

The Future is Here

Dubai, UAE
November 16-19th, 2023

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THURSDAY November 16th, 2023



- All day Arrivals
- Up to 5:30 pm Registration
Desk at Hilton Dubai Palm Jumeirah Lobby
- 1:00 pm and 2:00 pm Dubai Air Show (Only RSVP)
Location: Dubai World Center
Buses leave from Hilton Hotel to Dubai Airshow at 1:00 pm and 2:00pm
- 6:00 pm Welcome Evening
Location: Hilton Jumeirah Courtyard Garden
Dresscode: Casual Chic

November 17th, 2023 FRIDAY

- 7:00 a.m Yoga Power
by Cora Solberg
Power your potential in this heart-pumping, strength training workout with energizing breathwork and get ready for an amazing learning day with your Stanford classmates.
- 7:00 am to 8:45 a.m Breakfast and registrations
Registrations from people that arrives on Friday 17th
Breakfast at Mowsen Restaurant (Hilton Hotel)
- 8:45 a.m Welcome Remarks
- 9:00 a.m Master Class:
Design Thinking for Revolutionizing Your Next Year
by Dan Klein, Stanford Graduate School of Business.



Join Dan Klein in the age of globalization and intensified competition, where there is a need to develop not only new products and processes, but to rethink today's ways of doing business and conducting your life. Stanford professor Klein will dive into the transformative power of applying design thinking principles to shape a remarkable future. By encouraging a mindset shift, the talk delves into the art of embracing curiosity, empathy, and experimentation to tackle challenges and uncover innovative solutions. Through vivid anecdotes and practical examples, the speaker highlights how design thinking can reinvigorate personal and professional endeavors, fostering creativity, resilience, and adaptability.

- 10:30 Networking Break
- 10:45 am Talk: Shifting sands: the GCC's role in a multipolar world
by Khatija Haque - Chief Economist, Emirates NBD Group
- 11:30 am Panel: AI and Digital Transformation
Moderator - Dani Abu Ghaida
Panelists: Maria J. Alonso, Ying Zheng, Ajay Mungara
- From 12:15 pm to 1:15 pm Lunch Time
Location: Mowsen restaurant (Hilton Hotel)
- 1:15 pm Panel: How to prepare your mind and body a happier and longer life for
Moderated by David Downs
Panelists: Stefano Benedikter, Markus Sieger, Ilaria Villa
- 2:00 pm Talk: SEP Voices - How Saudi Arabia is making strides as a Global Model for Economic Growth"
Moderated by Asad Zain,
Panelists: Khalid Fagih, Khalid Fagih , Thamer Alsadoun, Khalil Al Nammari
- 2:45 pm SEP Circles (Only RSVP)
- 2:45 pm Non RSVP to SEP Circles Free Time
- 4:30 pm Networking Break
- 4:45 pm Investor Day
Moderated by Elisabeth Thand Ringqvist
Funds: Yellow Rocks Capital, Hainan Rainbow Investment, White Star Capital, TDK Ventures, Reaction, Anthill Ventures, Green.ai Investment, Lighthouse Growth Fund, EXS & The EPIC Social Real Estate Fund, and Next Legacy Partners
- 6:00 pm End of learning day & time to relax



- 7:00 pm Departing to Sailing Dubai
- 8:00 pm Dinner Night: Sailing Dubai
The Dubai Marina is a stunning waterfront district known for its glamorous skyscrapers, beautiful promenade, and vibrant atmosphere. Embark on a captivating sailing experience through the marina's sparkling waters. As we sail, you'll be treated to breathtaking views of Dubai's iconic skyline, including landmarks like the Palm Jumeirah and the Burj Al Arab.

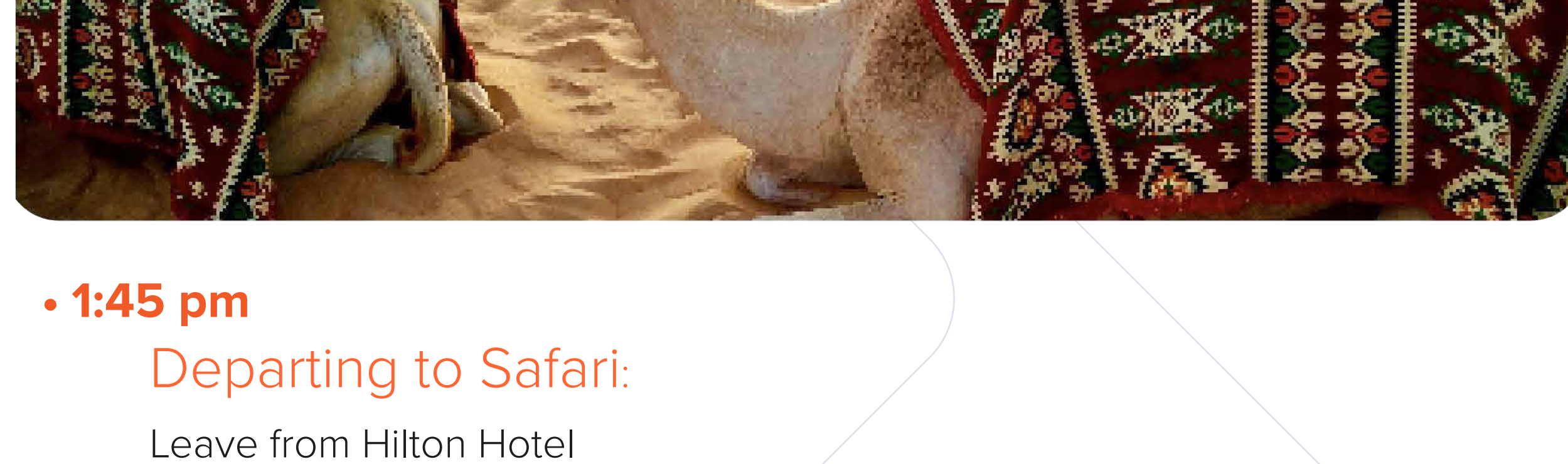
SATURDAY November 18th, 2023

- 8:00 am Breakfast
- 9:00 am Master Class: Decoding The Unicorn Mindset
by Professor Ilya Strebulaev



In this captivating session, Stanford Professor will delve into the mindset and strategies behind the phenomenal success of unicorn companies. Join us as we unravel the secrets that drive these extraordinary ventures, exploring their innovative thinking, risk-taking attitude, and relentless pursuit of growth. Discover the key elements necessary to foster a unicorn mindset within your own organization, gaining valuable insights to unlock limitless possibilities and drive unprecedented success in today's dynamic business landscape. Don't miss this opportunity to decode the unicorn mindset and gain a competitive edge in shaping the future and success.

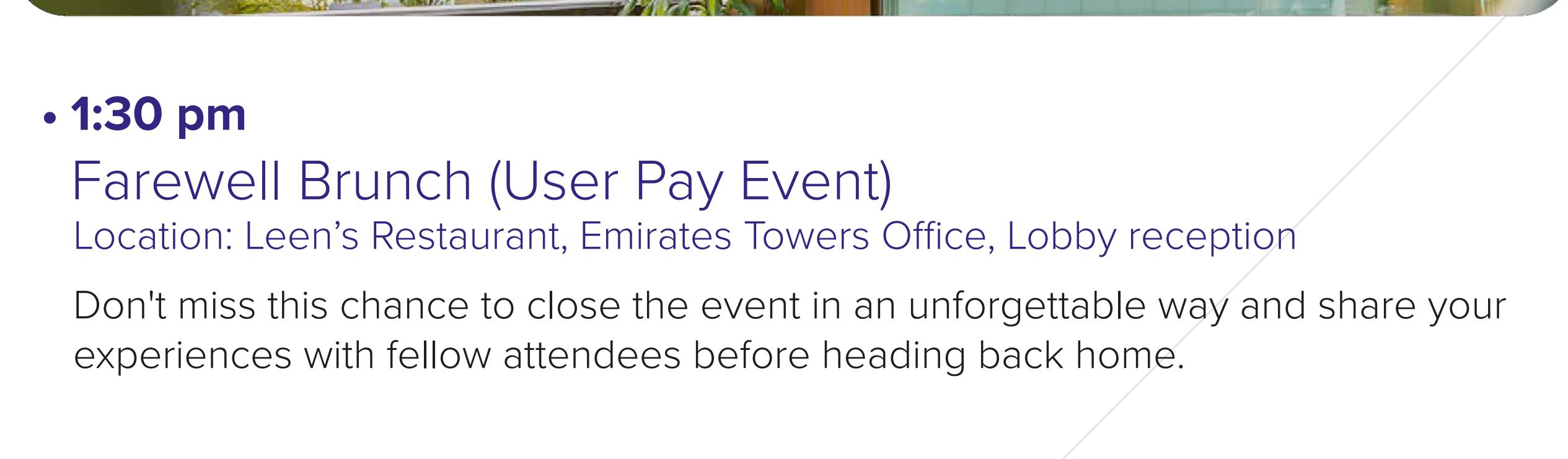
- 10:30 am Panel: The Future of Work and Management Strategies
Moderated by Deirdre Quastrom
Panelists: Vanessa Alcalá, Juliet Randall, Kussai El-Chichakli
- 11:15 am Networking Break
- 11:30 am Startup Pitch Day
Moderated by Samir Sha
Pitches by: iFashions Inc., Rocket Vodka, Gen Alpha, Nuraxi Holdings Inc., Health in Harmony, Sphora Health and Crisalion
- 12:30 pm Panel: Crypto Assets and The Fintech Revolution
Moderated by Dharmendra Kumar,
Panelists: Cesar Donofrio, Dmitry Peshnev-Podolskiy, Maxim Ermilov
- 1:15 pm SEP Alumni Foundation - Board opportunity
Change Organizations, Changing Lives Change the World!



- 1:45 pm Departing to Safari:
Leave from Hilton Hotel
- 4:00 pm to 10:00 pm Desert Safari and Farewell Party
As the golden sun sets over the endless dunes, the desert becomes the canvas for a mesmerizing celebration. Picture a private oasis adorned with Bedouin inspired luxury tents, glowing lanterns, and comfortable seating arrangements. A rich tapestry of Arabian culture unfolds, with live music serenading the evening and belly dancers captivating the audience with their graceful movements. Indulge in a lavish feast of authentic Emirati cuisine, featuring tantalizing flavors and aromatic spices that transport your taste buds to a realm

November 19th, 2023 SUNDAY

- All day Departures



- 1:30 pm Farewell Brunch (User Pay Event)
Location: Leen's Restaurant, Emirates Towers Office, Lobby reception
Don't miss this chance to close the event in an unforgettable way and share your experiences with fellow attendees before heading back home.

Can't wait to see you!

