

Create your future the way you want it.



Presenting LIC's New Endowment Plus (ULIP).
An insurance cum investment plan.

LIC's New 
Endowment
Plus

Unit linked non-participating Endowment Assurance Plan

Plan No : 935 UIN No : 512L301V02



FINANCIAL ADVISOR
S.THAMILARASAN M.COM., DCA.,
LIFE INSURANCE CORPORATION OF INDIA
CONTACT : 9944339991, 8870878380



LIC

भारतीय जीवन बीमा निगम
LIFE INSURANCE CORPORATION OF INDIA

LIC's NEW ENDOWMENT PLUS (UIN: 512L301V02) (A Unit Linked, Non-Participating, Individual Life Insurance Plan)

IN THIS POLICY, THE INVESTMENT RISK IN INVESTMENT PORTFOLIO IS BORNE BY THE POLICYHOLDER.

THE UNIT LINKED INSURANCE PRODUCTS DO NOT OFFER ANY LIQUIDITY DURING THE FIRST FIVE YEARS OF THE CONTRACT. THE POLICYHOLDERS WILL NOT BE ABLE TO SURRENDER OR WITHDRAW THE MONIES INVESTED IN UNIT LINKED INSURANCE PRODUCTS COMPLETELY OR PARTIALLY TILL THE END OF THE FIFTH YEAR

LIC's New Endowment Plus is a Unit Linked, Non-Participating, Regular Premium, Individual Life Insurance plan which offers investment cum insurance cover during the term of the policy. This plan is specially designed for you to provide a very good combination of protection and long term savings and also provides you greater flexibility to build a better life and realise your dreams.

You have a choice of investing premiums in one of the four types of investment funds available. Premiums paid after deduction of Premium Allocation Charge will purchase units of the Fund type chosen. The Unit Fund is subject to various charges and value of units may increase or decrease, depending on Net Asset Value (NAV).

1. A. Payment of Premiums: You may pay premiums regularly at yearly, half-yearly, quarterly or monthly (through NACH only) intervals over the term of the policy.

The mode of premium payment has to be chosen at commencement although the same can be changed (between various regular premium payment modes) at any subsequent policy anniversary during the term of the policy.

B. Grace Period: A grace period of 30 days will be allowed for payment of yearly or half-yearly or quarterly premiums and 15 days for monthly (NACH) premiums.

2. Benefits payable under an in-force policy (where all due premiums have been paid):

A) Death Benefit:

On death before the Date of Commencement of Risk:

An amount equal to the Unit Fund Value shall be payable.

On death after the Date of Commencement of Risk:

An amount equal to the highest of the following shall be payable

- Basic Sum Assured reduced by Partial Withdrawals made during the two years period immediately preceding the date of death; or
- Unit Fund Value; or

- 105% of the total premiums received upto the date of death reduced by Partial Withdrawals made during the two years period immediately preceding the date of death

Where, 'Basic Sum Assured' is equal to '10 times of Annualized Premium'.

The death benefit shall be paid either in lump sum as specified above or in instalments, if Settlement Option is opted for, as mentioned in Para 3.D below as per option exercised by the Policyholder/Life Assured.

B) Maturity Benefit:

On Life Assured surviving the stipulated date of maturity, an amount equal to the Unit Fund Value shall be payable.

3. Optional Benefits:

A) Rider Benefit:

You have an option of availing LIC's Linked Accidental Death Benefit Rider (UIN: 512A211V02).

This rider can be opted for at any policy anniversary within the policy term but on or before the policy anniversary on which the age nearer birthday of the Life Assured is 55 years, subject to minimum rider term of 5 years. The benefit cover under this rider shall be available provided the Policy is in force as on date of accident. If this rider is opted for, in case of accidental death, the Accident Benefit Rider Sum Assured will be payable in lump sum. This Rider will not be available under a policy on the life of minor, during minority of the Life Assured. The Accident Benefit Rider Sum Assured cannot exceed the Basic Sum Assured.

For more details on the above Rider, refer to the Rider Brochure or contact LIC's nearest Branch Office.

B) Partial Withdrawals:

You may withdraw the units partially at any time after the fifth policy anniversary provided all due premiums till the date of Partial Withdrawal have been paid subject to the following:

- i. In case of minors, partial withdrawals shall be allowed only after Life Assured is aged 18 years or above.
- ii. Partial withdrawals may be in the form of fixed amount or in the form of fixed number of units.
- iii. Partial Withdrawal Charge as specified in Para 7.D.iv below shall be deducted from the Unit Fund Value.
- iv. Partial withdrawal will be allowed subject to a minimum balance of:
 - From 6th to 10th policy year: 3 annualized premiums or 50% of Unit Fund value, whichever is higher
 - From 11th to 20th policy year: 3 annualized premiums or 25% of Unit Fund value, whichever is higher

If partial withdrawal has been made then for two years' period immediately from the date of withdrawal, the Basic Sum Assured or Paid-up Sum Assured, whichever is applicable, shall be reduced to the extent of the amount of partial withdrawals made. On completion of two years' period from the date of withdrawal, the original Basic Sum Assured/Paid-up Sum Assured shall be restored.

C) Switching:

You have an option to switch between the four fund types for the entire Fund Value during the policy term subject to Switching Charges, as specified in Para 7.D.iii below. On switching the entire Fund Value shall be switched to the new Fund opted for.

D) Settlement Option:

This is the option to receive the Death Benefit in instalments. This option can be exercised during the lifetime while in currency of the policy, specifying the mode of instalment and period in years (not more than 5 years). The death claim amount shall then be paid to the nominee as per the option exercised and no alteration whatsoever shall be allowed to be made by the nominee.

The instalment shall be the total number of units as on the date of intimation of death divided by total number of instalments. The number of units arrived at in respect of each instalment will be multiplied by the NAV of the applicable fund type as on the date of instalment payment. The first payment will be made corresponding to the date of intimation of death and thereafter based on the mode opted.

During the Settlement Option period, no charges other than the Fund Management Charge shall be deducted. The value of instalment payable on the date specified shall be subject to investment risk i.e. the NAV may go up or down depending upon the performance of the fund.

On death of the nominee after the commencement of the Settlement Option period, the value of the outstanding units held in the Unit Fund shall become payable to the legal heir in lump sum.

No partial withdrawal or switching of fund shall be allowed by the nominee

4. Eligibility Conditions And Other Restrictions:

- (a) Minimum Age at entry - 90 Days (Completed)
- (b) Maximum Age at entry - 50 years (nearer birthday)
- (c) Minimum Maturity Age - 18 years (Completed)
- (d) Maximum Maturity Age - 60 years (nearer birthday)
- (e) Policy Term - 10 to 20 years
- (f) Premium Paying Term - Same as Policy Term
- (g) Premium Amount -

Mode	Minimum (Rs.)	Maximum (Rs.)
Yearly	20,000	No limit
Half-Yearly	13,000	
Quarterly	8,000	
Monthly (NACH)	3,000	

(h) Basic Sum Assured - (10 times of Annualized Premium).

Date of commencement of risk under the plan:

In case the age at entry of the Life Assured is less than 8 years, the risk under this plan will commence either on the completion of 2 years from the date of commencement of policy or on policy anniversary coinciding with or immediately following the completion of 8 years of age, whichever is earlier.

In case the age at entry of Life Assured is 8 years or more, risk will commence immediately from the date of underwriting acceptance of risk i.e. date of commencement of policy.

Date of vesting:

If the policy is issued on the life a minor, the policy shall automatically vest in the Life Assured on such vesting date i.e. on the policy anniversary coinciding with or immediately following the completion of 18 years of age and shall on such date of vesting be deemed to be a contract between the Corporation and the Life Assured.

5. Investment of Funds:

Unit Fund:

The allocated premiums will be utilized to buy units as per the fund type opted by the Policyholder out of the four fund types options available. Various types of fund options and broadly their investment patterns are as under:

Fund Type	Investment in Government / Government Guaranteed Securities / Corporate Debt	Short-term investments such as money market instruments	Investment in Listed Equity Shares	Details and objective of the fund for risk /return	SFIN
Bond Fund	Not less than 60%	Not more than 40%	Nil	Low risk- To provide relatively safe and less volatile investment option mainly through accumulation of income through investment in fixed income securities	ULIF001201114LI CNED+BN512
Secured Fund	Not less than 45%	Not more than 40%	Not less than 15% & Not more than 55%	Lower to Medium risk- To provide steady income through investment in both equities and fixed income securities	ULIF002201114LI CNED+SEC512
Balanced Fund	Not less than 30%	Not more than 40%	Not less than 30% & Not more than 70%	Medium risk- To provide balanced income and growth through similar proportion investment in both equities and fixed income securities	ULIF003201114LI CNED+BAL512
Growth Fund	Not less than 20%	Not more than 40%	Not less than 40% & Not more than 80%	High risk - To provide long term capital growth through investment primarily in equities	ULIF004201114LI CNED+GRW512

The Policyholder has the option to choose any ONE of the above 4 funds.

Discontinued Policy Fund (SFIN: ULIF001201114LICDPFNLI512): The investment pattern of the Discontinued Policy Fund shall be a unit fund with the following asset categories:

- i) Money market instruments: 0% to 40%
- ii) Government securities: 60% to 100%

6. Method of Calculation of Unit price:

Units will be allotted based on the Net Asset Value (NAV) of the respective fund as on the date of allotment. There is no Bid-Offer spread (the Bid price and Offer price of units will both be equal to the NAV). The NAV will be computed on daily basis and will be based on investment performance and Fund Management Charge of each type of fund and shall be computed as:

Market Value of investment held by the fund + Value of Current Assets – Value of Current Liabilities & Provisions, if any

.....
Number of Units existing on Valuation Date (before creation / redemption of Units)

Applicability of Net Asset Value (NAV):

I. The allocation and redemption of units for various transaction will be at the NAV as described below:

Type of Transaction	Applicable NAV (Where transaction is received before cut off Time)
First Premium received by way of a local cheque or a demand draft payable at par at the place where premium is received.	NAV of Date of underwriting acceptance of risk i.e. Date of commencement of policy.
Renewal premium received through NACH or by any digital payment mode.	NAV of the date of our receipt of instruction or transaction realization date or the due date of premium whichever is later.
Renewal premium received by way of a local cheque or a demand draft payable at par at the place where the premium is received.	NAV of the date of our receipt of instrument or the due date of premium, whichever is later.
Partial withdrawal, Switching between available Fund types, or Free-look cancellation	NAV of the date of our receipt of the request in writing.
Surrender	NAV of the date of our receipt of surrender request in writing
Death claim	NAV of the date of our receipt of the intimation of death in writing along with death certificate.
Revival	NAV as on date of revival, where date of revival is the date of adjustment of all due premiums after underwriting acceptance has been received.
Settlement Option	NAV of date of installment payment under settlement option.
Maturity Benefit	NAV of the date of maturity.
Discontinuance	NAV as on the date of discontinuance.
Termination	NAV of date of termination.
Policy Alteration	NAV of date of alteration in the policy.

- ii. Currently, the cut-off time is 3.00 p.m. as per the existing IRDAI guidelines and changes in this regard shall be as per the instructions from IRDAI.
- iii. If the transaction request is received before the cut-off time in respect of:
 - a) Premium Payments, at any branch office of the Corporation or other authorized office for premium collection or by any digital payment mode or through NACH;
 - b) Other transaction, by servicing branch of the Corporation;
 - c) Successful Registration of Service Requests as and when made available on LIC's Customer Portal the closing NAV of that day shall be applicable.
- iv. If the transaction request is received after the cut-off time in respect of:
 - a) Premium Payments, at any branch office of the Corporation or other authorized office for premium collection or by any digital payment mode or through NACH;
 - b) Other transaction, by servicing branch of the Corporation;
 - c) Successful Registration of Service Requests as and when made available on LIC's Customer Portal the closing NAV of the next business day shall be applicable.
- v. Premium paid by CTS 2010 cheque/demand draft drawn on a bank which is participating in local/CTS/speed clearing house shall only be accepted. Cheques /demand draft not coming under above category shall not be accepted.

7. Charges under the Plan:

- A) Premium Allocation Charge:** This is the percentage of the premium appropriated towards charges from the premium received. The balance known as allocation rate constitutes that part of the premium which is utilized to purchase units for the policy. The Premium Allocation Charges are as below:

Premium	Premium Allocation Charge
1st Year	7.50%
2nd to 5th Year	5.00%
6th Year and Thereafter	3.00%

B) Mortality Charge:

This is the cost of life insurance cover, which is age specific, and this will be taken at the beginning of each policy month by cancelling appropriate number of units out of the Unit Fund. The monthly charges will be one twelfth of the annual Mortality Charges.

This charge shall depend upon the Sum at Risk

The Sum at Risk during the policy term=

Highest of

- | | | |
|-----------------|--|---|
| { | <ul style="list-style-type: none"> • Basic Sum Assured in case of in-force policies or Paid-up Sum Assured in case of reduced paid-up policies • Unit Fund Value • 105% of total Premium Received | } |
| Less | | |
| Unit Fund Value | | |

Unit Fund value shall be taken as on the date of deduction of charge, after deduction of all other charges, and shall be deducted only if, the Basic Sum Assured/Paid-up Sum Assured, whichever is applicable, is more than the Unit Fund Value as on the date of deduction.

In case of partial withdrawals, the 'Basic Sum assured or Paid-up Sum Assured, whichever is applicable', and '105% of the total premiums received' shall be reduced to the extent of all Partial Withdrawals made during the two years period immediately preceding the date of deduction of Mortality Charge.

The rate of Mortality Charge per annum per Rs. 1000/- Sum at Risk for some of the ages in respect of a healthy life are as under:

Age	25	35	45	50
Rs.	1.23	1.60	3.59	6.18

In case where the Policy is converted into a reduced paid-up policy, the Mortality Charge in respect of Sum at Risk under a paid-up Policy shall be deducted from the following policy month. Similarly, on revival of policy, the Mortality Charge in respect of Sum at Risk under an in-force policy shall be deducted from the following month.

C) Accident Benefit Charges (LIC's Linked Accidental Death Benefit Rider (UIN:512A211V02), if the Rider is opted for):

Accident Benefit Charge is the cost of LIC's Linked Accidental Death Benefit Rider, if opted for. This charge will be taken at the beginning of each month by cancelling appropriate number of units out of Unit Fund while the policy is in-force and shall be at the rate of Rs. 0.40 per thousand Accident Benefit Sum Assured per policy year. If the Life Assured is engaged in police duty in any police organization other than paramilitary forces and opted for this cover while engaged in police duty, then the level annual charge shall be at the rate of Rs 0.80 per thousand Accident Benefit Sum Assured per policy year. The monthly charges will be one-twelfth of the annual Accident Benefit Charge.

D) Other Charges: The following charges shall be deducted during the term of the policy:

- 1) Policy Administration Charge- This charge shall be deducted at the beginning of each month by cancelling appropriate number of units out of the Policyholder's Unit Fund.

The Policy Administration Charge per month shall be as follows:

Policy Year	Policy Administration Charge (per month)
1st Year	(0.35% * Instalment Premium * K) OR (Rs.100/-), whichever is lower
2nd Year	(0.25% * Instalment Premium * K) OR (Rs.70/-), whichever is lower
3rd Year	2nd Year charge * 1.03
4th Year	3rd Year charge * 1.03
5th Year	4th Year charge * 1.03
6th Year & Thereafter	Rs. 52.17 in 6th year escalating at 3% p.a. thereafter

Where, K is taken as in Table given below:

Mode of Premium Payment	Yearly	Half-Yearly	Quarterly	Monthly
Factor "K"	1	1.6	2.6	7

ii) **Fund Management Charge** – This is a charge levied as a percentage of the value of assets and shall be appropriated by adjusting the Net Asset Value. Fund Management Charge (FMC) shall be as under:

- 0.70% p.a. of Unit Fund for all the four fund types available under an in-force policy i.e. Bond Fund, Secured Fund, Balanced Fund and Growth Fund
- 0.50% p.a. of Unit Fund for "Discontinued Policy Fund"

This is a charge levied at the time of computation of NAV, which will be done on daily basis. The NAV thus declared will be net of FMC.

iii) **Switching Charge** – This is a charge levied on switching of monies from one segregated fund to another available within the product. Within a given policy year 4 switches will be allowed free of charge. Subsequent switches in that year shall be subject to a Switching Charge of Rs. 100 per switch.

iv) **Partial Withdrawal Charge** - This is a charge levied on the Unit Fund at the time of partial withdrawal of the fund during the contract period. A flat amount of Rs. 100/- shall be deducted by cancelling appropriate number of units out of the Unit Fund on the date on which partial withdrawal takes place.

v) **Bid/Offer Spread** – Nil.

vi) **Discontinuance Charge** – This charge will be levied by cancelling appropriate number of units out of Unit Fund as on the date of surrender/date of discontinuance of policy. The Discontinuance Charge shall be deducted by cancelling appropriate number of units out of the Unit Fund, if a policy is surrendered or discontinued and is as under:

Where the policy is discontinued during the policy year	Discontinuance Charges for the policies having annualized premium up to Rs. 50,000/-	Discontinuance Charges for the policies having annualized premium above Rs. 50,000/-
1	Lower of 20% * (AP or FV) subject to a maximum of Rs. 3000/-	Lower of 6% * (AP or FV) subject to maximum of Rs. 6000/-
2	Lower of 15% * (AP or FV) subject to a maximum of Rs. 2000/-	Lower of 4% * (AP or FV) subject to maximum of Rs. 5000/-
3	Lower of 10% * (AP or FV) subject to a maximum of Rs. 1500/-	Lower of 3% * (AP or FV) subject to maximum of Rs. 4000/-
4	Lower of 5% * (AP or FV) subject to a maximum of Rs. 1000/-	Lower of 2% * (AP or FV) subject to maximum of Rs. 2000/-
5 and onwards	NIL	NIL

Where,

AP – Annualised Premium

FV – Unit Fund Value on the date of discontinuance

“Date of discontinuance of the policy” shall be the date on which the insurer receives the intimation from the Life assured/Policyholder about the surrender of the policy or on the expiry of the Grace Period (in case of non-payment of contractual premium due during the Grace period), whichever is earlier.

vii) Tax Charge – Tax Charge, if any, will be as per the Tax laws and rate of tax as applicable from time to time.

Tax Charge shall be levied on all or any of the charges applicable to this plan as per the prevailing Tax laws/notification etc. as issued by Government of India or any other constitutional tax authority of India from time to time in this regard.

vii) Miscellaneous Charge – This is a charge levied for any alteration within the contract, such as, change in premium mode and Grant of Accident Benefit Rider after the issue of the policy, and shall be a flat amount of Rs. 50/- which will be deducted by cancelling appropriate number of units out of the Unit Fund and the deduction shall be made on the date of alteration in the policy.

E) **Right to revise charges:** The Corporation reserves the right to revise all or any of the above charges except the Mortality Charge and Accident Benefit Charge. The modification in charges will be done with prospective effect with the prior approval of IRDAI after giving the policyholders a notice of 3 months which shall be notified through our website.

Although the charges are reviewable, they will be subject to maximum charges as declared by IRDAI from time to time. The current cap on charges is as under:

- The Policy Administration Charge per month shall not exceed Rs 500 per month
- Premium Allocation charges shall not exceed 12.5% of Annualized Premium in any year
- Fund Management Charge: The Fund Management Charge shall not exceed the following:
 - 1.35% p.a. of Unit Fund for each segregated fund.
 - 0.50% p.a. of Unit Fund for “Discontinued Policy Fund”
- Partial Withdrawal Charge shall not exceed Rs. 500/- on each withdrawal.
- Switching Charge shall not exceed Rs. 500/- per switch.
- Discontinuance charges shall not exceed the limits specified by IRDAI, which are currently same as specified under Para 7.D.vi above.
- Miscellaneous Charge shall not exceed Rs. 500/- each time when an alteration is requested.

In case the policyholder does not agree with the revision of charges the policyholder shall have the option to withdraw the Unit Fund Value. If such revision in charges is made during the lock-in-period of 5 years, withdrawal shall be allowed only after the expiry of 5 years' lock-in-period.

8. Surrender:

If all due premium have been paid and the policy is surrendered anytime during the policy term, the surrender value, if any, shall be payable as under:

i. **If the policy is surrendered during the 5 years' lock-in-period:**

If you apply for surrender of the policy during the 5 years' lock-in period, then the Unit Fund Value after deducting the Discontinuance Charge shall be converted into monetary terms as specified in Para 10.A below. This monetary amount shall be transferred to the Discontinued Policy Fund as specified in Para 10.B below. The proceeds of the Discontinued Policy Fund in respect of the Policy shall be payable at the end of lock-in-period.

In case of death of Life Assured after the date of surrender but before the expiry of the 5 years' lock-in-period, the Proceeds of the Discontinued Policy Fund in respect of the Policy shall be payable to the nominee/ legal heir immediately.

ii. **If the policy is surrendered after the 5 years' lock-in-period:**

If you apply for surrender of the policy after lock-in-period, then the Unit Fund Value as on the date of surrender shall be payable. There will be no Discontinuance Charge under the policy.

9. Discontinuance of Premiums:

If you fail to pay premiums under the policy before the expiry of Grace Period, then the policy shall be in a state of discontinuance.

During the Grace period the policy shall be treated as in-force and the charges for Mortality and Accident Benefit cover, if any, shall be deducted in addition to other charges, by cancelling appropriate number of units out of the Unit Fund. Partial Withdrawal shall not be allowed if due premiums have not been paid.

The treatment of discontinued policy shall be as under:

1) **If the policy is discontinued during the 5 years' lock-in-period:**

Upon expiry of the grace period, the Unit Fund Value after deducting the Discontinuance Charge as specified in Para 7.D.(vi) shall be converted into monetary terms as specified in Para 10.A below. This monetary amount shall be transferred to the Discontinued Policy Fund as specified in Para 10.B below and the risk cover and rider cover, if any, shall cease.

On such discontinuance, a communication shall be sent to the policyholder within three months of the date of first unpaid premium, communicating the status of the policy and the option of revival available during the revival period of three years from the date of First Unpaid Premium.

Under such cases:

- A. If you exercise the option to revive the policy at any time during the revival period of 3 years then the policy shall be revived as specified in Para 12.ii below.
- B. In case you opt to revive but do not revive the policy during the Revival Period of 3 years, then the proceeds of the Discontinued Policy Fund, as specified in Para 10.C, shall be payable to you at the end of the revival period or lock-in period, whichever is later and the policy shall terminate.

- C. In case you do not exercise the option to revive the policy as set out above, the policy shall continue without any risk cover and rider cover, if any, and the policy fund shall remain invested in the Discontinued Policy Fund. The Proceeds of the Discontinued Policy Fund in respect of the Policy as specified Para 10.C below shall be paid to you at the end of lock-in period and the policy shall terminate.
- D. However, you have an option to surrender the policy anytime and proceeds of the Discontinued Policy Fund in respect of the Policy shall be payable at the end of lock-in period or date of surrender, whichever is later.

Irrespective of what is stated above, in case of death of the Life Assured during the revival period / 5 years' lock-in-period, as the case may be, the Proceeds of the Discontinued Policy fund of the Policy, as per Para 10.C below, shall be payable immediately.

II) **If the policy is discontinued after the expiry of 5 years' lock-in- period:**

Upon expiry of the grace period, in case of discontinuance of policy due to non-payment of premium, the policy shall be converted into a reduced paid-up policy. The Basic Sum Assured under the policy shall be reduced to such a sum called Paid-Up Sum Assured and shall be equal to { Basic Sum Assured *multiplied by the ratio* of Total of number of premiums paid to the original number of premiums payable as per terms and conditions of the Policy}. The policy shall continue to be in reduced paid up status without rider cover, if any i.e. no Accident Benefit cover shall be available under reduced paid up policy. The reduced risk cover and hence the mortality charges in respect of the paid-up policy shall be applicable from the next policy month following the date of first unpaid premium. Further, all other charges (except Accident Benefit Charge) as specified in Para 7 shall also continue to be deducted.

Under a paid-up policy, in case of death of the Life Assured, highest of the following shall be payable

- Paid up Sum Assured reduced by Partial Withdrawal made during the two year period immediately preceding the death of the Life Assured; or
- Unit Fund Value; or
- 105% of total premiums received reduced by Partial Withdrawals made during the two year period immediately preceding the death of the Life Assured.

On such discontinuance, a communication shall be sent to you within three months of the date of first unpaid premium, communicating the status of the policy and the options available during the revival period of three years.

You have following options available to exercise during the revival period

Option	Description
1	Revive the policy (alongwith the rider, if opted for) within the revival period of 3 years from the date of first unpaid premium or upto the date of maturity, whichever is earlier
2	Surrender the Policy
No Option selected	Policy shall continue to be in reduced paid up status till the end of the revival period or upto the date of maturity, whichever is earlier

- A. If you exercise Option (1) i.e. revive the policy during the Revival Period of 3 years from the date of first unpaid premium or up to the date of maturity, whichever is earlier, then during the revival period, the policy shall continue to be as a reduced paid up policy.

In case you revive the policy within the revival period, the policy shall be revived as per as per Para 12.ii below and if you do not revive the policy within this revival period, then the policy shall be terminated on the completion of this revival period or date of maturity, whichever is earlier and the balance amount in the Unit Fund shall be refunded.

- B. If you exercise Option (2) i.e. surrender the policy, then the policy shall be terminated on the date of intimation of surrender and the balance amount in the Unit Fund shall be refunded to you.
- C. If you do not exercise any of the above options then the policy shall continue as a reduced paid up policy till the end of revival period or upto the date of maturity, whichever is earlier. At the end of the revival period or on the date of maturity, whichever is earlier, the policy shall be terminated and the balance amount in the Unit Fund shall be refunded to you.

10. Treatment of the policy while the policy money is in Discontinued Policy Fund:

If the policy is surrendered or discontinued on or before 5 years' lock-in-period, then the policy money shall undergo following procedure:

A. Conversion of Unit Fund Value into monetary amount:

The NAV as on the date of application for surrender (if surrendered during the 5 years' lock-in period) or as on the date of expiry of grace period, as the case may be, multiplied by the number of units in the Unit Fund (i.e. after deduction of Discontinuance Charge, if any) as on that date, will be the monetary amount.

B. Transferring the monetary amount into the Discontinued Policy Fund:

The monetary amount as calculated under (A) above shall be transferred to the Discontinued Policy Fund by converting the monetary amount into the units. The number of units transferred to the Discontinued Policy Fund shall be the monetary amount divided by the NAV of the Discontinued Policy Fund as on the date of transfer.

C. Calculation of Proceeds of the Discontinued Policy Fund:

The Proceeds of the Discontinued Policy Fund of the Policy shall be higher of Discontinued Policy Fund Value or the Guaranteed Monetary Amount. The Guaranteed Monetary Amount is the accumulation of monetary amount transferred into the Discontinued Policy Fund at the guaranteed interest rate. The guaranteed interest rate shall accrue from the date when the monetary amount is transferred to the Discontinued Policy Fund to the date when the policy exits from the Discontinued Policy Fund either by death, surrender, revival, complete withdrawal at the end of 5 years' lock-in-period or on completion of 3 years revival period (if revival period extends beyond the 5 years' lock-in-period), whichever is applicable.

Currently this guaranteed interest rate is 4% p.a. and shall be subject to change from time to time as declared by IRDAI.

11. Compulsory termination

If the policy has run for at least 5 years provided 5 full years' premiums have been paid and the balance in the Unit Fund is not sufficient to recover the relevant charges, the policy shall be compulsorily terminated and the balance amount in the Unit Fund, if any, shall be refunded to the Policyholder. This shall be applicable irrespective of whether the policy is in-force or paid-up during the revival period.

12. Other Features:

i) **Increase / Decrease of risk covers:** No increase / decrease of benefits will be allowed under the plan. Under an in-force policy, the policyholder can, however, cancel the LIC's Linked Accidental Benefit Rider at anytime during the policy term. However, once the rider is cancelled, the same cannot be subsequently restored.

ii) **Revival of discontinued policies:**

A discontinued policy shall be revived within a revival period of three years from the date of first unpaid premium or upto the date of maturity, whichever is earlier.

If you exercise option to revive the policy at any time within a period of 3 years from the date of First unpaid Premium, then the policy shall be revived subject to the following:

- On payment of all due and unpaid premiums without interest.
- On satisfaction of Continued Insurability of the Life Assured on the basis of the information, documents and reports that are already available and any additional information in this regard if and as may be required in accordance with the Underwriting Policy of the Corporation at the time of revival, being furnished by the Policyholder/ Proposer/ Life Assured.
- If policy was discontinued during the 5 years' lock-in period, the Discontinuance Charge deducted from the Unit Fund, if any, at the time of discontinuance of the policy, along with the proceeds of the Discontinued Policy Fund in respect of the Policy shall be added back to the Unit Fund.
- All outstanding applicable Policy Administration Charges (if discontinued during the 5 years' lock-in period), Premium Allocation Charges and Tax Charges due since the date of discontinuance shall be deducted from the Unit Fund.
- Units of the segregated fund originally chosen by you or as chosen in the last switch, or the fund chosen at the time of revival, as the case may be, shall be allotted based on the NAV as on the date of revival.

The Corporation reserves the right to accept at original terms, accept with modified terms or decline the revival of a discontinued policy as per the Underwriting policy of the Corporation. The revival of a discontinued policy shall take effect only after the same is approved, accepted and revival receipt is issued by the Corporation.

Irrespective of what is stated above, if the Unit Fund Value is not sufficient to recover the charges during the revival period, the policy shall terminate and thereafter revival will not be allowed.

LIC's Linked Accidental Death Benefit Rider, if opted for, can be revived along with the Base Policy and not in isolation.

13. Reinstatement:

Reinstatement of a surrendered policy shall not be allowed.

14. Risk factors and Disclaimers:

- i) LIC's New Endowment Plus is a Unit Linked Life Insurance product, which is different from the traditional insurance products.
- ii) The premiums paid in Unit Linked Life Insurance policies are subject to investment risks associated with capital markets and the NAVs of the units may go up or down based on the performance of fund and factors influencing the capital market and the insured is responsible for his/her decisions.
- iii) Life Insurance Corporation of India is only the name of the Insurance Company and LIC's New Endowment Plus is only the name of the unit linked life insurance contract and does not in any way indicate the quality of the contract, its future prospects or returns.
- iv) Please know the associated risks and the applicable charges, from your Insurance agent or the Intermediary or policy document of the insurer.
- v) The various fund types offered under this contract are the names of the funds and do not in any way indicate the quality of these plans, their future prospects and returns.
- vi) All benefits under the policy are also subject to the Tax Laws and other financial enactments as applicable from time to time.
- vii) The actual value of the units under your policy in the IRDAI prescribed form D02 can be viewed through a secured login on the Corporation's website (www.licindia.in)

15. Free look period:

If you are not satisfied with the "Terms and Conditions" of the policy, you may return the policy to us within 15 days from the date of receipt of the policy stating the reason of objections. On receipt of the same, the Corporation shall cancel the policy and the amount to be refunded in case the policy is returned shall be determined as under:

Value of units in the Unit Fund

Plus	Unallocated premium (equal to Allocation charges multiplied by Premium received)
Plus	Policy Administration Charge deducted
Plus	Tax Charge deducted
Plus	Proportionate Mortality and Accident Benefit charge, if any, for the balance period from the date of opting for Free Look to the end of the policy month for which the respective charges have been deducted
Less	Stamp Duty @ Rs.0.20 per thousand Basic Sum Assured and Accident Benefit Sum Assured, if any
Less	Actual cost of medical examination and special reports, if any.

16. Loan:

No loan shall be allowed under this plan.

17. Nomination and Assignment:

Nomination shall be as per Section 39 of the Insurance Act, 1938, as amended from time to time.

Assignment shall be as per Section 38 of the Insurance Act, 1938, as amended from time to time.

18. Exclusions:

Suicide Clause: In case of death due to suicide, within 12 months from the date of commencement of risk or from the date of revival of the policy, the nominee or beneficiary of the policyholder shall be entitled to the Unit Fund Value available as on the date of intimation of death.

Any charges other than Fund Management Charges (FMC) recovered subsequent to the date of death shall be added back to the Fund Value available as on the date of intimation of death along with death certificate.

This clause shall not be applicable in case age at entry/ age at revival of the Life Assured is below 8 years

Benefit Illustration:

Illustration 1:

Age of Life Assured	30
Policy Term	20
Premium paying mode	Yearly
Premium (Rs)	30,000
Basic Sum Assured (Rs)	3,00,000
Type of Fund	Growth

	Benefits @ 4% p.a. (Rs)	Benefits @ 8% p.a. (Rs)
Total Maturity Benefit (Fund Value)	7,75,448	12,22,058
		Net Yield: 6.67%

End of Policy Duration (Year)	Cumulative premium (Rs)	Benefits @ 4%p.a.		Benefits @ 8%p.a.s	
		Fund Value (Rs)	Death Benefit (Rs)	Fund Value (Rs)	Death Benefit (Rs)
5	1,50,000	1,46,020	3,00,000	1,64,220	3,00,000
10	3,00,000	3,24,522	3,24,522	4,05,084	4,05,084
15	4,50,000	5,32,911	5,32,911	7,44,429	7,44,429
20	6,00,000	7,75,448	7,75,448	12,22,058	12,22,058

Disclaimer

- i) *This illustration is applicable to a non-smoker male/female standard (from medical, life style and occupation point of view) life for a policy purchased offline, wherein LIC's linked Accidental Death Benefit rider is not opted.*
- ii) *In this benefit illustration it is assumed that the Projected Investment Rate of Return that LIC will be able to earn throughout the term of the policy will be 4% p.a. or 8% p.a., as the case may be. The Projected Investment Rate of Return is not guaranteed and they are not upper or lower limits of what you might get back as the value of your policy is dependent on a number of factors including future investment performance."*
- iii) *The above illustration has been given considering the prevailing Tax Charge (GST) of 18% which is subject to change from time to time.*
- iv) *The main objective of the illustration is that the client is able to appreciate the features of the product and the flow of benefits in different circumstances with some level of quantification.*
- v) *LIC does not authorize its agents/intermediaries, staff and officials to express their opinion on the future performance of the "ULIP" fund, excepting the above illustrative rate of 4% and 8% growth.*

SECTION 45 OF INSURANCE ACT, 1938:

The provision of Section 45 of the Insurance Act, 1938 shall be as amended from time to time. The simplified version of this provision is as under:

Provisions regarding policy not being called into question in terms of Section 45 of the Insurance Act, 1938 are as follows:

1. No Policy of Life Insurance shall be called in question on any ground whatsoever after expiry of 3 yrs from
 - a. the date of issuance of policy or
 - b. the date of commencement of risk or
 - c. the date of revival of policy or
 - d. the date of rider to the policywhichever is later.
2. On the ground of fraud, a policy of Life Insurance may be called in question within 3 years from
 - a. the date of issuance of policy or
 - b. the date of commencement of risk or
 - c. the date of revival of policy or
 - d. the date of rider to the *policy**whichever is later.*

For this, the insurer should communicate in writing to the insured or legal representative or nominee or assignees of insured, as applicable, mentioning the ground and materials on which such decision is based.

3. Fraud means any of the following acts committed by insured or by his agent, with the intent to deceive the insurer or to induce the insurer to issue a life insurance policy:
 - a. The suggestion, as a fact of that which is not true and which the insured does not believe to be true;
 - b. The active concealment of a fact by the insured having knowledge or belief of the fact;
 - c. Any other act fitted to deceive; and
 - d. Any such act or omission as the law specifically declares to be fraudulent.

4. Mere silence is not fraud unless, depending on circumstances of the case, it is the duty of the insured or his agent keeping silence to speak or silence is in itself equivalent to speak.
5. No Insurer shall repudiate a life insurance Policy on the ground of Fraud, if the Insured / beneficiary can prove that the misstatement was true to the best of his knowledge and there was no deliberate intention to suppress the fact or that such mis-statement of or suppression of material fact are within the knowledge of the insurer. Onus of disproving is upon the policyholder, if alive, or beneficiaries.
6. Life insurance Policy can be called in question within 3 years on the ground that any statement of or suppression of a fact material to expectancy of life of the insured was incorrectly made in the proposal or other document basis which policy was issued or revived or rider issued. For this, the insurer should communicate in writing to the insured or legal representative or nominee or assignees of insured, as applicable, mentioning the ground and materials on which decision to repudiate the policy of life insurance is based.
7. In case repudiation is on ground of mis-statement and not on fraud, the premium collected on policy till the date of repudiation shall be paid to the insured or legal representative or nominee or assignees of insured, within a period of 90 days from the date of repudiation.
8. Fact shall not be considered material unless it has a direct bearing on the risk undertaken by the insurer. The onus is on insurer to show that if the insurer had been aware of the said fact, no life insurance policy would have been issued to the insured.
9. The insurer can call for proof of age at any time if he is entitled to do so and no policy shall be deemed to be called in question merely because the terms of the policy are adjusted on subsequent proof of age of life insured. So, this Section will not be applicable for questioning age or adjustment based on proof of age submitted subsequently.

[Disclaimer: This is not a comprehensive list of Section 45 of Insurance Act, 1938 and only a simplified version prepared for general information. Policy Holders are advised to refer Section 45 of the Insurance) Act, 1938, for complete and accurate details.]

PROHIBITION OF REBATES (SECTION 41 OF INSURANCE ACT, 1938):

- 1) No person shall allow or offer to allow, either directly or indirectly, as an inducement to any person to take out or renew or continue an insurance in respect of any kind of risk relating to lives or property in India, any rebate of the whole or part of the commission payable or any rebate of the premium shown on the policy, nor shall any person taking out or renewing or continuing a policy accept any rebate, except such rebate as may be allowed in accordance with the published prospectuses or tables of the insurer.
- 2) Any person making default in complying with the provisions of this section shall be liable for a penalty which may extend to ten lakh rupees.

This product brochure gives only salient features of the plan. For further details please refer to the Policy document or contact our nearest Branch Office.

BEWARE OF SPURIOUS PHONE CALLS AND FICTITIOUS / FRAUDULENT OFFERS

IRDAI is not involved in activities like selling insurance policies, announcing bonus or investment of premiums. Public receiving such phone calls are requested to lodge a police complaint



Registered Office:

Life Insurance Corporation of India,

Central Office,

Yogakshema, Jeevan Bima Marg, Mumbai – 400021.

Website: www.licindia.in,

Registration Number: 512