



STANFORD
BUSINESS

GRADUATE
SCHOOL OF

Stanford
Executive
Program
Class of 2018



Stanford Reunion SEP 18' Class

September 10–13, 2019

**TUE
10**

Bus Leaves at 6:30PM
Welcome Dinner

Cultural Immersion

A Concert you can eat, a dinner you can listen to! We will enjoy a performance of music and cuisine

**7:00PM
10:30PM**

**WED
11**

Bus Leaves at 7:30AM
1st Conference Half Day

Exclusive Private Tour La Pedrera
Strategy and Leadership - Jesper Sorensen
Decision Making and Disruption - Yossi Feinberg
Global Impact - Kinnari and Mario
How did SEP help us evolve? - SEP Updates

**8:00AM
1:30PM**

Bus Leaves at 1:45PM
Cultural Immersion

Cava Vineyards

Lunch at the Cava Vineyard
Cava Vineyard Tour - A chance to learn about biodynamic winegrowers committed to excellence in long-aged wines.
Dinner at La Barceloneta

**2:00PM
6:00PM**

**THU
12**

Bus Leaves at 7:30AM
2nd Conference Half Day

Welcome Seed Program - Jesper Sorensen
Work in Tune - Mette Hojen & Jonas Wilk
Making Possible the Impossible - Cathy O'Dowd
The Future of Work - Federica Saliola
Africa Dynamics - Missa Tall
Barça Innovation - The future of Sports - Marta Planas
Wrap Up - What's next?

**8:00AM
2:30PM**

Bus Leaves at 2:45PM
Cultural Immersion

City Tours

Discover Sagrada Familia, Afternoon in Park Güell, Walk the Gothic Quarter, Camp Nou Barça Experience, Beach Afternoon
Closing Dinner Night at an exclusive Private Club
Party Time

**3:00PM
8:30PM**

Welcome Dinner

Cultural Immersion

Tuesday 10th | 7:00 - 10:30PM

A Concert you can eat, a dinner you can listen to! We will enjoy of a performance of music and cuisine. Performance artists chefs and musicians will cook beautiful dishes in front of your eyes, you experiment how the sound of the food making will create music.

Experiment and blend the art of cooking with electronic music, intertwining sounds, aromas and flavors, creating a unique atmosphere.



1st Conference Half Day

La Pedrera

Wednesday 11th | 8:30 - 1:00 PM

8:30

Exclusive Private Tour La Pedrera

9:30

Strategy and Leadership - *Jasper Sorensen*

11:00

Coffee Break

11:30

Decision Making and Disruption - *Yossi
Feinberg*

12:30

Global Impact - *Kinnari and Mario*

13:00

SEP Updates - how did SEP help us evolve?
Class discussion learnings and sharing

13:45

Leaving to...



Cultural Immersion

Cava Vineyards

Wednesday 11th | 2:00 - 6:00 PM

14:00

Lunch at the Cava Vineyard

15:00

Tour - A chance to learn firsthand about the vocation, commitment and passion of a family of biodynamic winegrowers committed to excellence in long-aged wines and to achieving the truest possible expression of the land.

18:00

Comming back to Barcelona - W Hotel

20:30

Dinner BBQ in the Sundeck of the hotel, in La Barceloneta: Known for sandy beaches, restaurants, bars and night clubs along the board walk.



2nd Conference Day

Thursday 12th | 8:30AM - 3:00PM

8:00

Welcome Seed Program - *Jesper Sorensen*

8:30

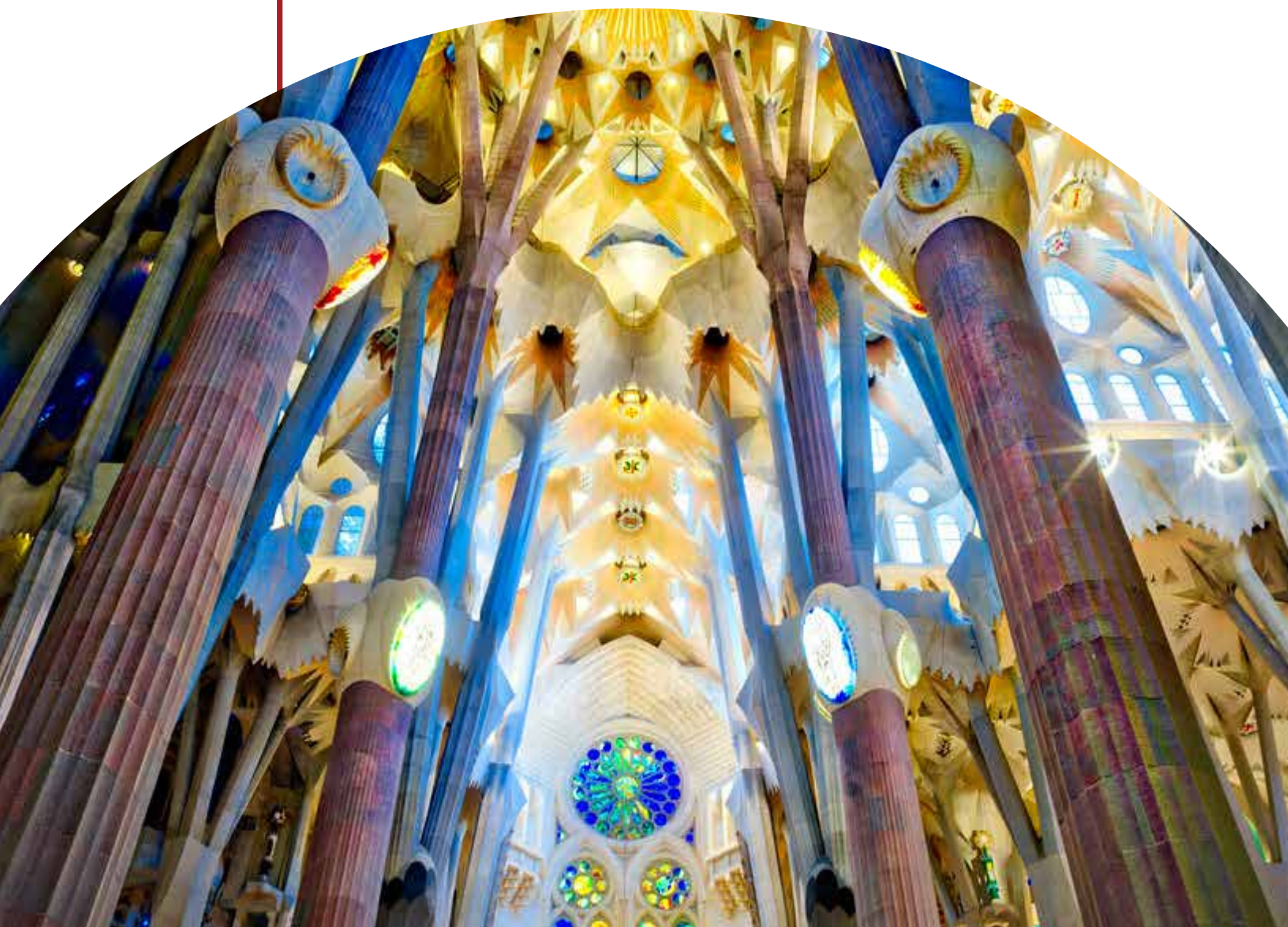
Work in Tune - A Musical Business Experience - *Mette Højen & Jonas Wilk*

9:00

Making Possible the Impossible - *Cathy O'Dowd* - She was the first woman to reach the summit of Mount Everest from both south and north sides.

9:45

The Future of Autonomous Networks - *Dr. Kireeti Kompella* - Serves at the Chief Technology Officer of Engineering and Senior Vice President at Juniper Networks



2nd Conference Day

Thursday 12th | 8:30AM - 3:00PM

10:30

The Future of Work - *Federica Saliola* - Director at the World Bank and of the World Development Report 2019

11:15

Coffee Break

11:30

Africa Dynamics - *Meissa Tall*
Partner at Deloitte Paris.

12:00

Barça Innovation Hub - *Marta Planas*
Board of FC Barcelona

13:00

Wrap Up - What's next? Class discussions and learnings

14:30

Lunchbox to go...



2nd Conference Day

Thursday 12th | 3:00PM - 7:00PM

Selected city tours to make a full immersion in Barcelona cultural scene

- Discover Sagrada Familia
- Afternoon in Park Güell
- Walk the Gothic Quarter
- Camp Nou - Barça Experience
- Beach Afternoon

Closing Dinner Night

9:30PM - 'til late

Closing Dinner at exclusive club (very nice restaurant with a DJ). If everyone has enough energy, we can walk across the street to other night clubs.



Speakers

Jasper Sorensen

Yossi Feinberg

Mette Hojen & Jonas Wilk

Caty O'Dowd

Dr. Kireeti Kampella

Federico Saliola

Meissa Tall

Kim Arazi

Marta Plana



Jesper B. Sørensen

Leadership Decisions: Trust Your Gut, but Verify

Leaders are often defined by how they handle difficult situations and unexpected moments of crisis. Unfortunately, you often only have one chance to get it right, and few opportunities to consider different approaches. This session will give you an opportunity to reflect on the value of different approaches to particular leadership challenges. We will use short video vignettes of experienced leaders discussing a difficult challenge they have faced. After a short description by the protagonist of the challenge, you will be asked how you would react in the same situation. We will then watch how the leader handled it, and discuss alternative approaches.

BIO

Jesper B. Sørensen specializes in the dynamics of organizational and strategic change, and their implications for individuals and their careers. His research on firm outcomes has focused on the impact of organizational structure and culture on organizational learning, performance and Innovation.



Yossi Feinberg

Beyond the modern toolkit towards successful innovation in organizations

Bonus: Timing - The dynamics disruption

BIO

Yossi Feinberg is the Adams Distinguished Professor of Management and Professor of Economics and Senior Associate Dean for Academic Affairs at Stanford's Graduate School of Business. Yossi's research focuses on reasoning in interactive strategic decisions and more recently on innovation in large organizations. He directs Stanford's Corporate Entrepreneur executive education program where he brings in his wide ranging experience on organizing for innovation from a wide range of industries. Yossi serves as the faculty director of Stanford Ignite, an innovation and entrepreneurship program, and has guided and mentored hundreds of innovation teams across the globe.



Mette Hojen & Jonas Wilk

Musical Key to better personal performance

At this inspiring and eye opening talk you will learn the magic tricks from music and rhetoric to enhance your speaking and leadership skills. Rhetoric is the art of persuading people and music deals with evoking emotions two core skills to master if you want to make impact when presenting and performing any message. Mastering these two professional areas will give a personal competitive edge that will make you a person that others listen too and follow.

BIO

Mette Højen and Jonas Wiik are the founders of Work In Tune a musical business concept that teaches thought leaders and their teams to increase there self leadership and team performance with tools from music and rhetoric.

Mette (DK) is a high profiled public speaking coach in the Scandinavian region, the author of Business Rhetoric how to turn your words into gold (2018), and has been running her consultancy Business Rhetoric since 2015. She coaches top CXOs and was the strategist and speechwriter behind Barack Obama's recent visit in Denmark

Jonas (SE) holds the position as solo trumpet player at the Royal Danish Orchestra in Copenhagen. He is frequently playing solo and chamber music concerts internationally. He is also assistant professor at the Royal Danish Academy of music.



Cathy O'Dowd

Think Like An Explorer

—

Doing what has never been done before

BIO

South African mountaineer Cathy O'Dowd is the first woman in the world to climb Mount Everest from both sides. Her many high Himalayan expeditions provided extensive experience with individuals and teams facing stress, risk and overwhelming challenge. She shares these insights with her corporate audiences through story driven expedition case studies. She is an internationally acclaimed motivational speaker who has spoken in over 40 countries.

Cathy remains an active adventurer and in spring of 2019 did a ski ascent of Mt Steele, a 5000 meter peak in the Canadian Yukon.



Dr. Kireeti Kompella

CTOP Juniper Networks

BIO

Currently SVP and CTO of Juniper Engineering at Juniper Networks, Kireeti was formerly CTO at Contrail Systems, and before that, CTO and Chief Architect of JunOS at Juniper Networks. Dr. Kompella has deep experience in Packet Transport, large scale MPLS, VPNs, VPLS, and Layer 1 to Layer 3 networking, and has been very active in the IETF, as past chair of the CCAMP Working Group and as author of several Internet Drafts and RFCs across several WGs (including CCAMP, IS-IS, L2VPN, MPLS, NVO3, OSPF, and TE). His focus now is on Self-Driving Networks and the application of Machine Learning to networking. Prior to Juniper, Kireeti worked on file systems at NetApp, SGI, and ACSC (acquired by Veritas). Dr. Kompella received his BSEE and MS CS at IIT, Kanpur, and his PhD in Computer Science at USC, specializing in Number Theory and cryptography.



Federica Saliola

Director The World Development Report
The World Bank

BIO

Federica is Director of the World Development Report 2019. Prior to this position, she was a Manager in the Development Economics Global Indicators Group. In that role, she was responsible for developing global programs with a focus on policies and regulations across a number of thematic areas, including agriculture and agribusiness, skills, information and communication technology, public procurement and PPPs. Under her intellectual leadership, nine World Bank global reports have been published since 2014, including the Enabling the Business of Agriculture (2015, 2016, and 2017), Benchmarking Public procurement (2015, 2016, and 2017) and Procuring Infrastructure PPPs (2015, 2017, and 2018). She has published in peer-reviewed journals, including studies on firm productivity, global value chains, and the impact of regulation on growth and competition. She has also contributed to a number of World Bank reports, including the Environment for Women's Entrepreneurship in the Middle East and North Africa Region; Golden Growth: Restoring the Luster of the European Economic Model; the Jobs Study-Assessing Private Sector Contributions to Job Creation and Poverty Reduction; and the Turkey Investment Climate Assessment: from Crisis to Private Sector Led Growth. She holds a PhD in Economics and a Laurea in Political Science from the University of Rome, la Sapienza.



Meïssa Tall

BIO

Meïssa Tall is Partner at Deloitte Paris. He is leading the Manufacturing Practice. He has more than 25 years experience on international strategy and transformation projects for countries and companies on different industries including Automotive, Health Care and Pharma. He assisted several African Countries (Morocco, Senegal, Tunisia, Benin, ...) to build and execute strategic development plan.



Marta Plana

BIO

Marta Plana Dropez FC Barcelona Member No. 56881. She is currently Member of the Board at FC Barcelona, responsible for the FC Barcelona Innovation Hub. She is also Vicepresident of Regulation at Cabify, a Spanish mobility company, Aspen Spain Fellow at Aspen Institute and Board Member at Círculo de Economía

Degree in Law from the University of Barcelona and Juris Doctor (summa cum laude) from Nova Southeastern University, she completed her studies at Stanford University and the London School of Economics.

Marta Plana has spent most of her professional life in Silicon Valley, where she has advised on and participated in the creation of various technology-based start-ups. Her professional career began at Baker & McKenzie, Microsoft Corp. and Osborne Clarke. Between 2011 and 2013 she was a Commissioner for the Telecommunications Market Commission (CMT). She also co-founded fintech company Pagantis in 2015.

Her mother, Carme Dropez, was an FC Barcelona Board Member in the 1990.

