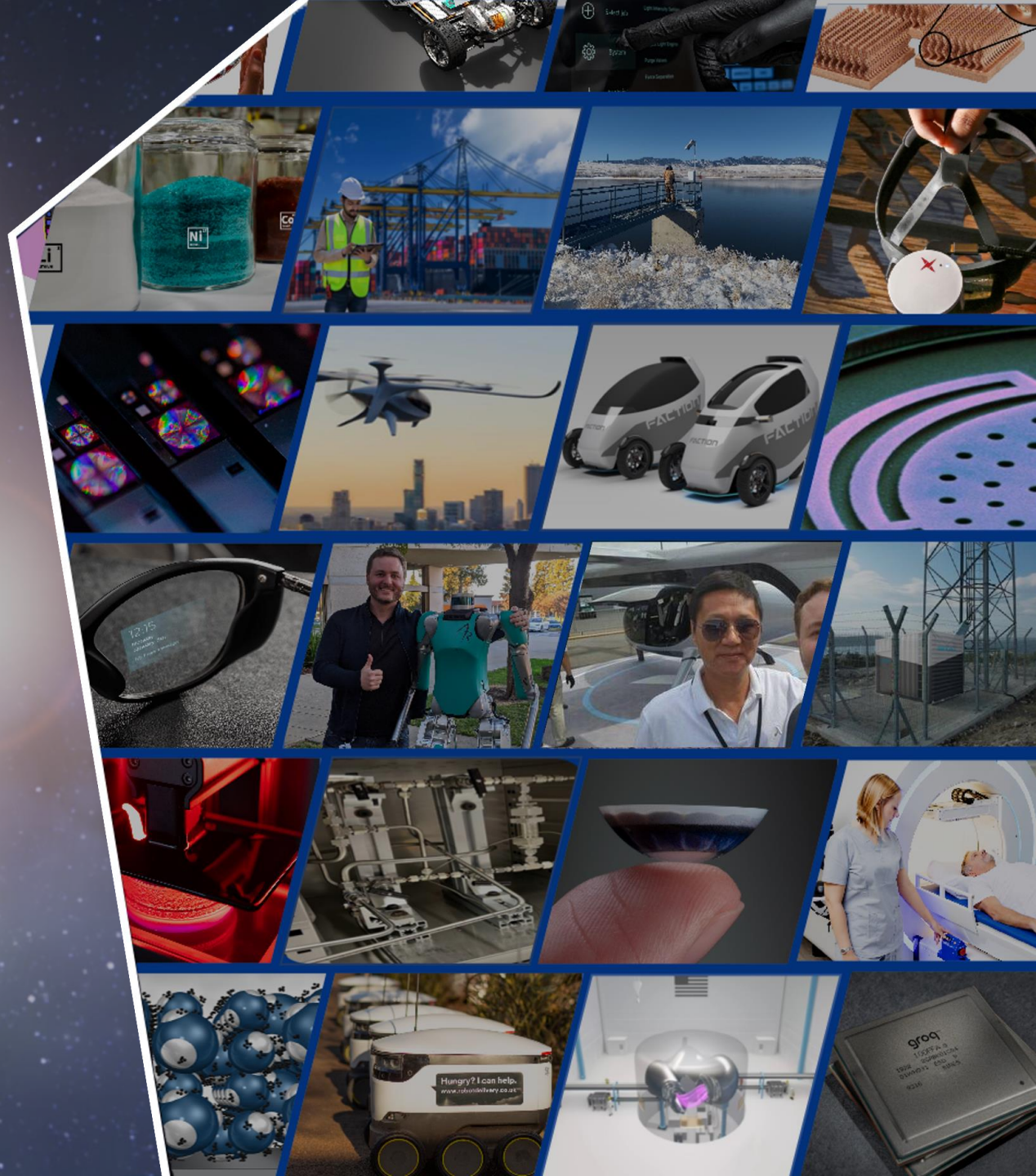




Nicolas Sauvage
President

November 17, 2023
SEP Investor Day
Dubai



TDK VENTURES

Technology-focused venture fund with team members in **Silicon Valley, Boston, Tokyo & Bangalore.**

We invest globally in early-stage startups that leverage fundamental materials science to create a sustainable future for the world.



Global
Corporate
Venturing

GCV POWERLIST

2023
2022
2021
2020

#17 Overall Rank
Top 5% (top 100 of all CVCs)



OUR PATH

TDK Ventures since our founding in 2019



Fund 1
\$50M
2019 - 2021

Fund 2
\$150M
2021 - 2024

Fund EX1
\$150M
2023 - 2026

Decarbonization & Electrification Fund
European & North American Focus

INVESTMENT SCOPE

Where Fundamental Materials Science Unlocks Meaningful Megatrends



We invest in startups leveraging innovations in fundamental materials science to contribute to society and our planet



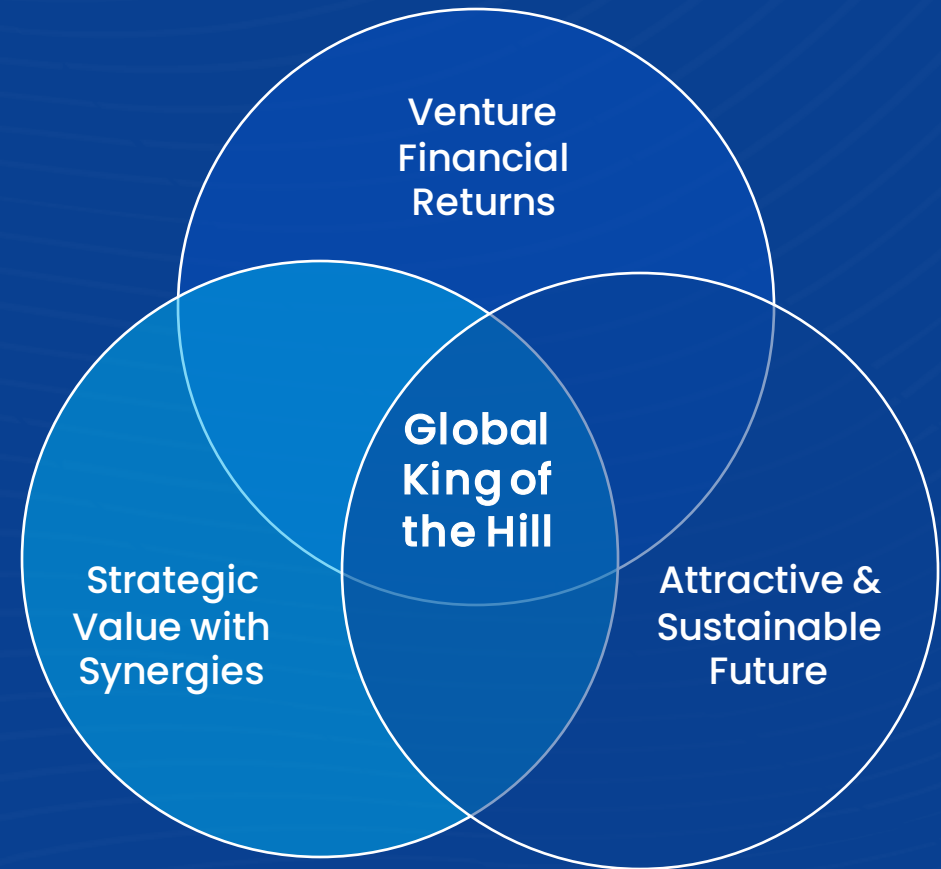
OUR INVESTMENT CRITERIA

Seeking The Future Market Leader

Meaningful

- An attractive & sustainable future
- Accelerate contribution to society

>\$10bn TAM megatrend



PORTFOLIO COMPANIES

Our Investments in Sustainable Startups





AUTOFLIGHT

A world leading eVTOL company



With Tian Yu, AutoFlight CEO



BUILDING THE FUTURE OF MASS INDIVIDUAL TRANSPORT

Commercial Use Cases



Urban air mobility



Search and firefight



Logistics and transportation



Air ambulance

WHAT OUR UNICORNS SAY:

Our Net Promoter Score =
 >80% for last 3 years



Adam Tachner
Groq



“TDK is setting a new CVC standard...”

“We knew that TDK was going to bring tremendous TDK Goodness, tremendous value to the relationship and that's been true throughout.”



Mike O’Kronley
Ascend Elements



“TDK Ventures early support and collaboration allowed us to further expand our team, develop our capabilities and march toward commercialization of closed-loop battery materials.”

TDK GOODNESS

We Will Add Value to Every Start-up We Invest In

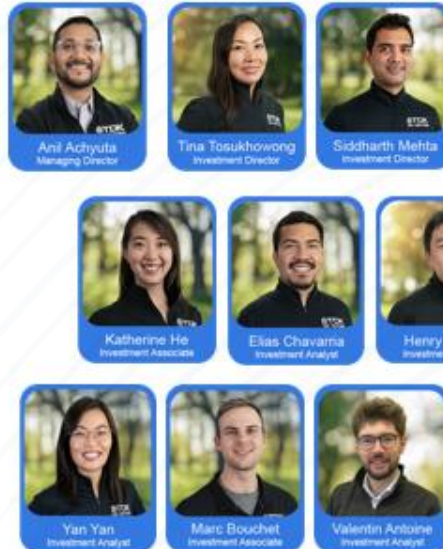
Investing team: Value delivered by bringing dream syndicates and supporting as Board member

Engagement team: Delivering TDK Goodness to start-ups we invest in

Scaling team: Hands-on support in marketing, recruiting, finance, legal

Ecosystem value-add: Industry connections, reference designs

INVESTING TEAM



ENGAGEMENT TEAM



SCALING TEAM



TDK GOODNESS: BY THE NUMBERS

Measuring the Equal Wins

= 2,022

Validated TDK Goodness

948

TDK Goodness to our 32 portfolio companies

1074

TDK Goodness to our non-portfolio companies, including partners

Paused or stopped	11	10%
Introduction	64	56%
In evaluation	17	15%
Evaluation Completed	5	4%
Design In	4	3%
Design Win	14	12%

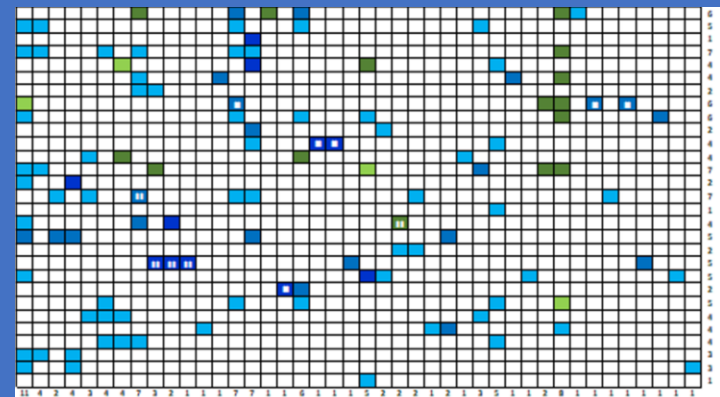
Number of TDK teams listed = 42

Average engagements per TDK teams = 2.7

Average engagements per portfolio company = 4

A VIEW INTO TDK & PORTFOLIO ENGAGEMENTS

42 TDK Teams & 32 Portfolio Companies





Thank you and we look forward to speaking with you.

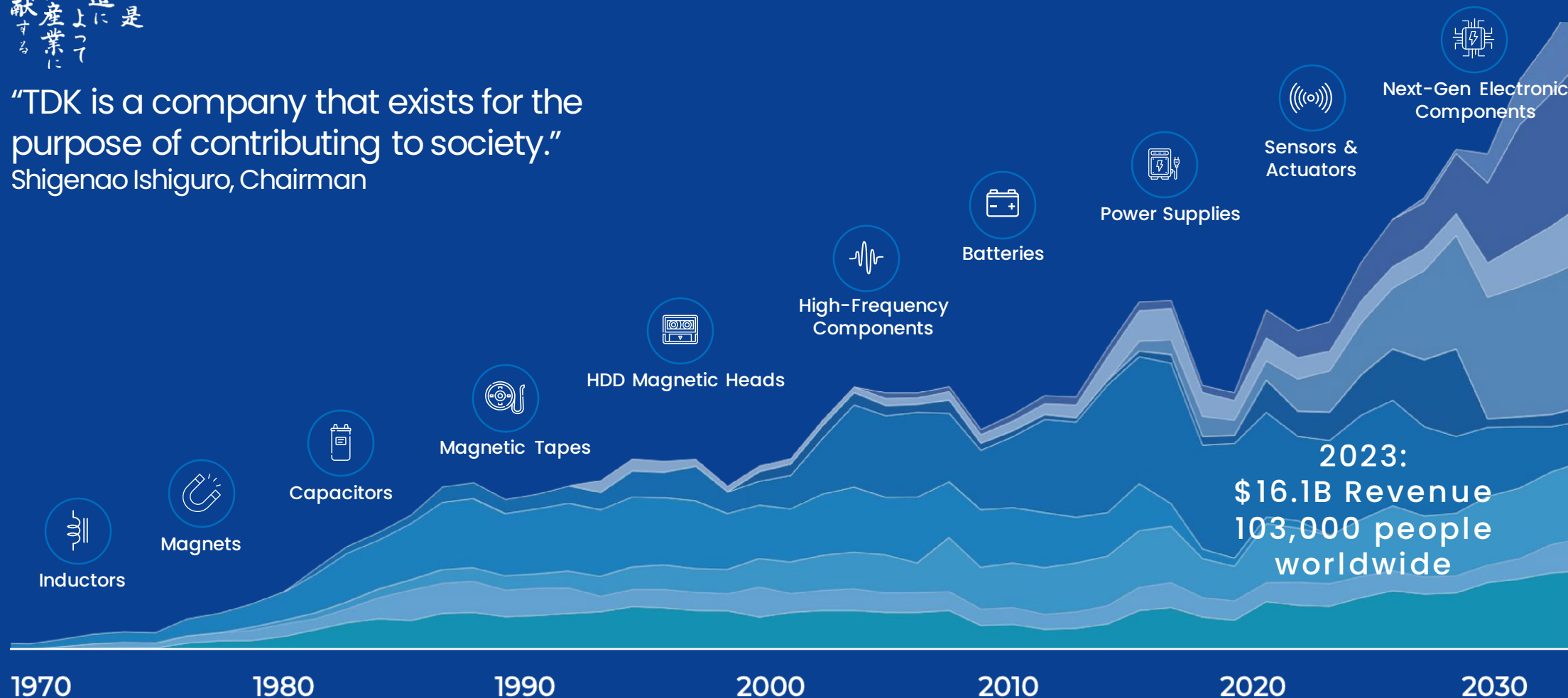
contact@tdk-ventures.com

OUR ORIGIN STORY

Embrace Digital, Energy & Environmental Transformations

社是
創造に
よって
文化産業に
貢献する

“TDK is a company that exists for the purpose of contributing to society.”
Shigenao Ishiguro, Chairman



OUR VISION

Embrace Digital, Energy & Environmental Transformations



IMPACT OF OUR SCALING TEAM EFFORTS



Vishal Sarin

Analog Inference CEO

"Of all the corporate VCs and even among well-established tier 1 VCs, I have never known a corporate VC with a such dedicated team to help on various functions essential for a startup success - marketing, recruiting, PR, finance, etc."



Pol Oliver

Starship CFO

"I believe that the Scaling team as a supporting leg makes the real difference compared to any other VC, since it guarantees a helping hand any time it may be required and that gives great comfort."

CO-INVESTING PARTNERS

