3) Enforce our terms and policies
- (4) Protect users, rights, and safety

b) Business Transfers

- (1) Information may be transferred as part of a merger, acquisition, financing, or sale of assets.

V. Third-Party Services

A. Our game may use third-party services such as:

1. Google Play Services
2. Apple Game Center
3. Advertising networks

B. These providers may collect information in accordance with their own privacy policies.

VI. Data Retention

A. We retain information only as long as necessary to:

1. Provide Oh Shoot!
2. Maintain player accounts
3. Resolve disputes
4. Enforce agreements
5. Meet legal obligations

B. When data is no longer required, we will delete or anonymize it where reasonable.

VII. Security

A. We implement reasonable administrative, technical, and physical safeguards designed to protect information from unauthorized access, loss, misuse, or alteration. However, no method of electronic storage or internet transmission can be guaranteed to be 100% secure.

VIII. Children's Privacy

A. We do not knowingly collect personal information from children under 13 without appropriate parental consent where required by law. If you believe a child has provided personal information, please contact us so we can remove the information.

IX. International Data Transfers

A. Your information may be processed and stored in countries other than your country of residence. By using Oh Shoot!, you consent to such transfers where permitted by applicable law.

X. Your Privacy Rights

A. Depending on your location, you may have rights to:

1. Access your personal information
2. Correct inaccurate information
3. Delete your information
4. Restrict or object to certain processing
5. Withdraw consent where applicable
6. Request a copy of your data
7. To exercise these rights, contact us using the details below.

XI. Account Deletion

A. Players may request deletion of their account and associated personal information by contacting us at the email address listed below.

B. Certain information may be retained where required for legal, security, or fraud-prevention purposes.

XII. Changes to This Privacy Policy

A. We may update this Privacy Policy from time to time. Changes become effective when posted on this page. Continued use of Oh Shoot! after changes are posted constitutes acceptance of the updated Privacy Policy.

XIII. Contact Us

A. If you have questions regarding this Privacy Policy or your personal information, please contact:

1. Asterisk Dot Asterisk Technologies
2. Email: sfranco@ada-tech.org
3. Website: <https://www.ada-tech.org>