



BLEND PRECISELY

A BUSINESS TOOL FOR AROMATHERAPISTS AND FORMULATORS



ACCURATE COST CALCULATION

Cash Flow is a primary point of consideration when running a small Aromatherapy Business. Especially in the beginning, we need to be able to adjust our formulations quickly and with great flexibility. By adjusting, we mean that you might need to increase/decrease your product's size, exchange different raw ingredients for others due to costs, or try different packaging to lower your costs or create a luxury product.

Blend Precisely will give you feedback within seconds of creating your Blend, and you can make sure that you nailed down all your ingredients and packaging costs!

In addition to the over 400 Pre-Populated ingredients, we highly encourage every Aromatherapist to upload their own prices from their own suppliers. That will allow them to take their cost calculation to the business level needed as an Entrepreneur.

Blend Ingredients

+

↓

↓

i

Step 1: Add all recipe ingredients

☐ All

☒ Carrier Oil

☐ Herb

☐ Hydrolat

☐ Butter

☐ Essential Oil

☐ Humectant

☐ Other

☐ Show only my Ingredients

☰

Select ingredient

☒ LAVENDER
(Lavandula angustifolia)

25

drops

1.01 \$

☒ CHAMOMILE, ROMAN
(Anthemis nobilis)

14

drops

7.98 \$

☒ ORANGE, SWEET
(Citrus sinensis)

8

drops

0.10 \$

☒ Pink Himalayan Salt, coarse
(.)

250

g

6.06 \$

☒ Almond Oil, sweet
(Prunus dulcis)

10

ml

1.35 \$

Container Parts

+

↓

↓

i

Step 2: Add all container items

☐ All

☒ Container

☐ Label

☐ Lid

☐ Other

☐ Packaging

☐ Shipping Box

☐ Wrapping Paper

☐ Show only my Components

☰

Select component

☒ Wide neck PET Jar
and Alum Lid (200
ml)

1

3.20 \$

SAFETY INFORMATION

We know how important it is to understand the Safety Information while we are creating aromatherapy blends. With Robert Tisserand's permission, we have integrated the widely known safety information from his book Essential Oil Safety. We wanted to make sure that we give the Aromatherapist an "on the go" resource and not struggle to find the critical information in addition to blending. We make it a point to keep the information updated.

The Safety Information can be found where a small red "i" appears next to the costs and then it opens up a new window.

☐ Jojoba Oil
(Simmondsia chinensis)

ml

2.64 \$

☐ LAVENDER
(Lavandula vera)

drops

0.18 \$

☐ TEA TREE
(Melaleuca alternifolia)

drops

0.08 \$

☐ PEPPERMINT
(Mentha piperita)

drops

0.16 \$

Total Grams: 15.5000 grams

Blend Ingredients

Step 1: Add all recipe ingredients

☐ All
 ☒ Carrier Oil
 ☐ Herb
 ☐ Hydrolat

☐ Butter
 ☐ Essential Oil
 ☐ Humectant
 ☐ Other

☐ Show only my Ingredients

Select Ingredient

☐ Jojoba Oil
(Simmondsia chinensis)
 ml 2.64 \$

☐ LAVENDER
(Lavandula vera)
 drops 0.18 \$

☐ TEA TREE
(Melaleuca alternifolia)
 drops 0.16 \$

Suggested Topical Max: 5.40 %

- Avoid when you have atrial fibrillation disorder. Atrial fibrillation (AF or A-fib) is an abnormal heart rhythm (arrhythmia) characterized by rapid and irregular beating of the atrial chambers of the heart.

Step 2: Add all container items

- Not for children under 6 years of age

- Avoid when you have cholestasis. Cholestasis is defined as a decrease in bile flow due to impaired secretion by hepatocytes to obstruction of bile flow through intra- or extrahepatic bile ducts. Therefore, the clinical definition of cholestasis is any condition in which substances normally excreted into bile are retained.

Show only my Components




- Avoid when G6PD deficient. G6PD deficiency is a genetic disorder that most often affects males. It happens when the body doesn't have enough of an enzyme called glucose-6-phosphate dehydrogenase (G6PD). G6PD helps red blood cells work. It also protects them from substances in the blood that could harm the cells. Source: <https://kidshealth.org/>

- Avoid when you have Gastroesophageal reflux disease. GERD is a digestive disorder that affects the lower esophageal sphincter (LES), the ring of muscle between the esophagus and stomach. Many people, including pregnant women, suffer from heartburn and acid indigestion caused by GERD.

PROFIT CALCULATION


Here comes the fun part! Can I be profitable with my Blend? Is it feasible to get this product onto the market?

A profit calculator is a handy-dandy tool. After considering the raw material costs and the packaging costs, the user can choose to add sales tax (if applicable) and shipping. Once all costs have been considered, it is time to play around with the profit margin. Can I have a profit factor of 3? 4? 2.5? Again, this only takes a few seconds to make your Final Product Price decision.

Recipe

Step 3: Price out your final product

Select Existing Recipe

 (A) Headache Blend

Tax %

Markup

Shipping \$

8.5

2.5

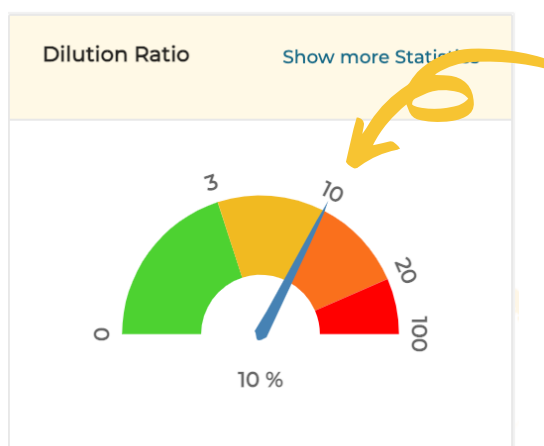
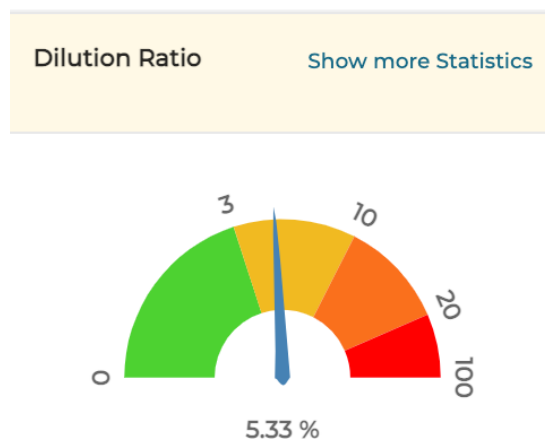
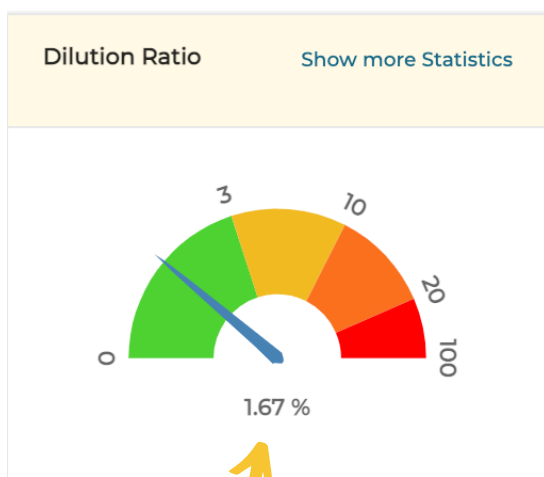
2.95

Recipe	6.06 \$
Container	1.15 \$
COGS (Cost of Goods Sold)	7.21 \$
Retail Price w/o Tax	18.03 \$
Total Price w/ Tax & Shipping	22.51 \$

DILUTION RATIO

When formulating with drops, a correct dilution ratio depends on the orificer of a bottle and the viscosity of the oil, and its temperature. One oil might give you 20 drops per gram (or ml), and another one might give you 40 drops per gram (or ml). A more accurate value for drops is the average, which is 30 drops per gram (or ml) per Robert Tisserand.

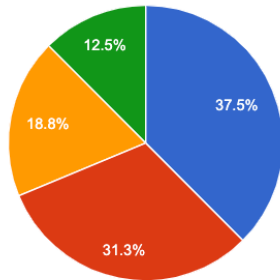
After talking to Robert and Hana Tisserand and other formulators in the cosmetic industry, it is abundantly clear that the dilution ratio can vary greatly when using drops. In Blend Precisely, we use conversions from volume units, like drops, based on the oil's density at 20 Degrees Celsius. No more guessing about the size of a drop.



FURTHER STATISTICS

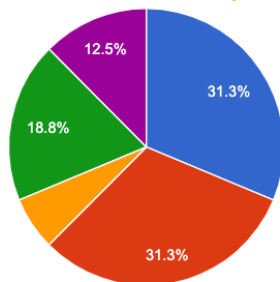
Under "More Statistics," you will find Blend Percentages, Plant Parts, Plant Notes, and Chakras. Our clients LOVE these charts. We all have different blending styles. That is what makes every Aromatherapist unique. So, while creating a blend, the charts are available. I use them regularly to create product descriptions for my clients. Having a visual makes it so much more fun to communicate essentials.

Plant Parts



Part	Weight (grams)	%
Aerial parts (flowering plants)	0.60	37.50
Peel	0.50	31.25
Leaves	0.30	18.75
Wood	0.20	12.50

Plant Families



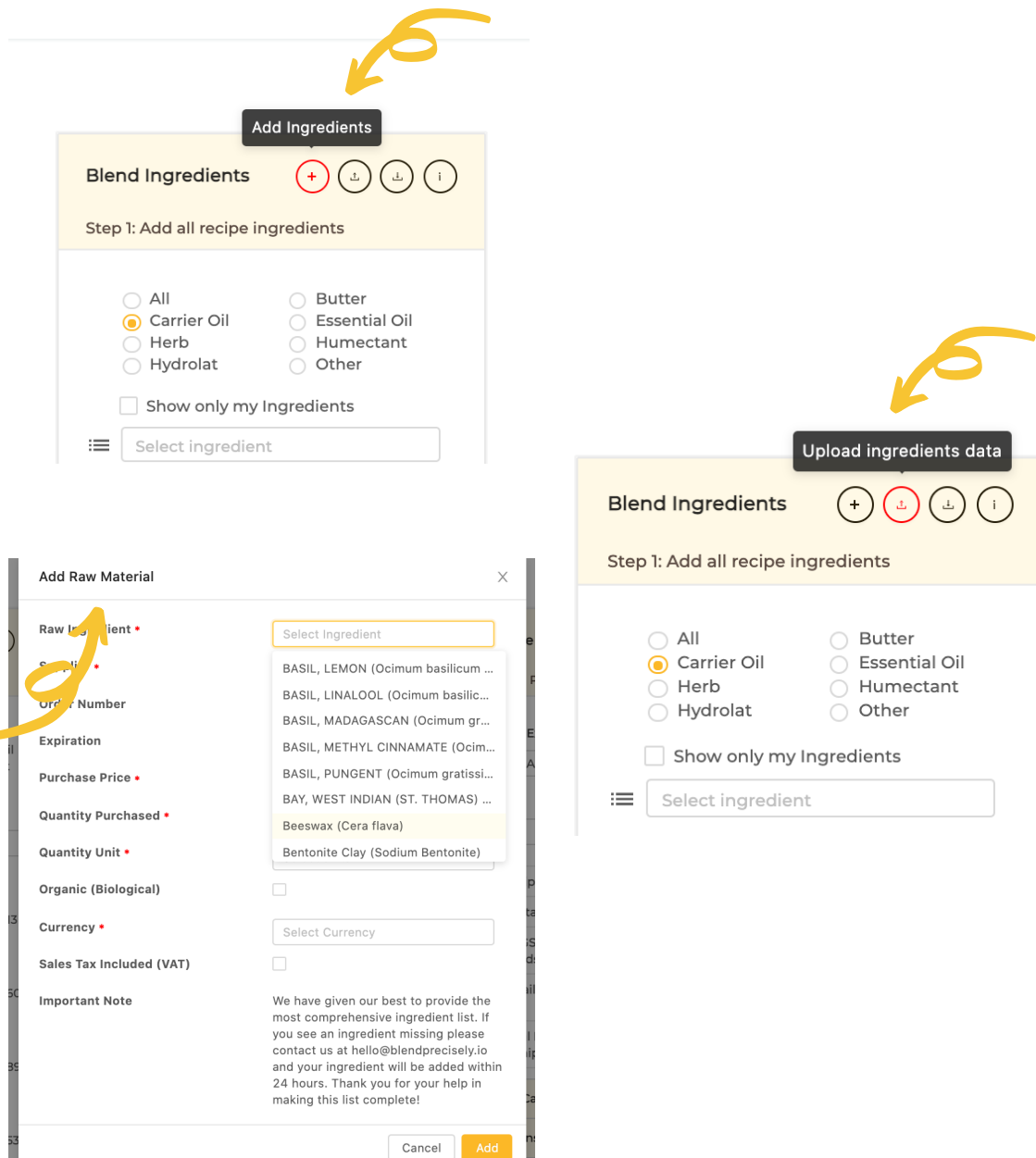
Family	Weight (grams)	%
Lamiaceae	0.50	31.25
Rutaceae	0.50	31.25
Asteraceae	0.10	6.25
Geraniaceae	0.30	18.75
Santalaceae	0.20	12.50

ADDING YOUR SUPPLIERS

You will get the most out of Blend Precisely and your product cost calculation by uploading once your own suppliers and their prices. We often can achieve a higher profit margin when we purchase essential oils as a wholesaler. Some of us have a wholesale account set up or buy their supplies in bulk.

Blend Precisely offers three different ways of adding your prices into the system:

- 1) Upload a single raw ingredient through our "quick addition"
- 2) Upload everything at once through a one-time upload of a spreadsheet
- 3) We can do the upload for you



Add Ingredients

Blend Ingredients + ↓ ↓ i

Step 1: Add all recipe ingredients

☐ All
☒ Carrier Oil
☐ Herb
☐ Hydrolat
☐ Butter
☐ Essential Oil
☐ Humectant
☐ Other

☐ Show only my Ingredients

⋮ Select ingredient

Upload ingredients data

Blend Ingredients + ↓ ↓ i

Step 1: Add all recipe ingredients

☐ All
☒ Carrier Oil
☐ Herb
☐ Hydrolat
☐ Butter
☐ Essential Oil
☐ Humectant
☐ Other

☐ Show only my Ingredients

⋮ Select ingredient

Add Raw Material

Raw Ingredient *

Order Number

Expiration

Purchase Price *

Quantity Purchased *

Quantity Unit *

Organic (Biological) ☐

Currency * Select Currency

Sales Tax Included (VAT) ☐

Important Note

We have given our best to provide the most comprehensive ingredient list. If you see an ingredient missing please contact us at hello@blendprecisely.io and your ingredient will be added within 24 hours. Thank you for your help in making this list complete!

Cancel Add